

Sora Kim

List of Publications by Year in descending order

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48
papers

2,252
citations

257450

24
h-index

233421

45
g-index

51
all docs

51
docs citations

51
times ranked

1329
citing authors

#	ARTICLE	IF	CITATIONS
1	The Process Model of Corporate Social Responsibility (CSR) Communication: CSR Communication and its Relationship with Consumers' CSR Knowledge, Trust, and Corporate Reputation Perception. <i>Journal of Business Ethics</i> , 2019, 154, 1143-1159.	6.0	269
2	How organizations framed the 2009 H1N1 pandemic via social and traditional media: Implications for U.S. health communicators. <i>Public Relations Review</i> , 2011, 37, 233-244.	3.2	185
3	A quantitative review of crisis communication research in public relations from 1991 to 2009. <i>Public Relations Review</i> , 2010, 36, 190-192.	3.2	173
4	The complex attribution process of CSR motives. <i>Public Relations Review</i> , 2012, 38, 168-170.	3.2	117
5	Transferring Effects of CSR Strategy on Consumer Responses: The Synergistic Model of Corporate Communication Strategy. <i>Journal of Public Relations Research</i> , 2011, 23, 218-241.	2.3	112
6	Are crisis communicators practicing what we preach?: An evaluation of crisis response strategy analyzed in public relations research from 1991 to 2009. <i>Public Relations Review</i> , 2009, 35, 446-448.	3.2	110
7	Are All Crises Opportunities? A Comparison of How Corporate and Government Organizations Responded to the 2009 Flu Pandemic. <i>Journal of Public Relations Research</i> , 2012, 24, 69-85.	2.3	107
8	Dimensions of effective CSR communication based on public expectations. <i>Journal of Marketing Communications</i> , 2018, 24, 549-567.	4.0	96
9	Dimensions of corporate social responsibility (CSR) skepticism and their impacts on public evaluations toward CSR. <i>Journal of Public Relations Research</i> , 2016, 28, 248-267.	2.3	91
10	What's Worse in Times of Product-Harm Crisis? Negative Corporate Ability or Negative CSR Reputation?. <i>Journal of Business Ethics</i> , 2014, 123, 157-170.	6.0	90
11	What they can do versus how much they care. <i>Journal of Communication Management</i> , 2010, 14, 59-80.	2.3	78
12	Revisiting the Effectiveness of Base Crisis Response Strategies in Comparison of Reputation Management Crisis Responses. <i>Journal of Public Relations Research</i> , 2014, 26, 62-78.	2.3	76
13	Comparison of the Paths From Consumer Involvement Types To Ad Responses Between Corporate Advertising And Product Advertising. <i>Journal of Advertising</i> , 2009, 38, 67-80.	6.6	71
14	Self-mocking crisis strategy on social media: Focusing on Alibaba chairman Jack Ma in China. <i>Public Relations Review</i> , 2016, 42, 903-912.	3.2	61
15	<i>Fortune</i> 100 companies' Facebook strategies: corporate ability versus social responsibility. <i>Journal of Communication Management</i> , 2014, 18, 343-362.	2.3	58
16	Expectation gaps between stakeholders and web-based corporate public relations efforts: Focusing on Fortune 500 corporate web sites. <i>Public Relations Review</i> , 2010, 36, 215-221.	3.2	47
17	I Want to Be Your Friend: The Effects of Organizations' Interpersonal Approaches on Social Networking Sites. <i>Journal of Public Relations Research</i> , 2014, 26, 235-255.	2.3	40
18	Chinese Consumers' Expectations of Corporate Communication on CSR and Sustainability. <i>Corporate Social Responsibility and Environmental Management</i> , 2017, 24, 570-588.	8.7	38

