Brian Wansink

List of Publications by Year in descending order

84 papers	3,526 citations	201674 27 h-index	144013 57 g-index
89 all docs	89 docs citations	89 times ranked	3428 citing authors

#	Article	IF	Citations
1	Beyond nudges: Tools of a choice architecture. Marketing Letters, 2012, 23, 487-504.	2.9	621
2	Bottomless Bowls: Why Visual Cues of Portion Size May Influence Intake^{**}. Obesity, 2005, 13, 93-100.	4.0	401
3	Bad Popcorn in Big Buckets: Portion Size Can Influence Intake as Much as Taste. Journal of Nutrition Education and Behavior, 2005, 37, 242-245.	0.7	271
4	Ice Cream Illusions. American Journal of Preventive Medicine, 2006, 31, 240-243.	3.0	257
5	Food waste paradox: antecedents of food disposal in low income households. International Journal of Consumer Studies, 2015, 39, 619-629.	11.6	213
6	Portion size me: Plate-size induced consumption norms and win-win solutions for reducing food intake and waste.. Journal of Experimental Psychology: Applied, 2013, 19, 320-332.	1.2	158
7	Slim by design: Redirecting the accidental drivers of mindless overeating. Journal of Consumer Psychology, 2014, 24, 413-431.	4.5	115
8	Pre-Sliced Fruit in School Cafeterias. American Journal of Preventive Medicine, 2013, 44, 477-480.	3.0	108
9	Slim by Design: Serving Healthy Foods First in Buffet Lines Improves Overall Meal Selection. PLoS ONE, 2013, 8, e77055.	2.5	91
10	When do gain-framed health messages work better than fear appeals?. Nutrition Reviews, 2015, 73, 4-11.	5.8	76
11	Fine as North Dakota wine: Sensory expectations and the intake of companion foods. Physiology and Behavior, 2007, 90, 712-716.	2.1	67
12	The impact of a supermarket nutrition rating system on purchases of nutritious and less nutritious foods. Public Health Nutrition, 2015, 18, 8-14.	2.2	65
13	Fast Food Restaurant Lighting and Music can Reduce Calorie Intake and Increase Satisfaction. Psychological Reports, 2012, 111, 228-232.	1.7	62
14	Wasted Positive Intentions: The Role of Affection and Abundance on Household Food Waste. Journal of Food Products Marketing, 2016, 22, 733-751.	3.3	62
15	Eating Behavior and Obesity at Chinese Buffets. Obesity, 2008, 16, 1957-1960.	3.0	50
16	Fruit-Promoting Smarter Lunchrooms Interventions: Results From a Cluster RCT. American Journal of Preventive Medicine, 2017, 52, 451-458.	3.0	46
17	Dinner rituals that correlate with child and adult BMI. Obesity, 2014, 22, E91-5.	3.0	45
18	Calorie reductions and withinâ€meal calorie compensation in children's meal combos. Obesity, 2014, 22, 630-632.	3.0	45

#	Article	IF	Citations
19	Larger Bowl Size Increases the Amount of Cereal Children Request, Consume, and Waste. Journal of Pediatrics, 2014, 164, 323-326.	1.8	43
20	Can Branding Improve School Lunches?. JAMA Pediatrics, 2012, 166, 967.	3.0	42
21	Food pantry selection solutions: a randomized controlled trial in client-choice food pantries to nudge clients to targeted foods. Journal of Public Health, 2017, 39, fdw043.	1.8	38
22	Are Breaks in Daily Self-Weighing Associated with Weight Gain?. PLoS ONE, 2014, 9, e113164.	2.5	37
23	The 100â€Calorie Semiâ€Solution: Subâ€Packaging Most Reduces Intake Among The Heaviest. Obesity, 2011, 19, 1098-1100.	3.0	33
24	Impact of a Smarter Lunchroom intervention on food selection and consumption among adolescents and young adults with intellectual and developmental disabilities in a residential school setting. Public Health Nutrition, 2015, 18, 361-371.	2.2	31
25	Viewers vs. Doers. The relationship between watching food television and BMI. Appetite, 2015, 90, 131-135.	3.7	31
26	Crowdsourcing Novel Childhood Predictors of Adult Obesity. PLoS ONE, 2014, 9, e87756.	2.5	30
27	Trigger Foods: The Influence of â€œIrrelevantâ€•Alternatives in School Lunchrooms. Agricultural and Resource Economics Review, 2012, 41, 114-123.	1.1	29
28	College cafeteria snack food purchases become less healthy with each passing week of the semester. Public Health Nutrition, 2013, 16, 1291-1295.	2.2	27
29	Chefs move to schools. A pilot examination of how chef-created dishes can increase school lunch participation and fruit and vegetable intake. Appetite, 2014, 83, 242-247.	3.7	27
30	â€œDonâ€™t eat so much:â€•how parent comments relate to female weight satisfaction. Eating and Weight Disorders, 2017, 22, 475-481.	2.5	25
31	Exploring the flavor life cycle of beers with varying alcohol content. Food Science and Nutrition, 2017, 5, 889-895.	3.4	24
32	Household Food Waste Solutions for Behavioral Economists and Marketers. Journal of Food Products Marketing, 2018, 24, 500-521.	3.3	24
33	Watch What You Eat. JAMA Internal Medicine, 2014, 174, 1842.	5.1	23
34	Who's Using MyPlate?. Journal of Nutrition Education and Behavior, 2013, 45, 728-732.	0.7	19
35	A plant to plate pilot: a coldâ€climate high school garden increased vegetable selection but also waste. Acta Paediatrica, International Journal of Paediatrics, 2015, 104, 823-826.	1.5	18
36	Are There Atheists in Foxholes? Combat Intensity and Religious Behavior. Journal of Religion and Health, 2013, 52, 768-779.	1.7	15

