R Alamelu

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7438894/publications.pdf

Version: 2024-02-01

2257263 2053342 23 45 3 5 citations h-index g-index papers 28 28 28 21 docs citations all docs times ranked citing authors

| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Telehealth and Telenursing-Progression in Healthcare Practice. Research Journal of Pharmacy and Technology, 2017, 10, 2797. | 0.2 | 8 |
| 2 | Glass Ceiling and Glass Escalator - An Ultimate Gender Divide in Urban Vicinity. Indian Journal of Science and Technology, 2016, 9, . | 0.5 | 6 |
| 3 | E-detailing-Empowering doctors in Digital Era. Research Journal of Pharmacy and Technology, 2017, 10, 2663. | 0.2 | 4 |
| 4 | Correlates of Employee Compensation and Commitment. Mediterranean Journal of Social Sciences, 2015, , . | 0.1 | 3 |
| 5 | Techno-Management Perspective of HRIS- An Urban Study. Indian Journal of Science and Technology, 2016, 9, . | 0.5 | 3 |
| 6 | Health Startups in India-A Progression Towards Development. Research Journal of Pharmacy and Technology, 2017, 10, 4175. | 0.2 | 3 |
| 7 | A study on work-place stress and its management $\$*x2014$; A Structural Equation Model (SEM) approach. , 2014 , , . | | 2 |
| 8 | Financial Literacy and its Contributing Factors in Investment Decisions among Urban Populace. Indian Journal of Science and Technology, 2016, 9, . | 0.5 | 2 |
| 9 | Measuring Service Quality Dimension of Mobile Service Provider by University Student's Perspective in Indian Scenario - A Structural Equation Model (SEM) Approach. Indian Journal of Science and Technology, 2016, 9, . | 0.5 | 2 |
| 10 | Competency Driven Remuneration and Performance among IT Professionals - A Study in Urban Segment. Indian Journal of Science and Technology, 2016, 9, . | 0.5 | 2 |
| 11 | Factors Influencing Purchase of Fake FMCG Products among Urban and Rural Consumers – An Empirical Analysis. Indian Journal of Science and Technology, 2016, 9, . | 0.5 | 1 |
| 12 | Impact of Awareness, Agreement and Perceived Constraints on Purchase Decision of Green Technology Products - A Structural Equation Modelling Approach. , 2018, , . | | 1 |
| 13 | Upshot of ICT in Indian Railways on Passenger Satisfaction- Using Railqual. , 2018, , . | | 1 |
| 14 | Digital Payments- Embellishing Customer Experience. , 2018, , . | | 1 |
| 15 | Power Savings and Energy Consumptions Amoung Households: A Planned Behaviour Theory Approach. , 2018, , . | | 1 |
| 16 | Digital Doctor-A New Era in Healthcare. Research Journal of Pharmacy and Technology, 2017, 10, 4172. | 0.2 | 1 |
| 17 | Medical instrumentation industry-Indian scenario. Research Journal of Pharmacy and Technology, 2018, 11, 2618. | 0.2 | 1 |
| 18 | A Critical Analysis of Inter-Relationship between Organs of Dividend Policy in Indian Pharmaceutical Industry. Research Journal of Pharmacy and Technology, 2019, 12, 990. | 0.2 | 1 |

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| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Viewers' perception and expectation for media content with reference to Tamil news channels in Chennai. , $2014, $, . | | O |
| 20 | Assessing HRD climate and octapace culture in BSNL. , 2014, , . | | 0 |
| 21 | Manifestation of Workplace Stressors among Banking Personnel. Research Journal of Applied Sciences, Engineering and Technology, 2015, 10, 932-937. | 0.1 | O |
| 22 | Green HR Communication Practices in Software Companies- An Employees Insight., 2018,,. | | 0 |
| 23 | Impact of Social Media Network in Experiential Mystery Shopping. , 2018, , . | | 0 |