#	ARTICLE	IF	CITATIONS
19	The Role of Prior Expectancies and Relational Satisfaction in Crisis. <i>Journalism and Mass Communication Quarterly</i> , 2014, 91, 139-158.	2.7	37
20	Reputation Repair at the Expense of Providing Instructing and Adjusting Information Following Crises. <i>International Journal of Strategic Communication</i> , 2011, 5, 183-199.	2.0	33
21	Understanding publics'™ post-crisis social media engagement behaviors: An examination of antecedents and mediators. <i>Telematics and Informatics</i> , 2018, 35, 2133-2146.	5.8	30
22	Corporate Ability or Virtue? Relative Effectiveness of Prior Corporate Associations in Times of Crisis. <i>International Journal of Strategic Communication</i> , 2013, 7, 241-256.	2.0	29
23	A Comparative Study on Global Brands'™ Micro Blogs between China and USA: Focusing on Communication Styles and Branding Strategies. <i>International Journal of Strategic Communication</i> , 2014, 8, 231-249.	2.0	29
24	Anticipating or Precipitating Crisis? Health Agencies May Not be Heeding Best Practice Advice in Avian Flu Press Releases. <i>Journal of Public Relations Research</i> , 2009, 21, 187-197.	2.3	26
25	Application of two under-researched typologies in crisis communication: Ethics of justice vs. care and public relations vs. legal strategies. <i>Public Relations Review</i> , 2017, 43, 690-699.	3.2	26
26	The Role of Public Skepticism and Distrust in the Process of CSR Communication. <i>International Journal of Business Communication</i> , 0, , 232948841986688.	2.6	22
27	How Online Content Providers Moderate User-Generated Content to Prevent Harmful Online Communication: An Analysis of Policies and Their Implementation. <i>Policy and Internet</i> , 2020, 12, 184-206.	4.3	19
28	Online firestorms in social media: Comparative research between China Weibo and USA Twitter. <i>Public Relations Review</i> , 2021, 47, 102010.	3.2	16
29	Positive ripple effects of corporate leaders'™ CSR donations amid COVID-19 on corporate and country reputations: Multi-level reputational benefits of CSR focusing on Bill Gates and Jack Ma. <i>Public Relations Review</i> , 2021, 47, 102073.	3.2	15
30	Mediated relationships between the constituents of service quality and behavioural intentions: a study of women's college basketball fans. <i>International Journal of Sport Management and Marketing</i> , 2008, 4, 390.	0.2	14
31	Does Consumers' Product-Related Involvement Matter When it Comes to Corporate Ads?. <i>Journal of Current Issues and Research in Advertising</i> , 2008, 30, 37-48.	4.3	14
32	Crisis-induced public demand for regulatory intervention in the social media era: Examining the moderating roles of perceived government controllability and consumer collective efficacy. <i>New Media and Society</i> , 2020, 22, 959-983.	5.0	14
33	Cultural issues in crisis communication. <i>Journal of Communication Management</i> , 2010, 14, 81-94.	2.3	13
34	The Process of CSR Communication-™ Culture-Specific or Universal? Focusing on Mainland China and Hong Kong Consumers. <i>International Journal of Business Communication</i> , 2022, 59, 56-82.	2.6	12
35	Do Organizational Personification and Personality Matter? The Effect of Interaction and Conversational Tone on Relationship Quality in Social Media. <i>International Journal of Business Communication</i> , 2021, 58, 582-606.	2.6	11
36	An Examination of Consumer-™ Company Identification as a Key Predictor of Consumer Responses in Corporate Crisis. <i>Journal of Contingencies and Crisis Management</i> , 2017, 25, 232-243.	2.8	10

#	ARTICLE	IF	CITATIONS
37	A moderated mediation model of political collective action in Hong Kong: examining the roles of social media consumption and social identity. <i>Asian Journal of Communication</i> , 2017, 27, 497-516.	1.0	9
38	The buffering effect of industry-wide crisis history during crisis. <i>Journal of Communication Management</i> , 2016, 20, 347-362.	2.3	8
39	Communication-mediated psychological mechanisms of Chinese publics' post-crisis corporate associations and government associations. <i>Journal of Contingencies and Crisis Management</i> , 2019, 27, 182-194.	2.8	8
40	Predictors of organizations' crisis communication approaches: Full versus limited disclosure. <i>Public Relations Review</i> , 2013, 39, 238-240.	3.2	7
41	Cultures of Crisis Response: Chinese Public Relations Practices in Context. <i>Chinese Journal of Communication</i> , 2018, 11, 1-4.	2.0	7
42	How do racial minority consumers process a model race cue in CSR advertising? A comparison of Asian and White Americans. <i>Journal of Marketing Communications</i> , 2019, 25, 307-327.	4.0	5
43	The Roles of Legacy Versus Social Media Information Seeking in American and Chinese Consumers' Hoarding During COVID-19. <i>Journal of International Marketing</i> , 2022, 30, 38-55.	4.4	5
44	Propaganda strategies of Korean war-era leaflets. <i>International Journal of Advertising</i> , 2018, 37, 937-957.	6.7	4
45	Online engagement of active communicative behaviors and news consumption on Internet portal sites. <i>Journalism</i> , 2021, 22, 3048-3065.	2.7	3
46	The Process of Online Keyword Activism in Political Figure's Crisis: Moderating Roles of Like-Minded Public Opinion and Government Controllability of Crisis Outcomes. <i>Journalism and Mass Communication Quarterly</i> , 2023, 100, 10-35.	2.7	3
47	Public expectations of crisis outcomes in the social media era in China: A communication-mediated psychological mechanism. <i>Public Relations Review</i> , 2021, 47, 102119.	3.2	1
48	The Impact of Organizations' Ethical Approaches in Times of Crisis. , 2016, , 125-136.		1