# Wim Verbeke

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19,967 76 132 297 h-index g-index citations papers 7.38 23,111 307 4.3 L-index avg, IF ext. citations ext. papers

#	Paper	IF	Citations
297	Sustainable Food Consumption: Exploring the Consumer Attitude Behavioral Intention Gap.  Journal of Agricultural and Environmental Ethics, 2006, 19, 169-194	2.3	1245
296	Sustainability labels on food products: Consumer motivation, understanding and use. <i>Food Policy</i> , <b>2014</b> , 44, 177-189	5	580
295	Sustainable food consumption among young adults in Belgium: Theory of planned behaviour and the role of confidence and values. <i>Ecological Economics</i> , <b>2008</b> , 64, 542-553	5.6	552
294	Personal determinants of organic food consumption: a review. <i>British Food Journal</i> , <b>2009</b> , 111, 1140-11	<b>67</b> .8	529
293	Consumer acceptance of functional foods: socio-demographic, cognitive and attitudinal determinants. <i>Food Quality and Preference</i> , <b>2005</b> , 16, 45-57	5.8	486
292	Functional foods: Consumer willingness to compromise on taste for health?. <i>Food Quality and Preference</i> , <b>2006</b> , 17, 126-131	5.8	408
291	Profiling consumers who are ready to adopt insects as a meat substitute in a Western society. <i>Food Quality and Preference</i> , <b>2015</b> , 39, 147-155	5.8	385
290	Individual determinants of fish consumption: application of the theory of planned behaviour. <i>Appetite</i> , <b>2005</b> , 44, 67-82	4.5	352
289	Consumer-driven definition of traditional food products and innovation in traditional foods. A qualitative cross-cultural study. <i>Appetite</i> , <b>2009</b> , 52, 345-54	4.5	339
288	Agriculture and the food industry in the information age. <i>European Review of Agricultural Economics</i> , <b>2005</b> , 32, 347-368	3.4	314
287	Consumer perception and choice of minimally processed vegetables and packaged fruits. <i>Food Quality and Preference</i> , <b>2004</b> , 15, 259-270	5.8	289
286	European citizen and consumer attitudes and preferences regarding beef and pork. <i>Meat Science</i> , <b>2010</b> , 84, 284-92	6.4	280
285	Consumer interest in information cues denoting quality, traceability and origin: An application of ordered probit models to beef labels. <i>Food Quality and Preference</i> , <b>2006</b> , 17, 453-467	5.8	261
284	Perception of traditional food products in six European regions using free word association. <i>Food Quality and Preference</i> , <b>2010</b> , 21, 225-233	5.8	257
283	The influence of subjective and objective knowledge on attitude, motivations and consumption of organic food. <i>British Food Journal</i> , <b>2011</b> , 113, 1353-1378	2.8	243
282	Association between traditional food consumption and motives for food choice in six European countries. <i>Appetite</i> , <b>2009</b> , 53, 101-8	4.5	235
281	Flemish consumer attitudes towards more sustainable food choices. <i>Appetite</i> , <b>2013</b> , 62, 7-16	4.5	229

