

Abu Amar Fauzi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7512862/publications.pdf>

Version: 2024-02-01

10
papers

135
citations

1684188

5
h-index

1474206

9
g-index

10
all docs

10
docs citations

10
times ranked

108
citing authors

#	ARTICLE	IF	CITATIONS
1	The digitalization of micro, small, and medium-sized enterprises (MSMEs): An institutional theory perspective. <i>Journal of Small Business Management</i> , 2022, 60, 1288-1313.	4.8	28
2	Ride-hailing apps' continuance intention among different consumer groups in Indonesia: the role of personal innovativeness and perceived utilitarian and hedonic value. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2021, 33, 1195-1219.	3.2	27
3	SOME-Q: A Model Development and Testing for Assessing the Consumers' Perception of Social Media Quality of Small Medium-Sized Enterprises (SMEs). <i>Journal of Relationship Marketing</i> , 2021, 20, 62-90.	4.4	7
4	Enhancing Brand Image in the Digital Era: Evidence from Small and Medium-sized Enterprises (SMEs) in Indonesia. <i>Gadjah Mada International Journal of Business</i> , 2021, 23, 314.	1.1	2
5	THE DETERMINANT OF WEBSITE QUALITY AND E- SERVICE QUALITY AT SME IN INDONESIA. <i>Jurnal Manajemen Dan Wirausaha</i> , 2020, 22, 131-141.	0.7	2
6	Measuring the effects of service quality by using CARTER model towards customer satisfaction, trust and loyalty in Indonesian Islamic banking. <i>Journal of Islamic Marketing</i> , 2019, 10, 269-289.	3.5	45
7	Financial literacy and business performances improvement of micro, small, medium-sized enterprises in East Java Province, Indonesia. <i>International Journal of Education Economics and Development</i> , 2018, 9, 303.	0.1	13
8	Financial literacy and business performances improvement of micro, small, medium-sized enterprises in East Java Province, Indonesia. <i>International Journal of Education Economics and Development</i> , 2018, 9, 303.	0.1	1
9	ELECTRONIC SERVICE QUALITY ON MOBILE APPLICATION OF ONLINE TRANSPORTATION SERVICES. <i>Jurnal Manajemen Indonesia</i> , 2018, 18, .	0.1	7
10	Responding to a disruptive health crisis for higher education institutions: service quality and perceived safety effects on student satisfaction. <i>Journal of Marketing for Higher Education</i> , 0, , 1-23.	3.2	3