

# Nicolas Li

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7538284/publications.pdf>

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4  
papers

120  
citations

2258059

3  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

118  
citing authors

#	ARTICLE	IF	CITATIONS
1	The motivation of international entrepreneurship: The case of Chinese transnational entrepreneurs. <i>International Business Review</i> , 2016, 25, 1103-1113.	4.8	78
2	Do major customers encourage innovative sustainable development? Empirical evidence from corporate green innovation in China. <i>Business Strategy and the Environment</i> , 2023, 32, 163-184.	14.3	24
3	How do business-level strategies affect multiple market servicing modes in the foreign country?. <i>International Marketing Review</i> , 2014, 31, 526-546.	3.6	15
4	“Where to” micromultinationals? A tribute to Professor Pavlos Dimitratos. <i>European Management Journal</i> , 2021, 39, 404-409.	5.1	3