

Ingo Karpen

List of Publications by Year in Descending Order

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Version: 2024-04-28

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

10
papers

210
citations

7
h-index

12
g-index

12
ext. papers

298
ext. citations

4.3
avg, IF

3.94
L-index

#	Paper	IF	Citations
10	Product customization: A profile of consumer demand. <i>Journal of Retailing and Consumer Services</i> , 2020 , 54, 102030	8.5	22
9	The 4Cs of mass customization in service industries: a customer lens. <i>Journal of Services Marketing</i> , 2020 , 34, 499-511	4	8
8	Engaging in times of COVID-19 and beyond: theorizing customer engagement through different paradigmatic lenses. <i>Journal of Service Management</i> , 2020 , 31, 1163-1174	7.4	20
7	Volunteer engagement: conceptual extensions and value-in-context outcomes. <i>Journal of Service Theory and Practice</i> , 2019 , 29, 462-487	3.1	6
6	Tourism Ethnocentrism and Its Effects on Tourist and Resident Behavior. <i>Journal of Travel Research</i> , 2019 , 58, 427-439	6.3	41
5	A multilevel consideration of service design conditions. <i>Journal of Service Theory and Practice</i> , 2017 , 27, 384-407	3.1	46
4	Value co-creation behaviour ¶role of embeddedness and outcome considerations. <i>Journal of Service Theory and Practice</i> , 2017 , 27, 778-807	3.1	31
3	Usage center ¶value cocreation in multi-actor usage processes. <i>Journal of Service Theory and Practice</i> , 2017 , 27, 721-737	3.1	28
2	Entrepreneurial ways of designing and designerly ways of entrepreneuring: Exploring the relationship between design thinking and effectuation theory. <i>Journal of Product Innovation Management</i> ,	7.1	4
1	Actor Ecosystem Readiness: Understanding the Nature and Role of Human Abilities and Motivation in a Service Ecosystem. <i>Journal of Service Research</i> ,109467052110322	6	4