

# Xiaoquan Zhao

## List of Publications by Year in Descending Order

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**Version:** 2024-04-28

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

70  
papers

2,164  
citations

26  
h-index

44  
g-index

75  
ext. papers

2,566  
ext. citations

3.8  
avg. IF

5.36  
L-index

#	Paper	IF	Citations
70	Perceived communication effectiveness in implementation strategies: a measurement scale.. <i>Implementation Science Communications</i> , <b>2022</b> , 3, 38	2.2	
69	COVID-19 Risk Perceptions and Intentions to Engage in Familial Advance Care Planning: The Mediating Role of Death Anxiety. <i>Journal of Health Communication</i> , <b>2021</b> , 26, 684-695	2.5	2
68	Healthfulness Assessment of Recipes Shared on Pinterest: Natural Language Processing and Content Analysis. <i>Journal of Medical Internet Research</i> , <b>2021</b> , 23, e25757	7.6	0
67	Framing Youth Vaping Prevention Messages: The Role of Uncertainty Tolerance. <i>Health Communication</i> , <b>2021</b> , 1-11	3.2	1
66	Perceived Message Effectiveness and Campaign-Targeted Beliefs: Evidence of Reciprocal Effects in Youth Tobacco Prevention. <i>Health Communication</i> , <b>2020</b> , 1-10	3.2	3
65	Health communication campaigns: A brief introduction and call for dialogue. <i>International Journal of Nursing Sciences</i> , <b>2020</b> , 7, S11-S15	3.2	10
64	Text2Connect: a health system approach to engage tobacco users in quitline cessation services via text messaging. <i>Translational Behavioral Medicine</i> , <b>2020</b> , 10, 292-301	3.2	6
63	Impact of The Real Cost Media Campaign on Youth Smoking Initiation. <i>American Journal of Preventive Medicine</i> , <b>2019</b> , 57, 645-651	6.1	24
62	Fear and Humor Appeals in "The Real Cost" Campaign: Evidence of Potential Effectiveness in Message Pretesting. <i>American Journal of Preventive Medicine</i> , <b>2019</b> , 56, S31-S39	6.1	13
61	Self-affirmation and defensive processing of graphic cigarette warning labels by African American smokers: A community-based study. <i>Health Education Journal</i> , <b>2019</b> , 78, 301-314	1.5	7
60	Using graphic text-messaging to promote smoking cessation among first-generation Chinese and Korean male immigrants. <i>Health Education Research</i> , <b>2019</b> , 34, 332-344	1.8	
59	The role of sexual identity in tobacco information-seeking behaviours and perceptions. <i>Health Education Journal</i> , <b>2019</b> , 78, 203-213	1.5	2
58	The Mediating Role of Temporal Considerations on the Effects of Self-Affirmation on Responses to Organ Donation Messages. <i>Health Communication</i> , <b>2018</b> , 33, 148-155	3.2	7
57	Pediatric primary healthcare providers' preferences, experiences and perceived barriers to discussing electronic cigarettes with adolescent patients. <i>Journal of Communication in Healthcare</i> , <b>2018</b> , 11, 245-251	0.9	4
56	Cost-Effectiveness Analysis of The Real Cost Campaign's Effect on Smoking Prevention. <i>American Journal of Preventive Medicine</i> , <b>2018</b> , 55, 319-325	6.1	16
55	Effect of a National Tobacco Public Education Campaign on Youth's Risk Perceptions and Beliefs About Smoking. <i>American Journal of Health Promotion</i> , <b>2018</b> , 32, 1248-1256	2.5	32
54	Chapter 9: Developing a Graphic Text Messaging Intervention for Smoking Cessation Targeting First-Generation Chinese Immigrant Men: Insights from Focus Group Interviews. <i>Studies in Media and Communications</i> , <b>2018</b> , 241-264	0.3	1