#	Article	IF	Citations
37	Association of Nutrient-Dense Snack Combinations With Calories and Vegetable Intake. Pediatrics, 2013, 131, 22-29.	2.1	15
38	New Yearâ€™s Res-Illusions: Food Shopping in the New Year Competes with Healthy Intentions. PLoS ONE, 2014, 9, e110561.	2.5	15
39	Lower Buffet Prices Lead to Less Taste Satisfaction. Journal of Sensory Studies, 2014, 29, 362-370.	1.6	15
40	Which Design Components of Nutrition Infographics Make Them Memorable and Compelling?. American Journal of Health Behavior, 2016, 40, 779-787.	1.4	15
41	Concession stand makeovers: a pilot study of offering healthy foods at high school concession stands. Journal of Public Health, 2015, 37, 116-124.	1.8	14
42	In good company. The effect of an eating companion's appearance on food intake. Appetite, 2014, 83, 263-268.	3.7	13
43	Existing Food Habits and Recent Choices Lead to Disregard of Food Safety Announcements. Canadian Journal of Agricultural Economics, 2015, 63, 491-511.	2.1	13
44	Food neophiles: Profiling the adventurous eater. Obesity, 2015, 23, 1577-1581.	3.0	13
45	Innovative approaches to weight loss in a highâ€risk population: The small changes and lasting effects (SCALE) trial. Obesity, 2017, 25, 833-841.	3.0	13
46	Making It Part of the Package: Edible Packaging Is More Acceptable to Young Consumers When It Is Integrated With Food. Journal of Food Products Marketing, 2017, 23, 723-732.	3.3	13
47	Death row nutrition. Curious conclusions of last meals. Appetite, 2012, 59, 837-843.	3.7	11
48	Environmental influences on small eating behavior change to promote weight loss among Black and Hispanic populations. Appetite, 2016, 96, 129-137.	3.7	11
49	The audience eats more if a movie character keeps eating: An unconscious mechanism for media influence on eating behaviors. Appetite, 2017, 108, 407-415.	3.7	11
50	Eating Heavily: Men Eat More in the Company of Women. Evolutionary Psychological Science, 2016, 2, 38-46.	1.3	9
51	Notice of Retraction. Wansink B, Just DR, Payne CR. Can Branding Improve School Lunches? Arch Pediatr Adolesc Med. 2012;166(10):967-968.. JAMA Pediatrics, 2017, 171, 1230.	6.2	9
52	Nutrition Report Cards: An Opportunity to Improve School Lunch Selection. PLoS ONE, 2013, 8, e72008.	2.5	9
53	Using plate mapping to examine portion size and plate composition for large and small divided plates. Eating Behaviors, 2014, 15, 658-663.	2.0	8
54	The 10% solution: Tying managerial salary increases to workplace wellness actions (and not results).. Journal of Occupational Health Psychology, 2016, 21, 494-503.	3.3	7

