

Hyun Ju Jeong

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7383809/publications.pdf>

Version: 2024-02-01

16
papers

455
citations

932766

10
h-index

940134

16
g-index

16
all docs

16
docs citations

16
times ranked

364
citing authors

#	ARTICLE	IF	CITATIONS
1	Stress, Anxiety, and Depression Among Undergraduate Students during the COVID-19 Pandemic and their Use of Mental Health Services. <i>Innovative Higher Education</i> , 2021, 46, 519-538.	1.5	137
2	Peer or expert?. <i>International Journal of Advertising</i> , 2011, 30, 161-188.	4.2	80
3	Corporate social responsibility effects on social network sites. <i>Journal of Business Research</i> , 2013, 66, 1889-1895.	5.8	59
4	The Effectiveness of Two Online Persuasion Claims: Limited Product Availability and Product Popularity. <i>Journal of Promotion Management</i> , 2012, 18, 83-99.	2.4	37
5	Promoting Health (Implicitly)? A Longitudinal Content Analysis of Implicit Health Information in Cigarette Advertising, 1954-2003. <i>Journal of Health Communication</i> , 2010, 15, 769-787.	1.2	19
6	Mental Health, Life Satisfaction, Supportive Parent Communication, and Help-seeking Sources in the wake of COVID-19: First-generation College Students (FGCS) vs. Non-first-generation College Students (non-FGCS). <i>Journal of College Student Psychotherapy</i> , 2023, 37, 71-86.	0.6	19
7	When Distant Others Matter More: Perceived Effectiveness for Self and Other in the Child Abuse PSA Context. <i>Media Psychology</i> , 2012, 15, 148-174.	2.1	17
8	The Effect of Online Media Platforms on Joining Causes: The Impression Management Perspective. <i>Journal of Broadcasting and Electronic Media</i> , 2013, 57, 439-455.	0.8	17
9	Effects of recommendation systems on consumer inferences of website motives and attitudes towards a website. <i>International Journal of Advertising</i> , 2013, 32, 539-558.	4.2	17
10	Human-like versus me-like brands in corporate social responsibility: the effectiveness of brand anthropomorphism on social perceptions and buying pleasure of brands. <i>Journal of Brand Management</i> , 2021, 28, 32-47.	2.0	15
11	Mechanisms of Child Abuse Public Service Announcement Effectiveness: Roles of Emotional Response and Perceived Effectiveness. <i>Health Communication</i> , 2011, 26, 534-545.	1.8	13
12	Five Decades of Promotion Techniques in Cigarette Advertising: A Longitudinal Content Analysis. <i>Health Marketing Quarterly</i> , 2012, 29, 1-17.	0.6	13
13	The Roles of Self-identity Cues and Public Self-consciousness in Volunteering for Socially Stigmatized Causes on Social Media. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2020, 32, 47-72.	0.9	4
14	Benefits of cause-related marketing for companies and nonprofits: focusing on the roles of self-corporate congruity and issue involvement. <i>International Review on Public and Nonprofit Marketing</i> , 2020, 17, 317-330.	1.3	4
15	News credibility revisited: the roles of news comment engagement and news literacy on news portal credibility in South Korea. <i>Asian Journal of Communication</i> , 2022, 32, 371-391.	0.6	3
16	Signaling Consumer Impressions with CSR Support on Social Media: The Roles of Industry Stigma and Consumer Self-Disclosure. <i>Journal of Interactive Advertising</i> , 2021, 21, 256-268.	3.0	1