## Bin Cao

## List of Publications by Year in descending order

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1937685 2272923 14 929 4 4 citations h-index g-index papers 15 15 15 709 citing authors all docs docs citations times ranked

#	Article	IF	Citations
1	Exploiting contextual factors for click modeling in sponsored search. , 2014, , .		8
2	Estimating ad group performance in sponsored search. , 2014, , .		6
3	Short text classification by detecting information path. , 2013, , .		10
4	Design and evaluation of a wireless magnetic-based proximity detection platform for indoor applications. , $2012, $ , .		18
5	Design and evaluation of a wireless magnetic-based proximity detection platform for indoor applications. , 2012, , .		8
6	Learning bidirectional asymmetric similarity for collaborative filtering via matrix factorization. Data Mining and Knowledge Discovery, 2011, 22, 393-418.	3.7	4
7	Adapting neighborhood and matrix factorization models for context aware recommendation. , 2010, , .		35
8	Bridging Domains Using World Wide Knowledge for Transfer Learning. IEEE Transactions on Knowledge and Data Engineering, 2010, 22, 770-783.	5.7	52
9	PQC., 2009,,.		9
10	Exploiting term relationship to boost text classification. , 2009, , .		2
11	Learning Bidirectional Similarity for Collaborative Filtering. Lecture Notes in Computer Science, 2008, , 178-194.	1.3	8
12	One-Class Collaborative Filtering. , 2008, , .		696
13	Feature selection in a kernel space. , 2007, , .		64
14	The Mahalanobis Distance Based Rival Penalized Competitive Learning Algorithm. Lecture Notes in Computer Science, 2006, , 442-447.	1.3	9