

Anna R Mcalister

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7312682/publications.pdf>

Version: 2024-02-01

23
papers

1,038
citations

516561

16
h-index

677027

22
g-index

23
all docs

23
docs citations

23
times ranked

1124
citing authors

#	ARTICLE	IF	CITATIONS
1	Redefining virality in less broad strokes: Predicting viral behavioral intentions from motivations and uses of Facebook and Twitter. <i>New Media and Society</i> , 2015, 17, 1317-1339.	3.1	156
2	Siblings, Theory of Mind, and Executive Functioning in Children Aged 3â€“6 Years: New Longitudinal Evidence. <i>Child Development</i> , 2013, 84, 1442-1458.	1.7	109
3	Between Likes and Shares: Effects of Emotional Appeal and Virality on the Persuasiveness of Anticyberbullying Messages on Facebook. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2013, 16, 175-182.	2.1	108
4	Children's brand symbolism understanding: Links to theory of mind and executive functioning. <i>Psychology and Marketing</i> , 2010, 27, 203-228.	4.6	89
5	Alcohol's Getting a Bit More Social: When Alcohol Marketing Messages on Facebook Increase Young Adultsâ€™ Intentions to Imbibe. <i>Mass Communication and Society</i> , 2015, 18, 350-375.	1.2	80
6	Preschool Children's Persuasion Knowledge: The Contribution of Theory of Mind. <i>Journal of Public Policy and Marketing</i> , 2009, 28, 175-185.	2.2	74
7	From Clicks to Behaviors: The Mediating Effect of Intentions to Like, Share, and Comment on the Relationship Between Message Evaluations and Offline Behavioral Intentions. <i>Journal of Interactive Advertising</i> , 2015, 15, 82-96.	3.0	69
8	The Effect of Advertising on Children and Adolescents. <i>Pediatrics</i> , 2017, 140, S152-S156.	1.0	60
9	Alternative thinking about starting points of obesity. Development of child taste preferences. <i>Appetite</i> , 2011, 56, 428-439.	1.8	43
10	Collectible Toys as Marketing Tools: Understanding Preschool Children's Responses to Foods Paired with Premiums. <i>Journal of Public Policy and Marketing</i> , 2012, 31, 195-205.	2.2	36
11	Predictors of young dating adults' inclination to engage in extradyadic sexual activities: A multi-perspective study. <i>British Journal of Psychology</i> , 2005, 96, 331-350.	1.2	33
12	Change in a Sponsorship Alliance and the Communication Implications of Spontaneous Recovery. <i>Journal of Advertising</i> , 2012, 41, 5-16.	4.1	32
13	Sponsorship, ambushing, and counter-strategy: Effects upon memory for sponsor and event.. <i>Journal of Experimental Psychology: Applied</i> , 2010, 16, 96-108.	0.9	28
14	Children's purchase behavior in the snack market: Can branding or lower prices motivate healthier choices?. <i>Appetite</i> , 2017, 117, 247-254.	1.8	27
15	Children's knowledge of packaged and fast food brands and their BMI. Why the relationship matters for policy makers. <i>Appetite</i> , 2014, 81, 277-283.	1.8	23
16	Contingent choice. Exploring the relationship between sweetened beverages and vegetable consumption. <i>Appetite</i> , 2013, 62, 203-208.	1.8	20
17	Collectible toys and decisions to share: I will gift you one to expand my set. <i>British Journal of Developmental Psychology</i> , 2011, 29, 1-17.	0.9	17
18	Memory of Sponsorship-Linked Marketing Communications. <i>SAGE Open</i> , 2012, 2, 215824401246813.	0.8	11

#	ARTICLE	IF	CITATIONS
19	Dissuasion: the Elaboration Likelihood Model and young children. <i>Young Consumers</i> , 2016, 17, 210-225.	2.3	11
20	Persuading Children: a Framework for Understanding Long-Lasting Influences on Children's Food Choices. <i>Customer Needs and Solutions</i> , 2018, 5, 38-50.	0.5	9
21	Children's Response to Food Price and Warning Interventions When Purchasing Snack Foods. <i>Canadian Journal of Diabetes</i> , 2013, 37, S273.	0.4	1
22	Consumption of Fruits, Vegetables, and Nuts Can Be Increased When Multitasking with Screen Devices. <i>Health Communication</i> , 2022, 37, 141-151.	1.8	1
23	Persuading Children: Long-Lasting Influences on Children's Food Consideration Sets, Choices, and Consumption. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1