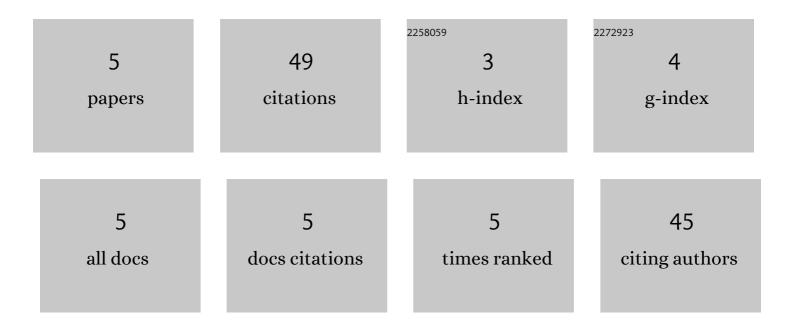
Xiaoguang Tian

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7524225/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | University brand image as competitive advantage: a two-country study. International Journal of Educational Management, 2019, 33, 234-251. | 1.5 | 35 |
| 2 | Millennials Acceptance of Insurance Telematics: An Integrative Empirical Study. American Business Review, 2020, 23, 156-181. | 0.6 | 6 |
| 3 | Measuring Customer Similarity and Identifying Cross-Selling Products by Community Detection. Big Data, 2021, 9, 132-143. | 3.4 | 5 |
| 4 | Integrating learning interpersonal skills through team-based learning (TBL) in a management course. Journal of Education for Business, 2021, 96, 498-509. | 1.6 | 2 |
| 5 | Learning organizational behaviors and leadership through reflective journal writing. International Journal of Management Education, 2022, 20, 100612. | 3.9 | 1 |