

Sotaro Katsumata

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7418561/publications.pdf>

Version: 2024-02-01

21
papers

181
citations

1307594

7
h-index

1199594

12
g-index

22
all docs

22
docs citations

22
times ranked

96
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of multidimensional country distances on consumption of specialty products: A case study of inbound tourists to Japan. <i>Journal of Vacation Marketing</i> , 2020, 26, 18-32.	4.3	37
2	The effects of ad heuristic and systematic cues on consumer brand awareness and purchase intention: Investigating the bias effect of heuristic information processing. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102696.	9.4	28
3	Influence of individual characteristics on whether and how much consumers engage in showrooming behavior. <i>Electronic Commerce Research</i> , 2018, 18, 665-692.	5.0	26
4	The reciprocal effects of country-of-origin on product evaluation. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2016, 28, 92-106.	3.2	18
5	Changes in the use of mobile devices during the crisis: Immediate response to the COVID-19 pandemic. <i>Computers in Human Behavior Reports</i> , 2022, 5, 100168.	4.0	18
6	The impact of customer orientation on the quantity and quality of user-generated content. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 516-540.	3.2	13
7	The Relationship between Innovation and Consumption of Internet Users. <i>Annals of Business Administrative Science</i> , 2014, 13, 17-29.	0.4	8
8	The Relationship between Content Creation and Monetization by Consumers. <i>Annals of Business Administrative Science</i> , 2016, 15, 89-103.	0.4	6
9	Autoencoder-Enabled Potential Buyer Identification and Purchase Intention Model of Vacation Homes. <i>IEEE Access</i> , 2020, 8, 212383-212395.	4.2	5
10	The Contents-Based Website Classification for the Internet Advertising Planning: An Empirical Application of the Natural Language Analysis. <i>The Review of Socionetwork Strategies</i> , 2017, 11, 129-142.	1.5	4
11	What was the Galapagos ke-tai?. <i>Annals of Business Administrative Science</i> , 2018, 17, 227-240.	0.4	4
12	National Culture and Culinary Exploration: Japan Evidence of Heterogenous Moderating Roles of Social Facilitation. <i>Frontiers in Psychology</i> , 2021, 12, 784005.	2.1	4
13	Multiple Information Devices Users in the Era of Digital Convergence. <i>Annals of Business Administrative Science</i> , 2017, 16, 215-228.	0.4	2
14	Joint Classification Model of Topic and Polarity: Finding Satisfaction and Dissatisfaction Factors from Airport Service Review. , 2018, , .		2
15	Characteristics of Dual Product Users. <i>Annals of Business Administrative Science</i> , 2016, 15, 149-161.	0.4	2
16	Individual-Level Store Visit Analysis Using A Spatial Segmentation Model. <i>Behaviormetrika</i> , 2014, 41, 169-194.	1.3	1
17	Website Classification Using Latent Dirichlet Allocation and Its Application for Internet Advertising. , 2016, , .		1
18	The dilemma of design innovation. <i>Annals of Business Administrative Science</i> , 2019, 18, 209-222.	0.4	1

#	ARTICLE	IF	CITATIONS
19	Dynamic Impacts of Aspects of Appearance and Technology on Consumer Satisfaction: Empirical Evidence from the Smartphone Market. <i>The Review of Socionetwork Strategies</i> , 2020, 14, 205-225.	1.5	0
20	Emergent-Nature Consumers as the Source of Innovation for Rapid Change:. <i>Japan Marketing Journal</i> , 2021, 40, 44-57.	0.1	0
21	The Relationship between Consumers' Perceived Confusion and Post-Purchase Evaluation:An Empirical Case focused on Information Processing. <i>Kodo Keiryogaku (the Japanese Journal of Behaviormetrics)</i> , 2020, 47, 111-121.	0.0	0