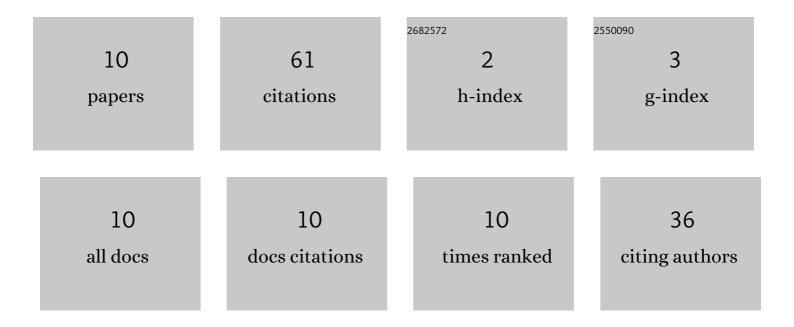
Dong Cheng

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7490496/publications.pdf Version: 2024-02-01



DONG CHENC

#	Article	IF	CITATIONS
1	WeChat mobile-payment-based smart retail customer experience: an integrated framework. Information Technology and Management, 2022, 23, 77-94.	2.4	9
2	Emission Reduction Benefits and Economic Benefits of China's Pilot Policy on Carbon Emission Trading System. Computational Intelligence and Neuroscience, 2022, 2022, 1-13.	1.7	1
3	Measuring Customer Equity in Noncontractual Settings Using a Diffusion Model: An Empirical Study of Mobile Payments Aggregator. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 409-431.	5.7	3
4	What affect the acceptance of mobile marketing?. , 2010, , .		0
5	Only Value Enough?: An Empirical Research on the Impact of Value and Trust on Intention. , 2010, , .		О
6	On Determinants of User Acceptance of Internet Banking: A Theoretical Framework and Empirical Study. , 2008, , .		15
7	Adoption of Internet Banking: An Integrated Model. , 2008, , .		8
8	Customer acceptance of internet banking: Integrating trust and quality with UTAUT model. , 2008, , .		11
9	An Empirical Research on the Impact of CSFs on Adoption of ERP. , 2007, , .		5
10	Critical Factors for Successful Implementation of ERP in China. , 2006, , .		9

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