#	Article	IF	Citations
55	Dispelling myths about a new healthful food can be more motivating than promoting nutritional benefits: The case of Tofu. Eating Behaviors, 2014, 15, 318-320.	2.0	6
56	Death Row Confessions and the Last Meal Test of Innocence. Laws, 2014, 3, 1-11.	1.1	5
57	Biting versus chewing: Eating style and social aggression in children. Eating Behaviors, 2014, 15, 311-313.	2.0	4
58	Big drinkers: How BMI, gender and rules of thumb influence the free pouring of wine. International Journal of Drug Policy, 2014, 25, 1060-1065.	3.3	3
59	Television Watching and Effects on Food Intakeâ€"Reply. JAMA Internal Medicine, 2015, 175, 468.	5.1	3
60	Exhibitionist Eating: Who Wins Eating Competitions?. Frontiers in Nutrition, 2016, 3, 51.	3.7	3
61	How Traumatic Violence Permanently Changes Shopping Behavior. Frontiers in Psychology, 2016, 7, 1298.	2.1	3
62	College Cafeteria Signage Increases Water Intake but Water Position on the Soda Dispenser Encourages More Soda Consumption. Journal of Nutrition Education and Behavior, 2017, 49, 764-771.e1.	0.7	3
63	Slim by Design or by willpower? Replies to Herman and Polivy and to Roberto, Pomeranz, and Fisher. Journal of Consumer Psychology, 2014, 24, 446-451.	4.5	2
64	Healthy Concessions: High School Students' Responses to Healthy Concession Stand Changes. Journal of School Health, 2017, 87, 98-105.	1.6	2
65	Shifts in the Enjoyment of Healthy and Unhealthy Behaviors Affect Short- and Long-Term Postbariatric Weight Loss^{â€}. Bariatric Surgical Patient Care, 2017, 12, 35-42.	0.5	1
66	Notice of Retraction and Replacement. Wansink B, Just DR, Payne CR. Can Branding Improve School Lunches? Arch Pediatr Adolesc Med. 2012;166(10):967-968. doi: 10.1001/archpediatrics.2012.999. JAMA Pediatrics, 2017, , .	6.2	1
67	Shifts in the Enjoyment of Healthy and Unhealthy Behaviors Affect Short- and Long-Term Postbariatric Weight Loss^{â€}. Bariatric Surgical Patient Care, 2017, 12, 35-42.	0.5	1
68	Meal Size, Not Body Size, Explains Calorie Underestimation. FASEB Journal, 2007, 21, A329.	0.5	1
69	Tracking the Effectiveness of Various Combinations of Diet Tips: Results of the National Mindless Eating Challenge. FASEB Journal, 2010, 24, 557.3.	0.5	1
70	Applying behavioral economics research to improving children's food choices at school. FASEB Journal, 2011, 25, .	0.5	1
71	Internal and External Cues: French and American Explanations for Mindless Eating. FASEB Journal, 2006, 20, A175.	0.5	0
72	Mood Selfâ€Verification Relates to the Selection and Intake Frequency of Comfort Foods. FASEB Journal, 2006, 20, A174.	0.5	0

#	Article	IF	Citations
73	Fruit or Vegetable Intake Predicts Sweet or Salty Snack Intake. FASEB Journal, 2007, 21, A1102.	0.5	0
74	Counting Bones: Environmental Cues of Food Eaten Decreases Food Intake. FASEB Journal, 2007, 21, A329.	0.5	0
75	Fine as North Dakota Wine: Sensory Expectations and the Intake of Companion Foods. FASEB Journal, 2007, 21, A329.	0.5	0
76	Mindless Eating and Foodâ€Related Decisions. FASEB Journal, 2007, 21, A327.	0.5	0
77	How Wine Expectations Influence Meal Evaluations and Consumption. FASEB Journal, 2007, 21, A327.	0.5	0
78	Rush to the kitchen: television interruptions and consumption. FASEB Journal, 2008, 22, 878.7.	0.5	0
79	Does hunger bias the estimation of food size and food weight?. FASEB Journal, 2008, 22, 875.7.	0.5	0
80	Healthy School Lunch Behavior and the Invisible Hand. FASEB Journal, 2008, 22, 44.3.	0.5	0
81	The Fat Suit Study: When Skinny Companions Lead Us to Eat Healthier. FASEB Journal, 2010, 24, 936.8.	0.5	0
82	Convenience Drives Choice in School Lunch Rooms: A Salad Bar Success Story. FASEB Journal, 2010, 24, 732.11.	0.5	0
83	The Wichita â€œOneâ€Tonâ€•Weight Loss Program: Community Weight Loss and the National Mindless Eating Challenge. FASEB Journal, 2011, 25, .	0.5	0
84	The Behavioral Economics of Healthier School Lunch Payment Systems. FASEB Journal, 2011, 25, 232.2.	0.5	0