

Aaron F Mckenny

List of Publications by Year in descending order

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Version: 2024-02-01

33
papers

2,159
citations

430754

18
h-index

501076

28
g-index

33
all docs

33
docs citations

33
times ranked

1418
citing authors

#	ARTICLE	IF	CITATIONS
1	The power of positivity? The influence of positive psychological capital language on crowdfunding performance. <i>Journal of Business Venturing</i> , 2018, 33, 470-492.	4.0	256
2	Research on Crowdfunding: Reviewing the (Very Recent) past and Celebrating the Present. <i>Entrepreneurship Theory and Practice</i> , 2017, 41, 149-160.	7.1	249
3	The effect of entrepreneurial rhetoric on microlending investment: An examination of the warm-glow effect. <i>Journal of Business Venturing</i> , 2013, 28, 690-707.	4.0	219
4	Narcissistic rhetoric and crowdfunding performance: A social role theory perspective. <i>Journal of Business Venturing</i> , 2018, 33, 780-812.	4.0	167
5	How Should Crowdfunding Research Evolve? A Survey of the <i>Entrepreneurship Theory and Practice</i> Editorial Board. <i>Entrepreneurship Theory and Practice</i> , 2017, 41, 291-304.	7.1	150
6	Using Computer-Aided Text Analysis to Elevate Constructs. <i>Organizational Research Methods</i> , 2013, 16, 152-184.	5.6	122
7	Family Business and Market Orientation. <i>Family Business Review</i> , 2011, 24, 233-251.	4.5	121
8	What Doesn't Get Measured Does Exist: Improving the Accuracy of Computer-Aided Text Analysis. <i>Journal of Management</i> , 2018, 44, 2909-2933.	6.3	119
9	Franchise branding: an organizational identity perspective. <i>Journal of the Academy of Marketing Science</i> , 2011, 39, 629-645.	7.2	101
10	Strategic entrepreneurial orientation: Configurations, performance, and the effects of industry and time. <i>Strategic Entrepreneurship Journal</i> , 2018, 12, 504-521.	2.6	100
11	More Than Words? Computer-Aided Text Analysis in Organizational Behavior and Psychology Research. <i>Annual Review of Organizational Psychology and Organizational Behavior</i> , 2018, 5, 415-435.	5.6	68
12	Assessing Espoused Goals in Private Family Firms Using Content Analysis. <i>Family Business Review</i> , 2012, 25, 298-317.	4.5	58
13	Integrating Time Into Family Business Research. <i>Family Business Review</i> , 2014, 27, 20-34.	4.5	53
14	Managing the tensions between exploration and exploitation: The role of time. <i>Strategic Entrepreneurship Journal</i> , 2018, 12, 316-334.	2.6	50
15	An Empirical Examination of Firm, Industry, and Temporal Effects on Corporate Social Performance. <i>Business and Society</i> , 2016, 55, 1122-1156.	4.2	48
16	More than one way to articulate a vision: A configurations approach to leader charismatic rhetoric and influence. <i>Leadership Quarterly</i> , 2016, 27, 156-171.	3.6	45
17	Third-Party Signals in Crowdfunded Microfinance: The Role of Microfinance Institutions. <i>Entrepreneurship Theory and Practice</i> , 2020, 44, 623-644.	7.1	38
18	Graphic Presentation. <i>Business Communication Quarterly</i> , 2013, 76, 273-303.	1.3	30

#	ARTICLE	IF	CITATIONS
19	Multilevel Analysis in Family Business Studies. , 2014, , 594-608.		27
20	The Impact of Collective Optimism on New Venture Creation and Growth: A Social Contagion Perspective. Entrepreneurship Theory and Practice, 2018, 42, 390-425.	7.1	26
21	Corporate Entrepreneurship in Family Businesses: Past Contributions and Future Opportunities. , 2014, , 340-363.		24
22	The Role of Charismatic Rhetoric in Crowdfunding: An Examination with Computer-Aided Text Analysis. Research Methodology in Strategy and Management, 2014, , 19-48.	0.3	16
23	Who can claim innovation and benefit from it? Gender and expectancy violations in reward-based crowdfunding. Strategic Entrepreneurship Journal, 2022, 16, 381-422.	2.6	15
24	The trainer matters: Cross-classified models of trainee reactions.. Journal of Applied Psychology, 2021, 106, 281-299.	4.2	10
25	Strategy in motion: Using motion pictures to illustrate strategic management concepts. Business Horizons, 2012, 55, 5-10.	3.4	9
26	Institutional Factors Affecting Expansion within the East African Community: An Analysis of Managers' Personal Stories. Africa Journal of Management, 2015, 1, 365-383.	0.8	9
27	Qualitative Comparative Analysis in Entrepreneurship: Exploring the Approach and Noting Opportunities for the Future. Research Methodology in Strategy and Management, 2019, , 155-177.	0.3	9
28	The Challenge for Researchers. , 2012, , .		6
29	Entrepreneurial Rhetoric and Business Plan Funding. Advances in Linguistics and Communication Studies, 0, , 21-35.	0.2	4
30	Occupy Wall Street ten years on: How its disruptive institutional entrepreneurship spread and why it fizzled. Journal of Business Venturing Insights, 2021, 16, e00285.	2.0	4
31	The Influence of Task Environmental Uncertainty on the Balance Between Normative and Strategic Corporate Social Responsibility. Journal of Management, 2023, 49, 1037-1069.	6.3	4
32	Research in Social Entrepreneurship: An Annotated Bibliography. Research Methodology in Strategy and Management, 2014, , 265-293.	0.3	2
33	Research in Social Entrepreneurship: An Annotated Bibliography. Research Methodology in Strategy and Management, 2014, 9, 265-293.	0.3	0