

Giancarlo Medeiros Pereira

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

56

papers

733

citations

13

h-index

26

g-index

66

ext. papers

917

ext. citations

3.6

avg, IF

4.22

L-index

#	Paper	IF	Citations
56	Motivations for promoting the consumption of green products in an emerging country: exploring attitudes of Brazilian consumers. <i>Journal of Cleaner Production</i> , 2015 , 106, 507-520	10.3	143
55	Redesign of a component based on ecodesign practices: environmental impact and cost reduction achievements. <i>Journal of Cleaner Production</i> , 2011 , 19, 49-57	10.3	85
54	A SCOR-based model for supply chain performance measurement: application in the footwear industry. <i>International Journal of Production Research</i> , 2015 , 53, 4917-4926	7.8	56
53	Critical attributes of Sustainability in Higher Education: a categorisation from literature review. <i>Journal of Cleaner Production</i> , 2016 , 126, 260-276	10.3	54
52	Drivers, opportunities and barriers for a retailer in the pursuit of more sustainable packaging redesign. <i>Journal of Cleaner Production</i> , 2018 , 187, 18-28	10.3	45
51	How the Brazilian government can use public policies to induce recycling and still save money?. <i>Journal of Cleaner Production</i> , 2015 , 96, 94-101	10.3	40
50	How can the sales of green products in the Brazilian supply chain be increased?. <i>Journal of Cleaner Production</i> , 2013 , 47, 274-282	10.3	26
49	Adopting ecodesign practices: Case study of a midsized automotive supplier. <i>Environmental Quality Management</i> , 2009 , 19, 7-22	0.8	23
48	What problems manufacturing companies can face when providing services around the world?. <i>Journal of Business and Industrial Marketing</i> , 2015 , 30, 461-471	3	22
47	Procurement cost reduction for customized non-critical items in an automotive supply chain: An action research project. <i>Industrial Marketing Management</i> , 2011 , 40, 28-35	6.9	22
46	Service recovery: a method for assessing performance. <i>Business Process Management Journal</i> , 2012 , 18, 949-963	3.6	18
45	Green marketing in supermarkets: Conventional and digitized marketing alternatives to reduce waste. <i>Journal of Cleaner Production</i> , 2021 , 296, 126531	10.3	17
44	Environmental performance assessment of a provider of logistical services in an industrial supply chain. <i>Theoretical Foundations of Chemical Engineering</i> , 2012 , 46, 691-703	0.9	16
43	The evolution of base of the pyramid approaches and the role of multinational and domestic business ventures: Value-commitment and profit-making perspectives. <i>Industrial Marketing Management</i> , 2020 , 89, 171-180	6.9	13
42	Achieving better revenue and customers' satisfaction with after-sales services. <i>International Journal of Quality and Reliability Management</i> , 2018 , 35, 1686-1708	2	12
41	Modelagem para avaliaç�o de desempenho ambiental em opera�es de manufatura. <i>Gest�o & Produ�o</i> , 2010 , 17, 95-109	0.9	11
40	Analysis of management practices in performance-based outsourcing contracts. <i>Business Process Management Journal</i> , 2014 , 20, 178-194	3.6	9

39	Tool for environmental performance assessment of city bus transit operations: case studies. <i>Clean Technologies and Environmental Policy</i> , 2015 , 17, 1053-1064	4.3	8
38	A digitally enabled circular economy for mitigating food waste: Understanding innovative marketing strategies in the context of an emerging economy. <i>Technological Forecasting and Social Change</i> , 2021 , 173, 121062	9.5	8
37	Value co-creation in maintenance services: case study in the mechanical industry. <i>Business Process Management Journal</i> , 2017 , 23, 984-999	3.6	7
36	Adding value to Brazilian companies through corporate social responsibility. <i>Management of Environmental Quality</i> , 2017 , 28, 264-281	3.6	6
35	Consideraes sobre ecodesign: um estudo de caso na indstria eletrnica automotiva. <i>Ambiente & Sociedade</i> , 2008 , 11, 341-353	1.3	6
34	Alteraaes nos fatores de competio da indstria caldista exportadora devido  entrada de competidores asiticos. <i>Production</i> , 2010 , 20, 149-159	1.3	5
33	Methodology for the collaboration in supply chains with a focus on continuous improvement. <i>Ingenieria E Investigacion</i> , 2016 , 36, 51	0.3	5
32	Identification and quantification of influent factors in perceived quality of the e-service provided by a university. <i>Business Process Management Journal</i> , 2016 , 22, 438-457	3.6	5
31	Top managers' role in key account management. <i>Journal of Business and Industrial Marketing</i> , 2019 , 34, 977-993	3	4
30	Internal elements that hinder a better industrial service offering. <i>Journal of Business and Industrial Marketing</i> , 2018 , 33, 220-227	3	4
29	Gesto de cadeias de suprimentos verdes: quadro de trabalho. <i>Revista Produo Online</i> , 2013 , 13, 351	0	4
28	Reprojeto do contraforte: um caso de aplicao do ecodesign em manufatura caldista. <i>Production</i> , 2010 , 20, 392-403	1.3	4
27	Avaliao multicriterial de desempenho: um estudo de caso na indstria de transporte coletivo de passageiros. <i>Gesto & Produo</i> , 2006 , 13, 339-352	0.9	4
26	Expert insights on successful multinational ecodesign projects: A guide for middle managers. <i>Journal of Cleaner Production</i> , 2020 , 248, 119211	10.3	4
25	Best of the world or better for the world? A systematic literature review on benefit corporations and certified B corporations contribution to sustainable development. <i>Corporate Social Responsibility and Environmental Management</i> , 2021 , 28, 1822	7	4
24	Strategic benchmarking of service pricing based on the value added. <i>Benchmarking</i> , 2016 , 23, 754-767	4	4
23	Creating Value through Services and Relationships: The Perception of Purchasing Companies. <i>Procedia CIRP</i> , 2014 , 16, 26-31	1.8	3
22	Value Added Elements According to Buyer Companies in a B2B Context. <i>BAR - Brazilian Administration Review</i> , 2015 , 12, 229-249	0.9	3

