

# Fei L Weisstein

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7525588/publications.pdf>

Version: 2024-02-01

5  
papers

95  
citations

1937685

4  
h-index

2053705

5  
g-index

5  
all docs

5  
docs citations

5  
times ranked

69  
citing authors

#	ARTICLE	IF	CITATIONS
1	Determinants of consumers' response to pay-what-you-want pricing strategy on the Internet. Journal of Business Research, 2016, 69, 4313-4320.	10.2	39
2	The role of external reference price in pay-what-you-want pricing: An empirical investigation across product types. Journal of Retailing and Consumer Services, 2019, 50, 170-178.	9.4	23
3	Impact of ambivalent attitudes on green purchase intentions: The role of negative moods. International Journal of Consumer Studies, 2022, 46, 182-199.	11.6	21
4	Consumer response to marketing channels: A demand-based approach. Journal of Marketing Channels, 2020, 26, 43-59.	0.4	10
5	The Effects of Expectation Disconfirmations on Customer Outcomes in E-Markets: Impact of National Culture. Journal of Marketing Channels, 2016, 23, 217-229.	0.4	2