

Deepak Verma

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7482570/publications.pdf>

Version: 2024-02-01

12
papers

205
citations

1307594

7
h-index

1281871

11
g-index

12
all docs

12
docs citations

12
times ranked

154
citing authors

#	ARTICLE	IF	CITATIONS
1	m-commerce technology adoption. Bottom Line: Managing Library Finances, 2018, 31, 208-233.	5.3	46
2	Review of Technology Adoption frameworks in Mobile Commerce. Procedia Computer Science, 2017, 122, 888-895.	2.0	44
3	Women's financial planning for retirement. International Journal of Bank Marketing, 2019, 37, 120-141.	6.4	42
4	What constitutes financing gap in Indian SMEs – owners' perspective?. Qualitative Research in Financial Markets, 2017, 9, 117-131.	2.1	18
5	Understanding the trends of marketing research and its future directions: a citation analysis. Bottom Line: Managing Library Finances, 2018, 31, 191-207.	5.3	14
6	Determinants of digital learning acceptance behavior. Journal of Applied Research in Higher Education, 2019, 12, 659-672.	1.9	10
7	Prioritization of dimensions of visual merchandising for apparel retailers using FAHP. Benchmarking, 2020, 27, 2759-2784.	4.6	10
8	Financial risk reporting practices: systematic literature review and research agenda. Bottom Line: Managing Library Finances, 2019, 32, 185-210.	5.3	9
9	Are Indian professional women financially literate and prepared for retirement?. Journal of Consumer Affairs, 2021, 55, 1416-1441.	2.3	8
10	Exploring financial risks disclosure: evidence from Indian listed companies. Qualitative Research in Financial Markets, 2021, ahead-of-print, .	2.1	2
11	A Bibliometric Analysis of Research on Mobile Payment Systems. Recent Patents on Engineering, 2021, 15, .	0.4	2
12	Theoretical Grounding of Perceived Risk in Adoption of Mobile Payment System and Behavioural Intention. Asia Pacific Journal of Information Systems, 2021, 31, 543-574.	0.3	0