#### (2000-2004)

280	Profile and effects of consumer involvement in fresh meat. <i>Meat Science</i> , <b>2004</b> , 67, 159-68	6.4	225
279	Why consumers behave as they do with respect to food safety and risk information. <i>Analytica Chimica Acta</i> , <b>2007</b> , 586, 2-7	6.6	224
278	Do citizens and farmers interpret the concept of farm animal welfare differently?. <i>Livestock Science</i> , <b>2008</b> , 116, 126-136	1.7	211
277	Determinants of halal meat consumption in France. British Food Journal, 2007, 109, 367-386	2.8	204
276	Consumers' attitudes and behaviour towards safe food in China: A review. Food Control, 2013, 33, 93-1	046.2	198
275	Beliefs, attitude and behaviour towards fresh meat consumption in Belgium: empirical evidence from a consumer survey. <i>Food Quality and Preference</i> , <b>1999</b> , 10, 437-445	5.8	197
274	Determinants of the Willingness of Belgian Farmers to Participate in Agri-environmental Measures. Journal of Agricultural Economics, <b>2002</b> , 53, 489-511	3.7	193
273	Policies to promote healthy eating in Europe: a structured review of policies and their effectiveness. <i>Nutrition Reviews</i> , <b>2012</b> , 70, 188-200	6.4	189
272	Ethnic food attitudes and behaviour among Belgians and Hispanics living in Belgium. <i>British Food Journal</i> , <b>2005</b> , 107, 823-840	2.8	182
271	Consumer appeal of nutrition and health claims in three existing product concepts. <i>Appetite</i> , <b>2009</b> , 52, 684-692	4.5	180
270	Consumers Ivaluation of sustainability labels on meat. <i>Food Policy</i> , <b>2014</b> , 49, 137-150	5	174
269	Consumer perception versus scientific evidence about health benefits and safety risks from fish consumption. <i>Public Health Nutrition</i> , <b>2005</b> , 8, 422-9	3.3	171
268	Subjective and objective knowledge as determinants of organic vegetables consumption. <i>Food Quality and Preference</i> , <b>2010</b> , 21, 581-588	5.8	169
267	Sustainability labels on coffee: Consumer preferences, willingness-to-pay and visual attention to attributes. <i>Ecological Economics</i> , <b>2015</b> , 118, 215-225	5.6	167
266	'Would you eat cultured meat?': Consumers' reactions and attitude formation in Belgium, Portugal and the United Kingdom. <i>Meat Science</i> , <b>2015</b> , 102, 49-58	6.4	161
265	A fresh meat almost ideal demand system incorporating negative TV press and advertising impact. <i>Agricultural Economics (United Kingdom)</i> , <b>2001</b> , 25, 359-374	2.8	149
264	General image and attribute perceptions of traditional food in six European countries. <i>Food Quality and Preference</i> , <b>2011</b> , 22, 129-138	5.8	147
263	Ethical Challenges for Livestock Production:Meeting Consumer Concerns about Meat Safety and AnimalWelfare. <i>Journal of Agricultural and Environmental Ethics</i> , <b>2000</b> , 12, 141-151	2.3	136

262	Challenges and prospects for consumer acceptance of cultured meat. <i>Journal of Integrative Agriculture</i> , <b>2015</b> , 14, 285-294	3.2	135
261	Impact of communication on consumers' food choices. <i>Proceedings of the Nutrition Society</i> , <b>2008</b> , 67, 281-8	2.9	133
260	Exploring the relationship between convenience and fish consumption: a cross-cultural study. <i>Appetite</i> , <b>2007</b> , 49, 84-91	4.5	133
259	Beliefs, attitude and behaviour towards fresh meat revisited after the Belgian dioxin crisis. <i>Food Quality and Preference</i> , <b>2001</b> , 12, 489-498	5.8	132
258	Emotional and sensory profiling of insect-, plant- and meat-based burgers under blind, expected and informed conditions. <i>Food Quality and Preference</i> , <b>2016</b> , 52, 27-31	5.8	129
257	Muslim consumer trust in halal meat status and control in Belgium. <i>Meat Science</i> , <b>2008</b> , 79, 113-23	6.4	128
256	Consumer evaluation of fish quality as basis for fish market segmentation. <i>Food Quality and Preference</i> , <b>2007</b> , 18, 651-661	5.8	125
255	European consumers use of and trust in information sources about fish. <i>Food Quality and Preference</i> , <b>2007</b> , 18, 1050-1063	5.8	125
254	A Critical Review of the Literature on Nutritional Labeling. <i>Journal of Consumer Affairs</i> , <b>2012</b> , 46, 120-1	5 <b>6</b> .	119
253	Consumer perception versus scientific evidence of farmed and wild fish: exploratory insights from Belgium. <i>Aquaculture International</i> , <b>2007</b> , 15, 121-136	2.6	119
252	Policy interventions to promote healthy eating: a review of what works, what does not, and what is promising. <i>Food and Nutrition Bulletin</i> , <b>2011</b> , 32, 365-75	1.8	118
251	Food choice questionnaire revisited in four countries. Does it still measure the same?. <i>Appetite</i> , <b>2011</b> , 57, 94-8	4.5	116
250	The use of social media in food risk and benefit communication. <i>Trends in Food Science and Technology</i> , <b>2013</b> , 30, 84-91	15.3	115
249	Religious values informing halal meat production and the control and delivery of halal credence quality. <i>Agriculture and Human Values</i> , <b>2007</b> , 25, 35-47	2.7	110
248	Health-related beliefs and consumer knowledge as determinants of fish consumption. <i>Journal of Human Nutrition and Dietetics</i> , <b>2010</b> , 23, 480-8	3.1	109
247	Consumer perception, facts and possibilities to improve acceptability of health and sensory characteristics of pork. <i>Meat Science</i> , <b>1999</b> , 53, 77-99	6.4	109
246	Healthy, sustainable and plant-based eating: Perceived (mis)match and involvement-based consumer segments as targets for future policy. <i>Food Policy</i> , <b>2017</b> , 69, 46-57	5	106
245	European beef consumers' interest in a beef eating-quality guarantee Insights from a qualitative study in four EU countries. <i>Appetite</i> , <b>2010</b> , 54, 289-96	4.5	106

