Sebastian Zenker

List of Publications by Year
in descending order

35 papers	3,112 citations	236925 25 h-index	395702 33 g-index
37 all docs	37 docs citations	37 times ranked	1836 citing authors

#	ARTICLE	IF	CITATIONS
1	The coronavirus pandemic â€" A critical discussion of a tourism research agenda. Tourism Management, 2020, 81, 104164.	9.8	544
2	My city â€" my brand: the different roles of residents in place branding. Journal of Place Management and Development, 2013, 6, 18-28.	1.5	379
3	Branding the destination versus the place: The effects of brand complexity and identification for residents and visitors. Tourism Management, 2017, 58, 15-27.	9.8	184
4	Is satisfaction the key? The role of citizen satisfaction, place attachment and place brand attitude on positive citizenship behavior. Cities, 2014, 38, 11-17.	5.6	164
5	How to catch a city? The concept and measurement of place brands. Journal of Place Management and Development, 2011, 4, 40-52.	1.5	158
6	Measuring success in place marketing and branding. Place Branding and Public Diplomacy, 2011, 7, 32-41.	1.7	145
7	My place is not your place â€" different place brand knowledge by different target groups. Journal of Place Management and Development, 2013, 6, 6-17.	1.5	129
8	Who's your target? The creative class as a target group for place branding. Journal of Place Management and Development, 2009, 2, 23-32.	1.5	128
9	Too afraid to Travel? Development of a Pandemic (COVID-19) Anxiety Travel Scale (PATS). Tourism Management, 2021, 84, 104286.	9.8	117
10	The Citizen Satisfaction Index (CSI): Evidence for a four basic factor model in a German sample. Cities, 2013, 31, 156-164.	5.6	113
11	Let them do the work: a participatory place branding approach. Journal of Place Management and Development, 2014, 7, 225-234.	1.5	113
12	The vampire effect: When do celebrity endorsers harm brand recall?. International Journal of Research in Marketing, 2015, 32, 155-163.	4.2	90
13	Questioning a â€œone size fits allâ€•city brand. Journal of Place Management and Development, 2017, 10, 270-287.	1.5	90
14	Putting a price tag on cities: Insights into the competitive environment of places. Cities, 2013, 30, 133-139.	5.6	79
15	Advanced brand concept maps: A new approach for evaluating the favorability of brand association networks. International Journal of Research in Marketing, 2012, 29, 265-274.	4.2	72
16	An Integrative Theoretical Model for Improving Resident-City Identification. Environment and Planning A, 2014, 46, 715-729.	3.6	59
17	Find Out How Much It Means to Me! The Importance of Interpersonal Respect in Work Values Compared to Perceived Organizational Practices. Journal of Business Ethics, 2009, 89, 423-431.	6.0	56
18	Respect and the city: the mediating role of respect in citizen participation. Journal of Place Management and Development, 2012, 5, 20-34.	1.5	51

#	Article	IF	Citations
19	Categorical Interoception. Psychological Science, 2014, 25, 1059-1066.	3.3	49
20	Measuring brand image effects of flagship projects for place brands: The case of Hamburg. Journal of Brand Management, 2013, 20, 642-655.	3.5	46
21	How the refugee crisis impacts the decision structure of tourists: A cross-country scenario study. Tourism Management, 2019, 71, 197-212.	9.8	46
22	Improving place reputation: Do an open place brand process and an identity-image match pay off?. Cities, 2018, 80, 22-28.	5.6	42
23	Measuring place brand equity with the advanced Brand Concept Map (aBCM) method. Place Branding and Public Diplomacy, 2014, 10, 158-166.	1.7	41
24	Place branding: are we wasting our time? Report of an AMA special session. Journal of Place Management and Development, 2015, 8, 63-68.	1.5	33
25	The interplay between urban policies and grassroots city brand co-creation and co-destruction during the refugee crisis: Insights from the city brand Munich (Germany). Cities, 2018, 80, 53-60.	5.6	29
26	Use numbers not words! Communicating hotels' cleaning programs for COVID-19 from the brand perspective. International Journal of Hospitality Management, 2021, 94, 102872.	8.8	29
27	Using Polynomial Regression Analysis and Response Surface Methodology to Make a Stronger Case for Value Congruence in Place Marketing. Psychology and Marketing, 2014, 31, 184-202.	8.2	24
28	Travel-at-home: Paradoxical effects of a pandemic threat on domestic tourism. Tourism Management, 2022, 93, 104613.	9.8	23
29	The differential effect of various stakeholder groups in place marketing. Environment and Planning C: Politics and Space, 2018, 36, 916-936.	1.9	22
30	Editorial: City marketing and branding as urban policy. Cities, 2018, 80, 1-3.	5.6	14
31	Place Branding in Systems of Place – on the Interrelation of Nations and Supranational Places. , 2015, , 25-37.		12
32	The current academic debate calls for critical discussion. Place Branding and Public Diplomacy, 2016, 12, 1-4.	1.7	5
33	Die Stadt als Marke. , 2018, , 69-76.		4
34	In governments we trust: A two-country Brexit field experiment on perceived uncertainty as mediator for consumer decisions. Journal of Business Research, 2022, 138, 335-346.	10.2	4
35	Introduction to Interregional Place Branding. , 2015, , 1-11.		3