

Lucas Stich

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7517786/publications.pdf>

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9
papers

107
citations

1684188
5
h-index

1720034
7
g-index

9
all docs

9
docs citations

9
times ranked

89
citing authors

#	ARTICLE	IF	CITATIONS
1	Behavioral biases in marketing. Journal of the Academy of Marketing Science, 2020, 48, 449-477.	11.2	36
2	Delegating pricing power to customers: Pay What You Want or Name Your Own Price?. Journal of Economic Behavior and Organization, 2017, 136, 125-140.	2.0	32
3	Modelling the spread of negative word-of-mouth in online social networks. Journal of Decision Systems, 2014, 23, 203-221.	3.2	20
4	Pay what you want as a pricing model for open access publishing?. Communications of the ACM, 2017, 60, 29-31.	4.5	10
5	Monetizing Online Content: Digital Paywall Design and Configuration. Business and Information Systems Engineering, 2020, 62, 253-260.	6.1	5
6	An experimental analysis of overconfidence in tariff choice. Review of Managerial Science, 2021, 15, 2275-2297.	7.1	2
7	An Experimental Analysis of Overconfidence in Tariff Choice. SSRN Electronic Journal, 0, , .	0.4	1
8	Paying for open access. Journal of Economic Behavior and Organization, 2022, 200, 273-286.	2.0	1
9	Buyer and seller data from pay what you want and name your own price laboratory markets. Data in Brief, 2017, 12, 513-517.	1.0	0