### (2010-2016)

244	Consumer attitude and purchase intention towards processed meat products with natural compounds and a reduced level of nitrite. <i>Meat Science</i> , <b>2016</b> , 121, 119-126	6.4	103
243	European consumer preferences for beef with nutrition and health claims: A multi-country investigation using discrete choice experiments. <i>Food Policy</i> , <b>2014</b> , 44, 167-176	5	103
242	Public and Consumer Policies for Higher Welfare Food Products: Challenges and Opportunities. Journal of Agricultural and Environmental Ethics, <b>2014</b> , 27, 153-171	2.3	101
241	Effect of a health claim and personal characteristics on consumer acceptance of fruit juices with different concentrations of all (Euterpe oleracea Mart.). <i>Appetite</i> , <b>2009</b> , 53, 84-92	4.5	101
240	Attitudes of European citizens towards pig production systems. <i>Livestock Science</i> , <b>2009</b> , 126, 46-56	1.7	99
239	Food-related hazards in China: Consumers' perceptions of risk and trust in information sources. <i>Food Control</i> , <b>2014</b> , 46, 291-298	6.2	98
238	Innovation in traditional food products in Europe: Do sector innovation activities match consumers acceptance?. <i>Food Quality and Preference</i> , <b>2010</b> , 21, 629-638	5.8	98
237	Insects in animal feed: Acceptance and its determinants among farmers, agriculture sector stakeholders and citizens. <i>Animal Feed Science and Technology</i> , <b>2015</b> , 204, 72-87	3	95
236	Determinants of nutrition knowledge in young and middle-aged Belgian women and the association with their dietary behaviour. <i>Appetite</i> , <b>2009</b> , 52, 788-792	4.5	92
235	Importance of health and environment as quality traits in the buying decision of organic products. <i>British Food Journal</i> , <b>2009</b> , 111, 1120-1139	2.8	90
234	Consumers' health-related motive orientations and ready meal consumption behaviour. <i>Appetite</i> , <b>2008</b> , 51, 704-12	4.5	89
233	Perceived importance of sustainability and ethics related to fish: a consumer behavior perspective. <i>Ambio</i> , <b>2007</b> , 36, 580-5	6.5	89
232	Motives, barriers and quality evaluation in fish consumption situations. <i>British Food Journal</i> , <b>2009</b> , 111, 699-716	2.8	88
231	Impact of consumers' health beliefs, health involvement and risk perception on fish consumption. <i>British Food Journal</i> , <b>2008</b> , 110, 898-915	2.8	86
230	Citizens (Views on Farm Animal Welfare and Related Information Provision: Exploratory Insights from Flanders, Belgium. <i>Journal of Agricultural and Environmental Ethics</i> , <b>2010</b> , 23, 551-569	2.3	85
229	Seeking information about food-related risks: The contribution of social media. <i>Food Quality and Preference</i> , <b>2014</b> , 37, 10-18	5.8	82
228	Use of consumer insight in the new product development process in the meat sector. <i>Meat Science</i> , <b>2011</b> , 89, 251-8	6.4	82
227	The importance of message framing for providing information about sustainability and environmental aspects of energy. <i>Energy Policy</i> , <b>2010</b> , 38, 5541-5549	7.2	82

