

# Jeeyeon Jeannie Hahm

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7405850/publications.pdf>

Version: 2024-02-01

13  
papers

330  
citations

840776

11  
h-index

1125743

13  
g-index

13  
all docs

13  
docs citations

13  
times ranked

277  
citing authors

#	ARTICLE	IF	CITATIONS
1	Investigating the consequences of theme park experience through the lenses of self-congruity and flow. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 1181-1199.	8.0	19
2	Does the sequence of presentations matter for academic conferences? An application of the peak-end rule in event management. <i>Journal of Convention and Event Tourism</i> , 2020, 21, 201-224.	3.0	7
3	Turning Your Customers into Brand Evangelists: Evidence from Cruise Travelers. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2020, 21, 617-643.	3.0	17
4	Impact of political event and political affiliation on destination image and a longitudinal approach of image change. <i>Journal of Destination Marketing &amp; Management</i> , 2020, 15, 100406.	5.3	10
5	The Olympic Games' impact on South Korea's image. <i>Journal of Destination Marketing &amp; Management</i> , 2019, 14, 100373.	5.3	17
6	A longitudinal study of Olympic Games's™ impact on the image of a host country. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 443-457.	7.0	27
7	Country image and destination image of Brazil in relation to information sources. <i>Journal of Hospitality and Tourism Insights</i> , 2019, 3, 95-114.	3.4	14
8	Investigating the interplay among the Olympic Games image, destination image, and country image for four previous hosts. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 755-771.	7.0	41
9	Importance of destination marketing on image and familiarity. <i>Journal of Hospitality and Tourism Insights</i> , 2018, 1, 37-53.	3.4	28
10	Sense of belonging to a lesbian, gay, bisexual, and transgender event: the examination of affective bond and collective self-esteem. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 244-256.	7.0	23
11	The relationship between sense of community and satisfaction on future intentions to attend an association's annual meeting. <i>Tourism Management</i> , 2016, 52, 151-160.	9.8	43
12	Film-Induced Tourism as a Vehicle For Destination Marketing: Is it Worth the Efforts?. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 165-179.	7.0	66
13	Millennial Students, Movies, and Tourism. <i>Tourism Analysis</i> , 2008, 13, 189-204.	0.9	18