

Ling Jiang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7257978/publications.pdf>

Version: 2024-02-01

9
papers

186
citations

1163117
8
h-index

1474206
9
g-index

9
all docs

9
docs citations

9
times ranked

111
citing authors

#	ARTICLE	IF	CITATIONS
1	Love for Luxury, Preference for Counterfeits – A Qualitative Study in Counterfeit Luxury Consumption in China. <i>International Journal of Marketing Studies</i> , 2012, 4, .	0.4	42
2	Heterogeneity of luxury value perception: a generational comparison in China. <i>International Marketing Review</i> , 2018, 35, 458-474.	3.6	32
3	Counterfeits or Shanzhai? The Role of Face and Brand Consciousness in Luxury Copycat Consumption. <i>Psychological Reports</i> , 2016, 119, 181-199.	1.7	31
4	How and when actual-ideal self-discrepancy leads to counterfeit luxury purchase intention: A moderated mediation model. <i>International Journal of Consumer Studies</i> , 2022, 46, 818-830.	11.6	23
5	A double-edged sword: How the dual characteristics of face motivate and prevent counterfeit luxury consumption. <i>Journal of Business Research</i> , 2021, 134, 59-69.	10.2	18
6	Genuine brands or high quality counterfeits: An investigation of luxury consumption in China. <i>Canadian Journal of Administrative Sciences</i> , 2018, 35, 183-197.	1.5	16
7	The effect of power distance beliefs on the inconspicuous versus conspicuous consumption of luxury accessories in China and the USA. <i>Journal of Marketing Management</i> , 2021, 37, 1459-1489.	2.3	12
8	Who is the real fan for luxury? Generational differences in China. <i>Social Behavior and Personality</i> , 2016, 44, 953-963.	0.6	8
9	Quiet versus loud luxury: the influence of overt and covert narcissism on young Chinese and US luxury consumers' preferences?. <i>International Marketing Review</i> , 2022, 39, 309-334.	3.6	4