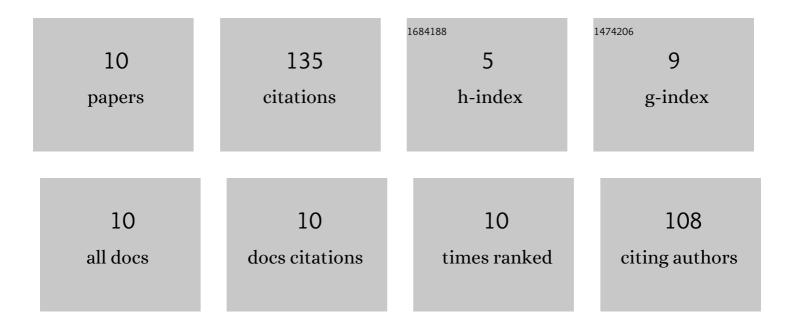
Abu Amar Fauzi

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7512862/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The digitalization of micro, small, and medium-sized enterprises (MSMEs): An institutional theory perspective. Journal of Small Business Management, 2022, 60, 1288-1313.	4.8	28
2	Ride-hailing apps' continuance intention among different consumer groups in Indonesia: the role of personal innovativeness and perceived utilitarian and hedonic value. Asia Pacific Journal of Marketing and Logistics, 2021, 33, 1195-1219.	3.2	27
3	SOME-Q: A Model Development and Testing for Assessing the Consumers' Perception of Social Media Quality of Small Medium-Sized Enterprises (SMEs). Journal of Relationship Marketing, 2021, 20, 62-90.	4.4	7
4	Enhancing Brand Image in the Digital Era: Evidence from Small and Medium-sized Enterprises (SMEs) in Indonesia. Gadjah Mada International Journal of Business, 2021, 23, 314.	1.1	2
5	THE DETERMINANT OF WEBSITE QUALITY AND E- SERVICE QUALITY AT SME IN INDONESIA. Jurnal Manajemen Dan Wirausaha, 2020, 22, 131-141.	0.7	2
6	Measuring the effects of service quality by using CARTER model towards customer satisfaction, trust and loyalty in Indonesian Islamic banking. Journal of Islamic Marketing, 2019, 10, 269-289.	3.5	45
7	Financial literacy and business performances improvement of micro, small, medium-sized enterprises in East Java Province, Indonesia. International Journal of Education Economics and Development, 2018, 9, 303.	0.1	13
8	Financial literacy and business performances improvement of micro, small, medium-sized enterprises in East Java Province, Indonesia. International Journal of Education Economics and Development, 2018, 9, 303.	0.1	1
9	ELECTRONIC SERVICE QUALITY ON MOBILE APPLICATION OF ONLINE TRANSPORTATION SERVICES. Jurnal Manajemen Indonesia, 2018, 18, .	0.1	7
10	Responding to a disruptive health crisis for higher education institutions: service quality and perceived safety effects on student satisfaction. Journal of Marketing for Higher Education, 0, , 1-23.	3.2	3