

Xiaoquan Zhang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7511197/publications.pdf>

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27
papers

5,081
citations

623734

14
h-index

839539

18
g-index

27
all docs

27
docs citations

27
times ranked

2932
citing authors

#	ARTICLE	IF	CITATIONS
1	Risk Disclosure in Crowdfunding. <i>Information Systems Research</i> , 2022, 33, 1023-1041.	3.7	20
2	Histogram Distortion Bias in Consumer Choices. <i>Management Science</i> , 2022, 68, 8963-8978.	4.1	2
3	FinTech as a Game Changer: Overview of Research Frontiers. <i>Information Systems Research</i> , 2021, 32, 1-17.	3.7	79
4	Unemployment and Digital Public Goods Contribution. <i>Information Systems Research</i> , 2020, 31, 801-819.	3.7	11
5	U-Shaped Conformity in Online Social Networks. <i>Marketing Science</i> , 2019, 38, 461-480.	4.1	19
6	Online Product Reviews-Triggered Dynamic Pricing: Theory and Evidence. <i>Information Systems Research</i> , 2019, 30, 1107-1123.	3.7	53
7	Socially Nudged: A Quasi-Experimental Study of Friends' Social Influence in Online Product Ratings. <i>Information Systems Research</i> , 2018, 29, 641-655.	3.7	135
8	Bidding for Multiple Keywords in Sponsored Search Advertising: Keyword Categories and Match Types. <i>Information Systems Research</i> , 2017, 28, 711-722.	3.7	40
9	Call for Papers"Special Issue of <i>Information Systems Research</i> Fintech "Innovating the Financial Industry Through Emerging Information Technologies. <i>Information Systems Research</i> , 2017, 28, 885-886.	3.7	9
10	Optimal Commitments in Asymmetric Auctions with Incomplete Information. , 2016, , .		2
11	How Does the Internet Affect the Financial Market? An Equilibrium Model of Internet-Facilitated Feedback Trading. <i>MIS Quarterly: Management Information Systems</i> , 2015, 39, 17-38.	4.2	26
12	Managing Customer Relationships in the Social Media Era: Introducing the Social CRM House. <i>Journal of Interactive Marketing</i> , 2013, 27, 270-280.	6.2	553
13	Impact of Wikipedia on Market Information Environment: Evidence on Management Disclosure and Investor Reaction. <i>MIS Quarterly: Management Information Systems</i> , 2013, 37, 1043-1068.	4.2	119
14	Network Positions and Contributions to Online Public Goods: The Case of Chinese Wikipedia. <i>Journal of Management Information Systems</i> , 2012, 29, 11-40.	4.3	71
15	All online friends are not created equal. , 2012, , .		0
16	Network Centrality and Contributions to Online Public Good--The Case of Chinese Wikipedia. , 2012, , .		1
17	Cyclical Bid Adjustments in Search-Engine Advertising. <i>Management Science</i> , 2011, 57, 1703-1719.	4.1	78
18	Internet-Facilitated Feedback Trading. , 2011, , .		0

#	ARTICLE	IF	CITATIONS
19	Group Size and Incentives to Contribute: A Natural Experiment at Chinese Wikipedia. American Economic Review, 2011, 101, 1601-1615.	8.5	347
20	Impact of Online Consumer Reviews on Sales: The Moderating Role of Product and Consumer Characteristics. Journal of Marketing, 2010, 74, 133-148.	11.3	1,431
21	Impact of Online Consumer Reviews on Sales: The Moderating Role of Product and Consumer Characteristics. Journal of Marketing, 2010, 74, 133-148.	11.3	855
22	Sampling of information goods. Decision Support Systems, 2009, 48, 14-22.	5.9	52
23	Dynamic price competition on the internet. , 2007, , .		5
24	Sampling of information goods. , 2007, , .		1
25	Exploring the value of online product reviews in forecasting sales: The case of motion pictures. Journal of Interactive Marketing, 2007, 21, 23-45.	6.2	1,171
26	Economic Downturn and Volunteering: Do Economic Crises Affect Content Generation on Wikipedia?. SSRN Electronic Journal, 0, , .	0.4	1
27	Mutual Disclosures and Content Intimacy in Customer Group Engagement: Evidence from Online Chat Groups. SSRN Electronic Journal, 0, , .	0.4	0