226	Occurrence of halogenated flame retardants in commercial seafood species available in European markets. <i>Food and Chemical Toxicology</i> , <b>2017</b> , 104, 35-47	4.7	79
225	Analogies, metaphors, and wondering about the future: Lay sense-making around synthetic meat. <i>Public Understanding of Science</i> , <b>2015</b> , 24, 547-62	3.1	79
224	Dietary behaviour of pregnant versus non-pregnant women. <i>Appetite</i> , <b>2007</b> , 48, 78-86	4.5	78
223	Social media as a useful tool in food risk and benefit communication? A strategic orientation approach. <i>Food Policy</i> , <b>2014</b> , 46, 84-93	5	77
222	Profiling European traditional food consumers. <i>British Food Journal</i> , <b>2010</b> , 112, 871-886	2.8	77
221	ConsumersDacceptance of innovations in dry-cured ham: Impact of reduced salt content, prolonged aging time and new origin. <i>Food Quality and Preference</i> , <b>2011</b> , 22, 31-41	5.8	76
220	European consumers' acceptance of beef processing technologies: A focus group study. <i>Innovative Food Science and Emerging Technologies</i> , <b>2010</b> , 11, 721-732	6.8	76
219	European consumers perceived importance of qualifying and disqualifying nutrients in food choices. <i>Food Quality and Preference</i> , <b>2011</b> , 22, 550-558	5.8	75
218	Credence quality coordination and consumers' willingness-to-pay for certified halal labelled meat. <i>Meat Science</i> , <b>2013</b> , 95, 790-7	6.4	74
217	European consumers and beef safety: Perceptions, expectations and uncertainty reduction strategies. <i>Food Control</i> , <b>2010</b> , 21, 835-844	6.2	74
216	Societal concern related to stocking density, pen size and group size in farm animal production. <i>Livestock Science</i> , <b>2009</b> , 123, 16-22	1.7	74
215	The nutritional and toxicological value of organic vegetables. <i>British Food Journal</i> , <b>2009</b> , 111, 1062-107	72.8	72
214	How European consumers define the concept of traditional food: evidence from a survey in six countries. <i>Agribusiness</i> , <b>2010</b> , 26, 453-476	2.3	71
213	Innovations in traditional foods: Impact on perceived traditional character and consumer acceptance. <i>Food Research International</i> , <b>2013</b> , 54, 1828-1835	7	70
212	Revisiting GMOs: Are There Differences in European Consumers' Acceptance and Valuation for Cisgenically vs Transgenically Bred Rice?. <i>PLoS ONE</i> , <b>2015</b> , 10, e0126060	3.7	70
211	Probit analysis of fresh meat consumption in Belgium: Exploring BSE and television communication impact. <i>Agribusiness</i> , <b>2000</b> , 16, 215-234	2.3	67
210	Consumer attitudes, knowledge, and consumption of organic yogurt. <i>Journal of Dairy Science</i> , <b>2013</b> , 96, 2118-2129	4	65
209	Consumers' confidence, reflections and response strategies following the horsemeat incident. <i>Food Control</i> , <b>2016</b> , 59, 721-730	6.2	64

### (2010-2012)

208	Consumer attitudes towards sustainability aspects of food production: Insights from three continents. <i>Journal of Marketing Management</i> , <b>2012</b> , 28, 334-372	3.2	63	
207	Prevalence of Nutrition and Health-Related Claims on Pre-Packaged Foods: A Five-Country Study in Europe. <i>Nutrients</i> , <b>2016</b> , 8, 137	6.7	63	
206	What is the public appetite for healthy eating policies? Evidence from a cross-European survey. Health Economics, Policy and Law, <b>2015</b> , 10, 267-92	2.3	62	
205	Consumer knowledge and use of information about fish and aquaculture. <i>Food Policy</i> , <b>2013</b> , 40, 25-30	5	62	
204	Pathways to increase consumer trust in meat as a safe and wholesome food. <i>Meat Science</i> , <b>2006</b> , 74, 161-71	6.4	60	
203	Communicating risks and benefits from fish consumption: impact on Belgian consumers' perception and intention to eat fish. <i>Risk Analysis</i> , <b>2008</b> , 28, 951-67	3.9	58	
202	Probabilistic intake assessment of multiple compounds as a tool to quantify the nutritional-toxicological conflict related to seafood consumption. <i>Chemosphere</i> , <b>2008</b> , 71, 1056-66	8.4	58	
201	Older Consumers' Readiness to Accept Alternative, More Sustainable Protein Sources in the European Union. <i>Nutrients</i> , <b>2019</b> , 11,	6.7	55	
200	Modelling of beef sensory quality for a better prediction of palatability. <i>Meat Science</i> , <b>2014</b> , 97, 316-22	6.4	55	
199	Buying higher welfare poultry products? Profiling Flemish consumers who do and do not. <i>Poultry Science</i> , <b>2009</b> , 88, 2702-11	3.9	55	
198	Posting point-of-purchase nutrition information in university canteens does not influence meal choice and nutrient intake. <i>American Journal of Clinical Nutrition</i> , <b>2011</b> , 94, 562-70	7	55	
197	Role of intrinsic search cues in the formation of consumer preferences and choice for pork chops. <i>Meat Science</i> , <b>2005</b> , 69, 343-54	6.4	55	
196	UV-filters and musk fragrances in seafood commercialized in Europe Union: Occurrence, risk and exposure assessment. <i>Environmental Research</i> , <b>2018</b> , 161, 399-408	7.9	53	
195	Consumer valuation of improved rice parboiling technologies in Benin. <i>Food Quality and Preference</i> , <b>2012</b> , 23, 63-70	5.8	52	
194	Food-related lifestyles and their association to obesity in five European countries. <i>Appetite</i> , <b>2010</b> , 54, 156-62	4.5	52	
193	Cross-cultural conceptualization of the words Traditional and Innovation in a food context by means of sorting task and hedonic evaluation. <i>Food Quality and Preference</i> , <b>2012</b> , 25, 69-78	5.8	51	
192	Health communication and consumer behavior on meat in Belgium: from BSE until dioxin. <i>Journal of Health Communication</i> , <b>1999</b> , 4, 345-57	2.5	51	
191	Health-related attitudes as a basis for segmenting European fish consumers. <i>Food Policy</i> , <b>2010</b> , 35, 448-	-4555	50	

