

Bilal Ahmad

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7216314/publications.pdf>

Version: 2024-02-01

12
papers

313
citations

1163117

8
h-index

1372567

10
g-index

12
all docs

12
docs citations

12
times ranked

75
citing authors

#	ARTICLE	IF	CITATIONS
1	Validating a multidimensional perspective of relationship marketing on brand attachment, customer loyalty and purchase intentions: a serial mediation model. <i>Journal of Strategic Marketing</i> , 2023, 31, 669-692.	5.5	11
2	How do green financing and green logistics affect the circular economy in the pandemic situation: key mediating role of sustainable production. <i>Economic Research-Ekonomska Istrazivanja</i> , 2022, 35, 3836-3856.	4.7	77
3	Energy Efficiency in the Post-COVID-19 Era: Exploring the Determinants of Energy-Saving Intentions and Behaviors. <i>Frontiers in Energy Research</i> , 2022, 9, .	2.3	40
4	Does service-sales ambidexterity matter in business-to-business service recovery? A perspective through salesforce control system. <i>Industrial Marketing Management</i> , 2022, 102, 351-363.	6.7	19
5	Identifying aggressive versus ethical sales supervision in B2B service recovery: a multilevel perspective. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2022, 34, 2331-2349.	3.2	4
6	Exploring the technical and behavioral dimensions of green supply chain management: a roadmap toward environmental sustainability. <i>Environmental Science and Pollution Research</i> , 2022, 29, 63444-63457.	5.3	43
7	Ambidextrous Leadership and Service Recovery Performance Under B2B Selling Context: An Examination Through Service Innovation Capability. <i>SAGE Open</i> , 2022, 12, 215824402210964.	1.7	13
8	An investigation of sales managers' aggressiveness in B2B sales leadership: The sequential mediation model of emotional exhaustion and adaptive selling. <i>Management Science Letters</i> , 2021, 11, 2243-2254.	1.5	17
9	Understanding the Antecedents and Consequences of Service-Sales Ambidexterity: A Motivation-Opportunity-Ability (MOA) Framework. <i>Sustainability</i> , 2021, 13, 9675.	3.2	64
10	Linking Emotional Brand Attachment and Sales Promotion to Post-Purchase Cognitive Dissonance: The Mediating Role of Impulse Buying Behavior. <i>Journal of Asian Finance, Economics and Business</i> (discontinued), 2020, 7, 367-379.	1.0	19
11	Performance of space time trellis code using fading channel. , 2012, , .		0
12	Key Drivers of Salesperson Performance: The Role of Sales Antecedents and Moderating Effect of Customer Directed Extra Role Behavior. <i>Asian Journal of Economics Business and Accounting</i> , 0, , 22-34.	0.2	6