Sotaro Katsumata

List of Publications by Year
in descending order

		1307594	1199594
21 papers	**181** citations	**7** h-index	**12** g-index
22 all docs	**22** docs citations	**22** times ranked	**96** citing authors

#	Article	IF	Citations
1	Changes in the use of mobile devices during the crisis: Immediate response to the COVID-19 pandemic. Computers in Human Behavior Reports, 2022, 5, 100168.	4.0	18
2	Emergent-Nature Consumers as the Source of Innovation for Rapid Change:. Japan Marketing Journal, 2021, 40, 44-57.	0.1	0
3	The effects of ad heuristic and systematic cues on consumer brand awareness and purchase intention: Investigating the bias effect of heuristic information processing. Journal of Retailing and Consumer Services, 2021, 63, 102696.	9.4	28
4	National Culture and Culinary Exploration: Japan Evidence of Heterogenous Moderating Roles of Social Facilitation. Frontiers in Psychology, 2021, 12, 784005.	2.1	4
5	The impact of multidimensional country distances on consumption of specialty products: A case study of inbound tourists to Japan. Journal of Vacation Marketing, 2020, 26, 18-32.	4.3	37
6	Dynamic Impacts of Aspects of Appearance and Technology on Consumer Satisfaction: Empirical Evidence from the Smartphone Market. The Review of Socionetwork Strategies, 2020, 14, 205-225.	1.5	0
7	Autoencoder-Enabled Potential Buyer Identification and Purchase Intention Model of Vacation Homes. IEEE Access, 2020, 8, 212383-212395.	4.2	5
8	The Relationship between Consumers' Perceived Confusion and Post-Purchase Evaluation:An Empirical Case focused on Information Processing. Kodo Keiryogaku (the Japanese Journal of Behaviormetrics), 2020, 47, 111-121.	0.0	0
9	The impact of customer orientation on the quantity and quality of user-generated content. Asia Pacific Journal of Marketing and Logistics, 2019, 31, 516-540.	3.2	13
10	The dilemma of design innovation. Annals of Business Administrative Science, 2019, 18, 209-222.	0.4	1
11	Influence of individual characteristics on whether and how much consumers engage in showrooming behavior. Electronic Commerce Research, 2018, 18, 665-692.	5.0	26
12	Joint Classification Model of Topic and Polarity: Finding Satisfaction and Dissatisfaction Factors from Airport Service Review. , 2018, , .		2
13	What was the Galapagos ke-tai?. Annals of Business Administrative Science, 2018, 17, 227-240.	0.4	4
14	The Contents-Based Website Classification for the Internet Advertising Planning: An Empirical Application of the Natural Language Analysis. The Review of Socionetwork Strategies, 2017, 11, 129-142.	1.5	4
15	Multiple Information Devices Users in the Era of Digital Convergence. Annals of Business Administrative Science, 2017, 16, 215-228.	0.4	2
16	The Relationship between Content Creation and Monetization by Consumers. Annals of Business Administrative Science, 2016, 15, 89-103.	0.4	6
17	Website Classification Using Latent Dirichlet Allocation and Its Application for Internet Advertising. , 2016, , .		1
18	The reciprocal effects of country-of-origin on product evaluation. Asia Pacific Journal of Marketing and Logistics, 2016, 28, 92-106.	3.2	18

#	Article	IF	Citations
19	Characteristics of Dual Product Users. Annals of Business Administrative Science, 2016, 15, 149-161.	0.4	2
20	The Relationship between Innovation and Consumption of Internet Users. Annals of Business Administrative Science, 2014, 13, 17-29.	0.4	8
21	Individual-Level Store Visit Analysis Using A Spatial Segmentation Model. Behaviormetrika, 2014, 41, 169-194.	1.3	1