

Karen L Xie

List of Publications by Year in descending order

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35
papers

2,329
citations

361413

20
h-index

414414

32
g-index

35
all docs

35
docs citations

35
times ranked

1446
citing authors

#	ARTICLE	IF	CITATIONS
1	The business value of online consumer reviews and management response to hotel performance. <i>International Journal of Hospitality Management</i> , 2014, 43, 1-12.	8.8	431
2	The impacts of quality and quantity attributes of Airbnb hosts on listing performance. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2240-2260.	8.0	161
3	Consumer valuation of Airbnb listings: a hedonic pricing approach. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2405-2424.	8.0	156
4	Thematic framework of online review research. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 307-354.	8.0	141
5	Social Media and Brand Purchase: Quantifying the Effects of Exposures to Earned and Owned Social Media Activities in a Two-Stage Decision Making Model. <i>Journal of Management Information Systems</i> , 2015, 32, 204-238.	4.3	130
6	Online Consumer Review Factors Affecting Offline Hotel Popularity: Evidence from Tripadvisor. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 211-223.	7.0	127
7	Effects of managerial response on consumer eWOM and hotel performance. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2013-2034.	8.0	124
8	Joint effects of management responses and online reviews on hotel financial performance: A data-analytics approach. <i>International Journal of Hospitality Management</i> , 2017, 62, 101-110.	8.8	124
9	Factors contributing to the helpfulness of online hotel reviews. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2156-2177.	8.0	121
10	The effects of Airbnb's price positioning on hotel performance. <i>International Journal of Hospitality Management</i> , 2017, 67, 174-184.	8.8	114
11	In sharing economy we trust: the effects of host attributes on short-term rental purchases. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2962-2976.	8.0	96
12	Chinese travelers' behavioral intentions toward room-sharing platforms. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2688-2707.	8.0	94
13	Pricing strategies on Airbnb: Are multi-unit hosts revenue pros?. <i>International Journal of Hospitality Management</i> , 2019, 82, 252-259.	8.8	83
14	Monetizing Managerial Responses on TripAdvisor: Performance Implications Across Hotel Classes. <i>Cornell Hospitality Quarterly</i> , 2017, 58, 240-252.	3.8	54
15	Learning from peers: The effect of sales history disclosure on peer-to-peer short-term rental purchases. <i>International Journal of Hospitality Management</i> , 2019, 76, 173-183.	8.8	36
16	Let Photos Speak: The Effect of User-Generated Visual Content on Hotel Review Helpfulness. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 665-690.	2.9	32
17	The effects of consumer experience and disconfirmation on the timing of online review: Field evidence from the restaurant business. <i>International Journal of Hospitality Management</i> , 2020, 84, 102344.	8.8	31
18	The Effects of Reviewer Expertise on Future Reputation, Popularity, and Financial Performance of Hotels: Insights from Data-Analytics. <i>Journal of Hospitality and Tourism Research</i> , 2018, 42, 1187-1209.	2.9	29

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19	Effects of host incentives on multiple listings in accommodation sharing. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 1995-2013.	8.0	25
20	Do professional hosts matter? Evidence from multi-listing and full-time hosts in Airbnb. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 413-421.	6.6	25
21	Impact of accommodation sharing on tourist attractions. <i>Annals of Tourism Research</i> , 2020, 80, 102820.	6.4	24
22	Are Neighbors Friends or Foes? Assessing Airbnb Listings' Agglomeration Effect in New York City. <i>Cornell Hospitality Quarterly</i> , 2020, 61, 128-141.	3.8	24
23	Buyer-seller similarity. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 2925-2944.	8.0	22
24	Staying with the ingroup or outgroup? A cross-country examination of international travelers' home-sharing preferences. <i>International Journal of Hospitality Management</i> , 2019, 77, 425-437.	8.8	21
25	Social media advertising in a competitive market. <i>Journal of Hospitality and Tourism Technology</i> , 2017, 8, 87-100.	3.8	16
26	Locational Strategy of Professional Hosts: Effect on Perceived Quality and Revenue Performance of Airbnb Listings. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 919-929.	2.9	16
27	The Battle for Homes: How Does Home Sharing Disrupt Local Residential Markets?. <i>Management Science</i> , 2022, 68, 8589-8612.	4.1	16
28	Are consumers loyal to home-sharing services?. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 1066-1085.	8.0	15
29	To share or to access? Travelers' choice on the types of accommodation-sharing services. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 77-87.	6.6	13
30	Effect of Commercial Neighbors on The Online Popularity of Peer-To-Peer Accommodation-Sharing Properties. <i>Journal of Hospitality and Tourism Research</i> , 2020, 44, 780-805.	2.9	9
31	Management Responses to Online WOM: Helpful or Detrimental?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	7
32	Regulating Professional Players in Peer-to-Peer Markets: Evidence from Airbnb. <i>Management Science</i> , 2023, 69, 2893-2918.	4.1	7
33	Hotels at fingertips: informational cues in consumer conversion from search, click-through, to book. <i>Journal of Hospitality and Tourism Technology</i> , 2019, 11, 49-67.	3.8	3
34	Management Responses to Online Hotel Reviews: Text Mining to Lift Reputation and Revenue. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
35	How Incumbents Beat Disruptors? Evidence from Hotels' Responses to Home-Sharing Rivals. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1