Jaime Gomez

List of Publications by Year in descending order

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#	Article	IF	CITATIONS
1	Production outsourcing, technological cooperation and E-business adoption by Spanish manufacturing firms. Journal of Engineering and Technology Management - JET-M, 2022, 63, 101677.	1.4	8
2	Multimarket pioneers: Does multimarket contact improve their performance?. Long Range Planning, 2021, 54, 101993.	2.9	2
3	Does order of entry shape competitive strategies? An analysis of European mobile operators. Long Range Planning, 2021, 54, 101874.	2.9	9
4	How imitation of multiple reference groups drives the evolution of firm strategy. Review of Managerial Science, 2021, 15, 2319-2350.	4.3	4
5	Operating under the radar in spheres of influence: Taking advantage of industry leaders' market domains. Strategic Organization, 2020, 18, 275-300.	3.1	7
6	The Role Of Extramural R&D And Scientific Knowledge In Creating High Novelty Innovations: An Examination Of Manufacturing And Service Firms In Spain. Research Policy, 2020, 49, 104030.	3.3	18
7	Does Information Technology Improve Open Innovation Performance? An Examination of Manufacturers in Spain. Information Systems Research, 2017, 28, 661-675.	2.2	57
8	Complementarities in innovation strategy: do intangibles play a role in enhancing firm performance?. Industrial and Corporate Change, 2017, 26, 865-886.	1.7	24
9	Do strategic groups explain differences in multimarket competition spillovers?. Strategic Organization, 2017, 15, 367-389.	3.1	11
10	Firm Boundaries, Information Processing Capacity, and Performance in Manufacturing Firms. Journal of Management Information Systems, 2016, 33, 809-842.	2.1	17
11	Interdependences in the intrafirm diffusion of technological innovations: Confronting the rational and social accounts of diffusion. Research Policy, 2016, 45, 951-963.	3.3	6
12	The Role of Industry Dynamics in the Persistence of First Mover Advantages. Long Range Planning, 2016, 49, 265-281.	2.9	48
13	Competitors' Strategic Heterogeneity and Firm Performance. Long Range Planning, 2016, 49, 145-163.	2.9	3
14	Sources of Information as Determinants of Product and Process Innovation. PLoS ONE, 2016, 11, e0152743.	1.1	39
15	The evolving patterns of competition after deregulation: the relevance of institutional and operational factors as determinants of rivalry. Journal of Evolutionary Economics, 2014, 24, 905-933.	0.8	5
16	The institution-based view of strategy: How to measure it. BRQ Business Research Quarterly, 2014, 17, 82-101.	2.2	56
17	Dishonest Behavior and Plagiarism by University Students: An Application to Management Studies. Procedia, Social and Behavioral Sciences, 2013, 83, 766-770.	0.5	12
18	The consequences of mergers on the profitability of Spanish savings banks. Service Industries Journal, 2013, 33, 266-278.	5.0	7

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19	Multimarket Contact Externalities: The Effect of Rivals' Multimarket Contacts on Focal Firm Performance. SSRN Electronic Journal, 2013, , .	0.4	0
20	Intangible resources and technology adoption in manufacturing firms. Research Policy, 2012, 41, 1607-1619.	3.3	63
21	El acceso a canales de información y la adopción de tecnologÃas de proceso. Cuadernos De EconomÃa Y Dirección De La Empresa, 2012, 15, 169-180.	0.5	5
22	Production technologies and financial performance: The effect of uneven diffusion among competitors. Research Policy, 2012, 41, 401-413.	3.3	12
23	Do switching costs mediate the relationship between entry timing and performance?. Strategic Management Journal, 2011, 32, 1251-1269.	4.7	68
24	The effect of mergers and acquisitions on productivity: An empirical application to Spanish banking. Omega, 2010, 38, 283-293.	3.6	35
25	The effect of financial constraints, absorptive capacity and complementarities on the adoption of multiple process technologies. Research Policy, 2009, 38, 106-119.	3.3	62
26	The effects of new technologies on productivity: An intrafirm diffusion-based assessment. Research Policy, 2009, 38, 1172-1180.	3.3	24
27	Deregulation and its Long-Run Effects on the Availability of Banking Services in Low-Income Communities. Environment and Planning A, 2008, 40, 1681-1696.	2.1	27
28	Multipoint competition, strategic similarity and entry into geographic markets. Strategic Management Journal, 2006, 27, 477-499.	4.7	141
29	Intrafirm diffusion of new technologies: an empirical application. Research Policy, 2003, 32, 533-551.	3.3	49
30	Followers' entry timing: evidence from the Spanish banking sector after deregulation. Strategic Management Journal, 2002, 23, 245-264.	4.7	110
31	Strategic and Queue effects on Entry in Spanish Banking. Journal of Economics and Management Strategy, 2001, 10, 529-563.	0.4	6
32	Strategic and Queue Effects on Entry in Spanish Banking. Journal of Economics and Management Strategy, 2001, 10, 529-563.	0.4	14
33	Remuneration Policies in the Marketing Area: Behavioural vs. Performance Measures. Journal of Marketing Management, 2000, 16, 937-957.	1.2	3