190	Impact of Religion on Halal Meat Consumption Decision Making in Belgium. <i>Journal of International Food and Agribusiness Marketing</i> , <b>2008</b> , 21, 5-26	1.5	50
189	Consumer Attitude to Beef Quality Labeling and Associations with Beef Quality Labels. <i>Journal of International Food and Agribusiness Marketing</i> , <b>1999</b> , 10, 45-65	1.5	50
188	Motives for consumer choice of traditional food and European food in mainland China. <i>Appetite</i> , <b>2015</b> , 87, 143-51	4.5	49
187	Quantitative verification of the correspondence between the Welfare Quality operational definition of farm animal welfare and the opinion of Flemish farmers, citizens and vegetarians. <i>Livestock Science</i> , <b>2010</b> , 131, 108-114	1.7	49
186	Motivation outweighs ability in explaining European consumers use of health claims. <i>Food Quality and Preference</i> , <b>2017</b> , 58, 34-44	5.8	47
185	A literature-based comparison of nutrient and contaminant contents between organic and conventional vegetables and potatoes. <i>British Food Journal</i> , <b>2009</b> , 111, 1078-1097	2.8	47
184	Determinants of willingness-to-pay for GM rice with health benefits in a high-risk region: Evidence from experimental auctions for folate biofortified rice in China. <i>Food Quality and Preference</i> , <b>2012</b> , 25, 87-94	5.8	46
183	Simplified nutrient labelling: consumers perceptions in Germany and Belgium. <i>Journal Fur Verbraucherschutz Und Lebensmittelsicherheit</i> , <b>2010</b> , 5, 169-180	2.3	46
182	Consumer interest in receiving information through social media about the risks of pesticide residues. <i>Food Control</i> , <b>2013</b> , 34, 386-392	6.2	45
181	Does fish origin matter to European consumers?. British Food Journal, 2011, 113, 535-549	2.8	45
180	Experimental auctions, collective induction and choice shift: willingness-to-pay for rice quality in Senegal. <i>European Review of Agricultural Economics</i> , <b>2013</b> , 40, 261-286	3.4	44
179	Perceived importance of fuel characteristics and its match with consumer beliefs about biofuels in Belgium. <i>Energy Policy</i> , <b>2009</b> , 37, 3183-3193	7.2	44
178	Assessment of evaluations made to healthy eating policies in Europe: a review within the EATWELL Project. <i>Public Health Nutrition</i> , <b>2012</b> , 15, 1489-96	3.3	44
177	Environmentally Sustainable Food Consumption: A Review and Research Agenda From a Goal-Directed Perspective. <i>Frontiers in Psychology</i> , <b>2020</b> , 11, 1603	3.4	44
176	Stakeholder and consumer reactions towards innovative processed meat products: Insights from a qualitative study about nitrite reduction and phytochemical addition. <i>Food Control</i> , <b>2016</b> , 60, 690-698	6.2	43
175	Consumers' health risk-benefit perception of seafood and attitude toward the marine environment: Insights from five European countries. <i>Environmental Research</i> , <b>2015</b> , 143, 11-9	7.9	42
174	Comparing Serial, and Choice Task Stated and Inferred Attribute Non-Attendance Methods in Food Choice Experiments. <i>Journal of Agricultural Economics</i> , <b>2018</b> , 69, 35-57	3.7	42
173	Chinese consumers understanding and use of a food nutrition label and their determinants. <i>Food Quality and Preference</i> , <b>2015</b> , 41, 103-111	5.8	41

