

Marco Galvagno

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

11
papers

454
citations

5
h-index

13
g-index

13
ext. papers

540
ext. citations

1.6
avg, IF

4.44
L-index

#	Paper	IF	Citations
11	Theory of value co-creation: a systematic literature review. <i>Managing Service Quality</i> , 2014 , 24, 643-683		379
10	The intellectual structure of the anti-consumption and consumer resistance field. <i>European Journal of Marketing</i> , 2011 , 45, 1688-1701	4.4	28
9	Mapping Creative Tourism Research: Reviewing the Field and Outlining Future Directions. <i>Journal of Hospitality and Tourism Research</i> , 2019 , 43, 1256-1280	3.3	17
8	Bibliometric literature review: An opportunity for marketing scholars. <i>Mercati & Competitivit�</i> , 2017 , 7-15	1	12
7	Analysing the Intellectual Structure of E-Service Research. <i>International Journal of E-Services and Mobile Applications</i> , 2012 , 4, 19-36	1.1	11
6	The Promise of Coopetition as a New Theoretical Perspective in Strategic Management		2
5	Building the genealogy of family business internationalization: a bibliometric mixed-method approach. <i>Scientometrics</i> , 2021 , 126, 757-783	3	2
4	Information Systems and Service Research: A Co-citation Analysis 2010 , 437-444		1
3	The Italian contribution to the marketing literature. <i>Italian Journal of Marketing</i> , 2022 , 2022, 1-9	2	0
2	Developing the Genealogy of Family Business Internationalization Literature: Review & Research Agenda. <i>Proceedings - Academy of Management</i> , 2019 , 2019, 15110	0.1	
1	Second-hand shopping. analisi delle motivazioni d'acquisto e implicazioni per la distribuzione. <i>Mercati & Competitivit�</i> , 2015 , 123-147	1	