

Marco Galvagno

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/739320/publications.pdf>

Version: 2024-02-01

12
papers

648
citations

1651377

6
h-index

1762888

8
g-index

13
all docs

13
docs citations

13
times ranked

744
citing authors

#	ARTICLE	IF	CITATIONS
1	The Italian contribution to the marketing literature. Italian Journal of Marketing, 2022, 2022, 1-9.	1.5	1
2	Building the genealogy of family business internationalization: a bibliometric mixed-method approach. Scientometrics, 2021, 126, 757-783.	1.6	10
3	The long Covid effect in marketing and consumer research. Italian Journal of Marketing, 2021, 2021, 297-303.	1.5	3
4	Mapping Creative Tourism Research: Reviewing the Field and Outlining Future Directions. Journal of Hospitality and Tourism Research, 2019, 43, 1256-1280.	1.8	36
5	Developing the Genealogy of Family Business Internationalization Literature: Review & Research Agenda. Proceedings - Academy of Management, 2019, 2019, 15110.	0.0	0
6	Bibliometric literature review: An opportunity for marketing scholars. Mercati & Competitivit�, 2017, , 7-15.	0.1	17
7	Second-hand shopping. analisi delle motivazioni d'acquisto e implicazioni per la distribuzione. Mercati & Competitivit�, 2015, , 123-147.	0.1	0
8	Theory of value co-creation: a systematic literature review. Managing Service Quality, 2014, 24, 643-683.	2.4	523
9	Analysing the Intellectual Structure of E-Service Research. International Journal of E-Services and Mobile Applications, 2012, 4, 19-36.	0.6	12
10	The intellectual structure of the anti-consumption and consumer resistance field. European Journal of Marketing, 2011, 45, 1688-1701.	1.7	39
11	Anti-consumption research. Analisi bibliometrica della letteratura internazionale. Mercati & Competitivit�, 2011, , 55-75.	0.1	2
12	Information Systems and Service Research: A Co-citation Analysis. , 2010, , 437-444.		1