

Yoshiko DeMotta

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7211710/publications.pdf>

Version: 2024-02-01

5
papers

104
citations

2258059

3
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

118
citing authors

#	ARTICLE	IF	CITATIONS
1	Dialectical thinking as a driver of charitable giving. <i>Psychology and Marketing</i> , 2021, 38, 1404-1416.	8.2	1
2	Consumer Responses to Corporate Social Responsibility (CSR) Contribution Type. <i>Journal of Consumer Research</i> , 2017, 44, 738-758.	5.1	64
3	How psychological contracts motivate employer-brand patronage. <i>Marketing Letters</i> , 2017, 28, 385-395.	2.9	3
4	The effect of dialectical thinking on the integration of contradictory information. <i>Journal of Consumer Psychology</i> , 2016, 26, 40-52.	4.5	29
5	Mai dongxi: Social influence, materialism and China's one-child policy. <i>Social Influence</i> , 2013, 8, 27-45.	1.6	7