53	Sexual and gender minority cigarette smoking disparities: An analysis of 2016 Behavioral Risk Factor Surveillance System data. <i>Preventive Medicine</i> , <b>2018</b> , 113, 109-115	4.3	72
52	Nicotine and addiction beliefs and perceptions among the US-born and foreign-born populations. <i>Preventive Medicine</i> , <b>2018</b> , 114, 107-114	4.3	11
51	Media Use and Public Perceptions of Global Warming in India. <i>Environmental Communication</i> , <b>2017</b> , 11, 353-369	2.6	20
50	Effects of Temporal Framing on Response to Antismoking Messages: The Mediating Role of Perceived Relevance. <i>Journal of Health Communication</i> , <b>2017</b> , 22, 37-44	2.5	17
49	Racial and Ethnic Differences in Tobacco Information Seeking and Information Sources: Findings From the 2015 Health Information National Trends Survey. <i>Journal of Health Communication</i> , <b>2017</b> , 22, 743-752	2.5	8
48	Expanding the NCI Health Information National Trends Survey From the United States to China and Beyond: Examining the Influences of Consumer Health Information Needs and Practices on Local and Global Health. <i>Journalism and Mass Communication Quarterly</i> , <b>2017</b> , 94, 515-525	2	6
47	Association Between The Real Cost Media Campaign and Smoking Initiation Among Youths - United States, 2014-2016. <i>Morbidity and Mortality Weekly Report</i> , <b>2017</b> , 66, 47-50	31.7	83
46	The influence of framed messages and self-affirmation on indoor tanning behavioral intentions in 18- to 30-year-old women. <i>Health Psychology</i> , <b>2016</b> , 35, 123-30	5	29
45	Youth Receptivity to FDA's The Real Cost Tobacco Prevention Campaign: Evidence From Message Pretesting. <i>Journal of Health Communication</i> , <b>2016</b> , 21, 1153-1160	2.5	42
44	Theorizing the Pathways From Seeking and Scanning to Mammography Screening. <i>Health Communication</i> , <b>2016</b> , 31, 117-28	3.2	18
43	Partisan differences in the relationship between newspaper coverage and concern over global warming. <i>Public Understanding of Science</i> , <b>2016</b> , 25, 543-59	3.1	13
42	The Role of Collective Efficacy in Climate Change Adaptation in India. <i>Weather, Climate, and Society</i> , <b>2016</b> , 8, 21-34	2.3	21
41	Exposure to the Tips From Former Smokers Campaign Among Adolescents in the United States. <i>Nicotine and Tobacco Research</i> , <b>2016</b> , 18, 971-5	4.9	6
40	Tobacco Product Use Among Sexual Minority Adults: Findings From the 2012-2013 National Adult Tobacco Survey. <i>American Journal of Preventive Medicine</i> , <b>2016</b> , 50, e91-e100	6.1	105
39	The Mediating Role of Perceived Descriptive and Injunctive Norms in the Effects of Media Messages on Youth Smoking. <i>Journal of Health Communication</i> , <b>2016</b> , 21, 56-66	2.5	15
38	The association between exposure to "Tips" and smoking-related outcomes among adolescents in the United States. <i>Health Education Research</i> , <b>2016</b> , 31, 614-23	1.8	5
37	Cancer information seekers in china: a preliminary profile. <i>Journal of Health Communication</i> , <b>2015</b> , 20, 616-26	2.5	17
36	Structurational divergence theory as explanation for troublesome outcomes in nursing communication. <i>Health Communication</i> , <b>2015</b> , 30, 371-84	3.2	15

35	Cancer Information Seeking Behaviors of Korean American Women: A Mixed-Methods Study Using Surveys and Focus Group Interviews. <i>Journal of Health Communication</i> , <b>2015</b> , 20, 1143-54	2.5	19
34	Framing Pictorial Cigarette Warning Labels to Motivate Young Smokers to Quit. <i>Nicotine and Tobacco Research</i> , <b>2015</b> , 17, 769-75	4.9	29
33	Local Climate Experts: The Influence of Local TV Weather Information on Climate Change Perceptions. <i>PLoS ONE</i> , <b>2015</b> , 10, e0141526	3.7	36
32	Youth's Awareness of and Reactions to The Real Cost National Tobacco Public Education Campaign. <i>PLoS ONE</i> , <b>2015</b> , 10, e0144827	3.7	71
31	Effectiveness of cigarette warning labels: examining the impact of graphics, message framing, and temporal framing. <i>Health Communication</i> , <b>2015</b> , 30, 81-9	3.2	41
30	Temporal framing and consideration of future consequences: effects on smokers' and at-risk nonsmokers' responses to cigarette health warnings. <i>Health Communication</i> , <b>2015</b> , 30, 175-85	3.2	24
29	Relationships between sources of health information and diabetes knowledge in the U.S. Hispanic population. <i>Health Communication</i> , <b>2014</b> , 29, 574-85	3.2	14
28	The genesis of climate change activism: from key beliefs to political action. <i>Climatic Change</i> , <b>2014</b> , 125, 163-178	4.5	125
27	Parental cancer beliefs and trust in health information from medical authorities as predictors of HPV vaccine acceptability. <i>Journal of Health Communication</i> , <b>2014</b> , 19, 100-14	2.5	26
26	Health and commercialism: a content analysis of popular Chinese children's websites. <i>Chinese Journal of Communication</i> , <b>2014</b> , 7, 335-347	3	1
25	Climate Change Education Through TV Weathercasts: Results of a Field Experiment. <i>Bulletin of the American Meteorological Society</i> , <b>2014</b> , 95, 117-130	6.1	39
24	Cigarette warning labels: graphics, framing, and identity. <i>Health Education</i> , <b>2014</b> , 114, 101-117	1	23
23	Absolute and comparative cancer risk perceptions among smokers in two cities in China. <i>Nicotine and Tobacco Research</i> , <b>2014</b> , 16, 899-903	4.9	10
22	Effects of Self-Affirmation on Daily Versus Occasional Smokers' Responses to Graphic Warning Labels. <i>Communication Research</i> , <b>2014</b> , 41, 1137-1158	3.8	26
21	Online advertising on popular children's websites: Structural features and privacy issues. <i>Computers in Human Behavior</i> , <b>2013</b> , 29, 1510-1518	7.7	11
20	Gain versus loss framing in adherence-promoting communication targeting patients with chronic diseases: the moderating effect of individual time perspective. <i>Health Communication</i> , <b>2012</b> , 27, 75-85	3.2	28
19	Communication and culture: predictors of treatment adherence among Mexican immigrant patients. <i>Journal of Health Psychology</i> , <b>2012</b> , 17, 443-52	3.1	23
18	Personal Values and Environmental Concern in China and the US: The Mediating Role of Informational Media Use. <i>Communication Monographs</i> , <b>2012</b> , 79, 137-159	1.7	21

