

# Kem Zk Zhang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7455088/publications.pdf>

Version: 2024-02-01

28  
papers

2,255  
citations

361296

20  
h-index

552653

26  
g-index

28  
all docs

28  
docs citations

28  
times ranked

1654  
citing authors

#	ARTICLE	IF	CITATIONS
1	Examining the influence of online reviews on consumers' decision-making: A heuristic systematic model. <i>Decision Support Systems</i> , 2014, 67, 78-89.	3.5	444
2	Consumer behavior in social commerce: A literature review. <i>Decision Support Systems</i> , 2016, 86, 95-108.	3.5	385
3	Examining the moderating effect of inconsistent reviews and its gender differences on consumers' online shopping decision. <i>International Journal of Information Management</i> , 2014, 34, 89-98.	10.5	174
4	Understanding the role of gender in bloggers' switching behavior. <i>Decision Support Systems</i> , 2009, 47, 540-546.	3.5	144
5	Building brand loyalty in social commerce: The case of brand microblogs. <i>Electronic Commerce Research and Applications</i> , 2016, 15, 14-25.	2.5	125
6	Online reviews and impulse buying behavior: the role of browsing and impulsiveness. <i>Internet Research</i> , 2018, 28, 522-543.	2.7	122
7	Examining the effects of motives and gender differences on smartphone addiction. <i>Computers in Human Behavior</i> , 2017, 75, 891-902.	5.1	107
8	Herd behavior in consumers' adoption of online reviews. <i>Journal of the Association for Information Science and Technology</i> , 2016, 67, 2754-2765.	1.5	91
9	Understanding compulsive smartphone use: An empirical test of a flow-based model. <i>International Journal of Information Management</i> , 2017, 37, 438-454.	10.5	70
10	Can consumers be persuaded on brand microblogs? An empirical study. <i>Information and Management</i> , 2018, 55, 1-15.	3.6	63
11	Consumer participation and gender differences on companies' microblogs: A brand attachment process perspective. <i>Computers in Human Behavior</i> , 2015, 44, 357-368.	5.1	58
12	Alone or together? Exploring the role of desire for online group gaming in players' social game addiction. <i>Information and Management</i> , 2019, 56, 103139.	3.6	57
13	Transition from web to mobile payment services: The triple effects of status quo inertia. <i>International Journal of Information Management</i> , 2020, 50, 310-324.	10.5	55
14	A dual systems model of online impulse buying. <i>Industrial Management and Data Systems</i> , 2020, 120, 845-861.	2.2	53
15	What drives trust transfer from web to mobile payment services? The dual effects of perceived entitativity. <i>Information and Management</i> , 2020, 57, 103250.	3.6	46
16	Dual mechanisms of reinforcement reward and habit in driving smartphone addiction. <i>Internet Research</i> , 2019, 29, 1551-1570.	2.7	42
17	Switching from hotels to peer-to-peer accommodation: an empirical study. <i>Information Technology and People</i> , 2019, 32, 1657-1678.	1.9	32
18	Self-disclosure in mobile payment applications: Common and differential effects of personal and proxy control enhancing mechanisms. <i>International Journal of Information Management</i> , 2020, 52, 102065.	10.5	31

#	ARTICLE	IF	CITATIONS
19	Brand loyalty in enterprise microblogs. <i>Information Technology and People</i> , 2015, 28, 304-326.	1.9	29
20	Understanding the Blog Service Switching in Hong Kong: An Empirical Investigation. , 2008, , .		27
21	Cross-Side Network Effects, Brand Equity, and Consumer Loyalty: Evidence from Mobile Payment Market. <i>International Journal of Electronic Commerce</i> , 2020, 24, 279-304.	1.4	26
22	Decreasing the problematic use of an information system: An empirical investigation of smartphone game players. <i>Information Systems Journal</i> , 2020, 30, 492-534.	4.1	16
23	Investigating the determinants of contribution value in Wikipedia. <i>International Journal of Information Management</i> , 2013, 33, 83-92.	10.5	15
24	Failure to decrease the addictive usage of information technologies: A theoretical model and empirical examination of smartphone game users. <i>Computers in Human Behavior</i> , 2019, 92, 256-265.	5.1	14
25	Spillover effects from web to mobile payment services. <i>Internet Research</i> , 2019, 29, 1213-1232.	2.7	13
26	An empirical research of the factors affecting users to follow companies' microblogs. <i>International Journal of Networking and Virtual Organisations</i> , 2014, 14, 129.	0.2	6
27	Understanding Information Adoption in Online Review Communities: The Role of Herd Factors. , 2014, , .		5
28	Preventing relapse to information technology addiction through weakening reinforcement: A self-regulation perspective. <i>Information and Management</i> , 2021, 58, 103485.	3.6	5