

Jeeyeon Jeannie Hahm

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7405850/publications.pdf>

Version: 2024-02-01

13
papers

330
citations

840776

11
h-index

1125743

13
g-index

13
all docs

13
docs citations

13
times ranked

277
citing authors

#	ARTICLE	IF	CITATIONS
1	Film-Induced Tourism as a Vehicle For Destination Marketing: Is it Worth the Efforts?. Journal of Travel and Tourism Marketing, 2011, 28, 165-179.	7.0	66
2	The relationship between sense of community and satisfaction on future intentions to attend an association's annual meeting. Tourism Management, 2016, 52, 151-160.	9.8	43
3	Investigating the interplay among the Olympic Games image, destination image, and country image for four previous hosts. Journal of Travel and Tourism Marketing, 2018, 35, 755-771.	7.0	41
4	Importance of destination marketing on image and familiarity. Journal of Hospitality and Tourism Insights, 2018, 1, 37-53.	3.4	28
5	A longitudinal study of Olympic Games™ impact on the image of a host country. Journal of Travel and Tourism Marketing, 2019, 36, 443-457.	7.0	27
6	Sense of belonging to a lesbian, gay, bisexual, and transgender event: the examination of affective bond and collective self-esteem. Journal of Travel and Tourism Marketing, 2018, 35, 244-256.	7.0	23
7	Investigating the consequences of theme park experience through the lenses of self-congruity and flow. International Journal of Contemporary Hospitality Management, 2020, 32, 1181-1199.	8.0	19
8	Millennial Students, Movies, and Tourism. Tourism Analysis, 2008, 13, 189-204.	0.9	18
9	The Olympic Games' impact on South Korea's image. Journal of Destination Marketing & Management, 2019, 14, 100373.	5.3	17
10	Turning Your Customers into Brand Evangelists: Evidence from Cruise Travelers. Journal of Quality Assurance in Hospitality and Tourism, 2020, 21, 617-643.	3.0	17
11	Country image and destination image of Brazil in relation to information sources. Journal of Hospitality and Tourism Insights, 2019, 3, 95-114.	3.4	14
12	Impact of political event and political affiliation on destination image and a longitudinal approach of image change. Journal of Destination Marketing & Management, 2020, 15, 100406.	5.3	10
13	Does the sequence of presentations matter for academic conferences? An application of the peak-end rule in event management. Journal of Convention and Event Tourism, 2020, 21, 201-224.	3.0	7