

Markus Blut

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7389712/publications.pdf>

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8
papers

1,279
citations

1307594

7
h-index

1588992

8
g-index

8
all docs

8
docs citations

8
times ranked

906
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding anthropomorphism in service provision: a meta-analysis of physical robots, chatbots, and other AI. <i>Journal of the Academy of Marketing Science</i> , 2021, 49, 632-658.	11.2	315
2	Technology readiness: a meta-analysis of conceptualizations of the construct and its impact on technology usage. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 649-669.	11.2	202
3	Impulse buying: a meta-analytic review. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 384-404.	11.2	198
4	Factors Influencing the Acceptance of Self-Service Technologies. <i>Journal of Service Research</i> , 2016, 19, 396-416.	12.2	176
5	Acceptance of Smartphone-Based Mobile Shopping: Mobile Benefits, Customer Characteristics, Perceived Risks, and the Impact of Application Context. <i>Psychology and Marketing</i> , 2017, 34, 175-194.	8.2	176
6	E-Service Quality: Development of a Hierarchical Model. <i>Journal of Retailing</i> , 2016, 92, 500-517.	6.2	162
7	The Dark Side of Customer Participation: When Customer Participation in Service Co-Development Leads to Role Stress. <i>Journal of Service Research</i> , 2020, 23, 156-173.	12.2	47
8	Perceiving Control over the Exchange on Peer-to-Peer Platforms: Measurement and Effects in the Second-Hand Market. <i>Marketing Letters</i> , 2022, 33, 523-541.	2.9	3