

Juwaidah Sharifuddin

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7533871/publications.pdf>

Version: 2024-02-01

15
papers

291
citations

1307594

7
h-index

1199594

12
g-index

15
all docs

15
docs citations

15
times ranked

216
citing authors

#	ARTICLE	IF	CITATIONS
1	A Comparative Analysis of Global Halal Certification Requirements. Journal of Food Products Marketing, 2014, 20, 85-101.	3.3	100
2	Clients' perception towards JAKIM service quality in <i>Halal</i> certification. Journal of Islamic Marketing, 2012, 3, 59-71.	3.5	58
3	Malaysia as Global Halal Hub: OIC Food Manufacturers' Perspective. Journal of International Food and Agribusiness Marketing, 2013, 25, 154-166.	2.1	33
4	Implementing Green Practices as Sustainable Innovation Among Herbal-Based SME Entrepreneurs. Journal of Food Products Marketing, 2016, 22, 1-18.	3.3	31
5	External pressure influence on entrepreneurship performance of SMEs: a case study of Malaysian herbal industry. Journal of Small Business and Entrepreneurship, 2020, 32, 149-171.	4.9	20
6	Malaysian Consumers'™ Willingness-to-Pay Toward Eco-Labeled Food Products in Klang Valley. Journal of Food Products Marketing, 2014, 20, 63-74.	3.3	17
7	Effects of top leadership culture and strategic sustainability orientation on sustainable development among <scp>M</scp>alaysian herbal-based <scp>SME</scp>s. Business Strategy and Development, 2018, 1, 128-139.	4.2	10
8	Factors Affecting Intention to Purchase Edible Bird'™s Nest Products: The Case of Malaysian Consumers. Journal of Food Products Marketing, 2014, 20, 75-84.	3.3	7
9	Vindication of Linking Social Capital Capacity to Urban Agriculture: A Paradigm of Participation Based on Social Empowerment in Klang Valley, Malaysia. Sustainability, 2022, 14, 1509.	3.2	5
10	Motivation and satisfaction of volunteers for community-based urban agriculture programmes. International Social Science Journal, 2019, 69, 49-62.	1.6	4
11	Effects of Export Duty Structure on the Performance of the Malaysian Palm Oil Industry. Journal of Food Products Marketing, 2014, 20, 193-221.	3.3	3
12	Community Garden Programme: The Volunteers'™ Satisfaction. International Journal of Academic Research in Business and Social Sciences, 2018, 8, .	0.1	2
13	Organizational Support and Sustainable Entrepreneurship Performance of SMEs, the Moderating Role of Strategic Sustainability Orientation. , 0, , .		1
14	Asymmetric Farm Retail Price Movements in the Malaysian Poultry Market. Journal of International Food and Agribusiness Marketing, 2013, 25, 128-136.	2.1	0
15	A Comparative Assessment of Consumer and Non-Consumer Preference for Beef Cuts Consumption in Malaysia. Journal of Food Products Marketing, 2014, 20, 49-62.	3.3	0