

Xiaoguang Tian

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7524225/publications.pdf>

Version: 2024-02-01

5
papers

49
citations

2258059

3
h-index

2272923

4
g-index

5
all docs

5
docs citations

5
times ranked

45
citing authors

#	ARTICLE	IF	CITATIONS
1	University brand image as competitive advantage: a two-country study. <i>International Journal of Educational Management</i> , 2019, 33, 234-251.	1.5	35
2	Millennials Acceptance of Insurance Telematics: An Integrative Empirical Study. <i>American Business Review</i> , 2020, 23, 156-181.	0.6	6
3	Measuring Customer Similarity and Identifying Cross-Selling Products by Community Detection. <i>Big Data</i> , 2021, 9, 132-143.	3.4	5
4	Integrating learning interpersonal skills through team-based learning (TBL) in a management course. <i>Journal of Education for Business</i> , 2021, 96, 498-509.	1.6	2
5	Learning organizational behaviors and leadership through reflective journal writing. <i>International Journal of Management Education</i> , 2022, 20, 100612.	3.9	1