17	A Measure of Perceived Argument Strength: Reliability and Validity. <i>Communication Methods and Measures</i> , <b>2011</b> , 5, 48-75	6.5	123
16	Development and validation of motivational messages to improve prescription medication adherence for patients with chronic health problems. <i>Patient Education and Counseling</i> , <b>2011</b> , 83, 375-81 <sup>3,1</sup>		34
15	Support for climate policy and societal action are linked to perceptions about scientific agreement. <i>Nature Climate Change</i> , <b>2011</b> , 1, 462-466	21.4	245
14	Cancer information disparities between U.S.- and foreign-born populations. <i>Journal of Health Communication</i> , <b>2010</b> , 15 Suppl 3, 5-21	2.5	44
13	Click here, Kids!. <i>Journal of Children and Media</i> , <b>2010</b> , 4, 135-154	1.9	18
12	The influence of liking for antismoking PSAs on adolescents' smoking-related behavioral intentions. <i>Health Communication</i> , <b>2010</b> , 25, 459-69	3.2	10
11	Conceptualization and Measurement of Structural Divergence in the Healthcare Setting. <i>Journal of Applied Communication Research</i> , <b>2010</b> , 38, 362-385	1.6	25
10	"Practicing medicine": patient perceptions of physician communication and the process of prescription. <i>Patient Education and Counseling</i> , <b>2010</b> , 80, 384-92	3.1	26
9	Influence of Self-Affirmation on Responses to Gain- Versus Loss-Framed Antismoking Messages. <i>Human Communication Research</i> , <b>2010</b> , 36, 493-511	3.5	38
8	The role of risk, efficacy, and anxiety in smokers' cancer information seeking. <i>Health Communication</i> , <b>2009</b> , 24, 259-69	3.2	60
7	Ambivalence Amplifies College Smokers' Negative Emotional Responses to Antismoking Information. <i>Communication Studies</i> , <b>2009</b> , 60, 288-304	1.6	4
6	Media Use and Global Warming Perceptions: A Snapshot of the Reinforcing Spirals. <i>Communication Research</i> , <b>2009</b> , 36, 698-723	3.8	117
5	From Self-Enhancement to Supporting Censorship: The Third-Person Effect Process in the Case of Internet Pornography. <i>Mass Communication and Society</i> , <b>2008</b> , 11, 437-462	2.3	26
4	The Role of Ambivalence in College Nonsmokers' Information Seeking and Information Processing. <i>Communication Research</i> , <b>2008</b> , 35, 298-318	3.8	26
3	The Influence of Ambivalence on Adolescents' Reactions to Anti-Drug Messages. <i>Communication Quarterly</i> , <b>2008</b> , 56, 131-148	1.1	14
2	Targeting norm-related beliefs about marijuana use in an adolescent population. <i>Health Communication</i> , <b>2006</b> , 19, 187-96	3.2	31
1	It's the product: do risky products compel attention and elicit arousal in media users?. <i>Health Communication</i> , <b>2005</b> , 17, 283-300	3.2	35