21	Comparando flexibilidade no produto, custos e velocidade de desenvolvimento na indústria da moda chinesa e brasileira. <i>Production</i> , 2011 , 21, 27-38	1.3	3
20	Medição de tempo de atravessamento e inventário em processo em manufatura controlada por ordens de fabricação. <i>Production</i> , 2008 , 18, 493-507	1.3	3
19	Complexidade do produto e volume de produção como determinantes da estratégia de desenvolvimento de fornecedores automotivos. <i>Gestão & Produção</i> , 2005 , 12, 191-201	0.9	3
18	Leveraging frugal innovation in micro- and small enterprises at the base of the pyramid in Brazil: an analysis through the lens of dynamic capabilities. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2020 , ahead-of-print,	3	3
17	TQM at car dealerships with better sales performance: a multiple case study. <i>Total Quality Management and Business Excellence</i> , 2020 , 31, 1621-1638	2.7	3
16	Industry-retail symbiosis: What we should know to reduce perishable processed food disposal for a wider circular economy. <i>Journal of Cleaner Production</i> , 2021 , 318, 128622	10.3	3
15	Cocriação de valor no transporte rodoviário de carga fracionada: um estudo de caso. <i>Production</i> , 2015 , 25, 454-464	1.3	2
14	Sistemas produto-serviço: referencial teórico e direções para futuras pesquisas. <i>Revista Produção Online</i> , 2010 , 10, 837	0	2
13	Análise descritiva de fatores que influenciam resultados econômicos no cluster moveleiro de Bento Gonçalves. <i>Revista Produção Online</i> , 2014 , 14, 1192	0	2
12	Flexibilidade e orientação para mercados em duas cadeias de suprimentos da indústria da moda: análise e modelo para futuras pesquisas. <i>Gestão & Produção</i> , 2018 , 25, 319-330	0.9	2
11	Guidelines for improving the application of ecodesign in the regional furniture industry of Southern Brazil. <i>Latin American J of Management for Sustainable Development</i> , 2015 , 2, 244	0.3	1
10	Avaliação da presença de práticas do Design for Environment (DfE) no desenvolvimento de produto de uma empresa da indústria química. <i>Production</i> , 2012 , 22, 58-69	1.3	1
9	Presença dos princípios da mentalidade enxuta e como introduzi-los nas práticas de gestão das empresas de transporte coletivo de Porto Alegre. <i>Production</i> , 2010 , 20, 15-29	1.3	1
8	Instrumento de avaliação para melhorias em processos organizacionais: caso do transporte coletivo rodoviário urbano de Porto Alegre. <i>Production</i> , 2007 , 17, 302-316	1.3	1
7	. <i>IEEE Latin America Transactions</i> , 2016 , 14, 4293-4303	0.7	1
6	Moda rápida na indústria calçadista: intervenção setorial no arranjo produtivo de Nova Serrana. <i>Gestão & Produção</i> , 2014 , 21, 555-570	0.9	
5	Serviços agregados ao produto de um fabricante de equipamentos para a indústria petrolífera: o PSS. <i>Revista Produção Online</i> , 2014 , 14, 972	0	
4	Benefícios e impeditivos integrados da cadeia de suprimentos calçadista por meio da tecnologia de informação. <i>Gestão & Produção</i> , 2013 , 20, 939-952	0.9	

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| 3 | Prioridades estratégicas em serviços de pós-venda de uma empresa de manufatura de base tecnológica. <i>Gestão & Produção</i> , 2011 , 18, 131-144 | 0.9 |
| 2 | Uma nova abordagem para o marketing industrial das PMEs: resultados de uma pesquisa-ação. <i>Production</i> , 2008 , 18, 331-341 | 1.3 |
| 1 | Compensações financeiras obtidas por fornecedores de componentes premium em transações industriais. <i>Gestão & Produção</i> , 2010 , 17, 339-350 | 0.9 |