

Dong Cheng

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7490496/publications.pdf>

Version: 2024-02-01

10
papers

61
citations

2682572

2
h-index

2550090

3
g-index

10
all docs

10
docs citations

10
times ranked

36
citing authors

#	ARTICLE	IF	CITATIONS
1	WeChat mobile-payment-based smart retail customer experience: an integrated framework. <i>Information Technology and Management</i> , 2022, 23, 77-94.	2.4	9
2	Emission Reduction Benefits and Economic Benefits of China's Pilot Policy on Carbon Emission Trading System. <i>Computational Intelligence and Neuroscience</i> , 2022, 2022, 1-13.	1.7	1
3	Measuring Customer Equity in Noncontractual Settings Using a Diffusion Model: An Empirical Study of Mobile Payments Aggregator. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2021, 16, 409-431.	5.7	3
4	What affect the acceptance of mobile marketing?. , 2010, , .		0
5	Only Value Enough?: An Empirical Research on the Impact of Value and Trust on Intention. , 2010, , .		0
6	On Determinants of User Acceptance of Internet Banking: A Theoretical Framework and Empirical Study. , 2008, , .		15
7	Adoption of Internet Banking: An Integrated Model. , 2008, , .		8
8	Customer acceptance of internet banking: Integrating trust and quality with UTAUT model. , 2008, , .		11
9	An Empirical Research on the Impact of CSFs on Adoption of ERP. , 2007, , .		5
10	Critical Factors for Successful Implementation of ERP in China. , 2006, , .		9