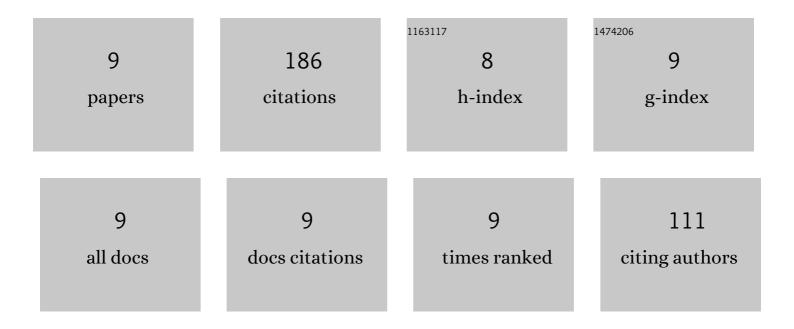
## Ling Jiang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7257978/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	How and when actualâ€ideal selfâ€discrepancy leads to counterfeit luxury purchase intention: A moderated mediation model. International Journal of Consumer Studies, 2022, 46, 818-830.	11.6	23
2	Quiet versus loud luxury: the influence of overt and covert narcissism on young Chinese and US luxury consumers' preferences?. International Marketing Review, 2022, 39, 309-334.	3.6	4
3	The effect of power distance beliefs on the inconspicuous versus conspicuous consumption of luxury accessories in China and the USA. Journal of Marketing Management, 2021, 37, 1459-1489.	2.3	12
4	A double-edged sword: How the dual characteristics of face motivate and prevent counterfeit luxury consumption. Journal of Business Research, 2021, 134, 59-69.	10.2	18
5	Heterogeneity of luxury value perception: a generational comparison in China. International Marketing Review, 2018, 35, 458-474.	3.6	32
6	Genuine brands or high quality counterfeits: An investigation of luxury consumption in China. Canadian Journal of Administrative Sciences, 2018, 35, 183-197.	1.5	16
7	Counterfeits or Shanzhai? The Role of Face and Brand Consciousness in Luxury Copycat Consumption. Psychological Reports, 2016, 119, 181-199.	1.7	31
8	Who is the real fan for luxury? Generational differences in China. Social Behavior and Personality, 2016, 44, 953-963.	0.6	8
9	Love for Luxury, Preference for Counterfeits –A Qualitative Study in Counterfeit Luxury Consumption in China. International Journal of Marketing Studies, 2012, 4, .	0.4	42