

Francis Farrelly

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7492401/publications.pdf>

Version: 2024-02-01

25
papers

1,480
citations

471509

17
h-index

580821

25
g-index

26
all docs

26
docs citations

26
times ranked

1109
citing authors

#	ARTICLE	IF	CITATIONS
1	Augmenting the food experience through the projection of place: the case of Tasmania. <i>Current Issues in Tourism</i> , 2023, 26, 1536-1553.	7.2	3
2	Exploring the cultural legitimacy of backpacker ideology and identity. <i>International Journal of Tourism Research</i> , 2022, 24, 82-92.	3.7	2
3	Fan empathy as a response to athlete transgressions. <i>Sport Management Review</i> , 2020, 23, 719-735.	2.9	3
4	Cultural heritage authenticity: A producer view. <i>Annals of Tourism Research</i> , 2019, 79, 102770.	6.4	34
5	Revealing the memorial experience through the tourist-led construction of imagined communities. <i>Tourism Management</i> , 2019, 75, 13-21.	9.8	10
6	Tourism Ethnocentrism and Its Effects on Tourist and Resident Behavior. <i>Journal of Travel Research</i> , 2019, 58, 427-439.	9.0	74
7	Loyalty or liability. <i>Marketing Theory</i> , 2018, 18, 3-30.	3.1	24
8	Understanding fan motivation for interacting on social media. <i>Sport Management Review</i> , 2014, 17, 455-469.	2.9	173
9	Measuring consumer-based brand authenticity. <i>Journal of Business Research</i> , 2014, 67, 1090-1098.	10.2	420
10	Sponsorship Linked Internal Marketing (SLIM): A Strategic Platform for Employee Engagement and Business Performance. <i>Journal of Sport Management</i> , 2012, 26, 506-520.	1.4	22
11	Authentic subcultural membership: Antecedents and consequences of authenticating acts and authoritative performances. <i>Psychology and Marketing</i> , 2010, 27, 698-716.	8.2	68
12	From strategy to tactics: Building, implementing, and managing brand equity in business markets. <i>Industrial Marketing Management</i> , 2010, 39, 1223-1225.	6.7	36
13	Can All Brands Innovate in the Same Way? A Typology of Brand Position and Innovation Effort*. <i>Journal of Product Innovation Management</i> , 2010, 27, 33-48.	9.5	80
14	Exploring the dark side of pet ownership: Status- and control-based pet consumption. <i>Journal of Business Research</i> , 2008, 61, 490-496.	10.2	73
15	Exploring the Dimensions of Proactivity Within Advertising Agency-Client Relationships. <i>Journal of Advertising</i> , 2007, 36, 49-60.	6.6	102
16	Changes in sponsorship value: Competencies and capabilities of successful sponsorship relationships. <i>Industrial Marketing Management</i> , 2006, 35, 1016-1026.	6.7	68
17	Defending the Co-Branding Benefits of Sponsorship B2B Partnerships: The Case of Ambush Marketing. <i>Journal of Advertising Research</i> , 2005, 45, 339.	2.1	83
18	Investigating large-scale sponsorship relationships as co-marketing alliances. <i>Business Horizons</i> , 2005, 48, 55-62.	5.2	68

#	ARTICLE	IF	CITATIONS
19	The Role of Value Change Management in Relationship Dissolution: Hygiene and Motivational Factors. <i>Journal of Marketing Management</i> , 2004, 20, 927-939.	2.3	42
20	Collaborative communication in sponsor relations. <i>Corporate Communications</i> , 2003, 8, 128-138.	2.1	29
21	What Drives Renewal of Sponsorship Principal/Agent Relationships?. <i>Journal of Advertising Research</i> , 2003, 43, 353-360.	2.1	34
22	E-Master of Marketing: Phase 2 in Transnational Marketing Education. <i>Higher Education in Europe</i> , 2001, 26, 87-93.	0.6	0
23	Marketing Theory and Practice Onâ€line: a Development Towards International Collaboration. <i>Higher Education in Europe</i> , 1999, 24, 287-294.	0.6	6
24	Sports sponsorship management: a multinational comparative study. <i>Journal of Marketing Communications</i> , 1998, 4, 115-128.	4.0	16
25	The Australian Cricket Board (ACB): mapping corporate relations. <i>Corporate Communications</i> , 1998, 3, 150-155.	2.1	6