

# Michelle I Seelig

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7402128/publications.pdf>

Version: 2024-02-01

10  
papers

156  
citations

1478505

6  
h-index

1588992

8  
g-index

11  
all docs

11  
docs citations

11  
times ranked

74  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Relationship Between Social Media Use and Beliefs in Conspiracy Theories and Misinformation. Political Behavior, 2023, 45, 781-804.	2.7	76
2	Is it possible to create a favorable impression of greenness on skin care websites?. Journal of Marketing Communications, 2023, 29, 358-378.	4.0	2
3	Is it all for show?: Environmental brand identification on skin care and cosmetic websites. Journal of Marketing Communications, 2021, 27, 436-456.	4.0	8
4	90 DAYS: An investigation of a short entertainment-education film to improve HIV status disclosure among black women living with HIV in Miami-Dade County. Social Science and Medicine, 2021, 270, 113683.	3.8	5
5	The 2020 presidential election and beliefs about fraud: Continuity or change?. Electoral Studies, 2021, 72, 102366.	1.7	20
6	The Dragonfly Effect: Analysis of the Social Media Women's Empowerment Campaign. Journal of Creative Communications, 2021, 16, 331-346.	1.7	6
7	Popularizing the environment in modern media. Communication Review, 2019, 22, 45-83.	1.2	13
8	A new culture of advocacy: An exploratory analysis of social activism on the web and social media. Atlantic Journal of Communication, 2019, 27, 15-29.	1.0	17
9	Social activism: Engaging millennials in social causes. First Monday, 0, , .	0.6	2
10	Connected, but are they engaged? Exploring young adults' willingness to engage online and off-line. First Monday, 0, , .	0.6	1