#### (2008-2014)

172	Relationships between sensory evaluations of beef tenderness, shear force measurements and consumer characteristics. <i>Meat Science</i> , <b>2014</b> , 97, 310-5	6.4	41
171	Health advertising to promote fruit and vegetable intake: Application of health-related motive segmentation. <i>Food Quality and Preference</i> , <b>2008</b> , 19, 481-497	5.8	40
170	n-6 and n-3 PUFA intakes of pre-school children in Flanders, Belgium. <i>British Journal of Nutrition</i> , <b>2007</b> , 98, 819-25	3.6	40
169	Traceability as a key instrument towards supply chain and quality management in the Belgian poultry meat chain. <i>Supply Chain Management</i> , <b>1998</b> , 3, 139-141	10	40
168	The role of health-related claims and health-related symbols in consumer behaviour: Design and conceptual framework of the CLYMBOL project and initial results. <i>Nutrition Bulletin</i> , <b>2015</b> , 40, 66-72	3.5	39
167	The Emerging Role of Traceability and Information in Demand-Oriented Livestock Production. <i>Outlook on Agriculture</i> , <b>2001</b> , 30, 249-255	2.9	39
166	Changes in dietary habits following temporal migration. The case of international students in Belgium. <i>Appetite</i> , <b>2009</b> , 52, 83-8	4.5	38
165	Consumer perceptions of beef healthiness: results from a qualitative study in four European countries. <i>BMC Public Health</i> , <b>2010</b> , 10, 342	4.1	38
164	Consumer trust in the food value chain and its impact on consumer confidence: A model for assessing consumer trust and evidence from a 5-country study in Europe. <i>Food Policy</i> , <b>2020</b> , 92, 101880	5	36
163	Association between Innovative Entrepreneurial Orientation, Absorptive Capacity, and Farm Business Performance. <i>Agribusiness</i> , <b>2015</b> , 31, 91-106	2.3	35
162	The Concept of Farm Animal Welfare: Citizen Perceptions and Stakeholder Opinion in Flanders, Belgium. <i>Journal of Agricultural and Environmental Ethics</i> , <b>2012</b> , 25, 79-101	2.3	35
161	Consumer liking of fruit juices with different all[Euterpe oleracea Mart.) concentrations. <i>Journal of Food Science</i> , <b>2009</b> , 74, S171-6	3.4	34
160	Consumer Interest in Fish Information and Labelling. <i>Journal of International Food and Agribusiness Marketing</i> , <b>2007</b> , 19, 117-141	1.5	34
159	Reversing Urban Bias in African Rice Markets: Evidence from Senegal. World Development, 2013, 45, 63-	<b>7<sub>45</sub></b>	33
158	Fish consumption and its motives in households with versus without self-reported medical history of CVD: a consumer survey from five European countries. <i>BMC Public Health</i> , <b>2008</b> , 8, 306	4.1	33
157	Consumer satisfaction with pork meat and derived products in five European countries. <i>Appetite</i> , <b>2011</b> , 56, 167-70	4.5	32
156	The Image of Fish from Aquaculture Among Europeans: Impact of Exposure to Balanced Information. <i>Journal of Aquatic Food Product Technology</i> , <b>2010</b> , 19, 103-119	1.6	32
155	Fish consumption is a safe solution to increase the intake of long-chain n-3 fatty acids. <i>Public Health Nutrition</i> , <b>2008</b> , 11, 1107-16	3.3	32

154	Determinants of consumer intention to purchase animal-friendly milk. <i>Journal of Dairy Science</i> , <b>2016</b> , 99, 8304-8313	4	32
153	Influences on the consumer decision-making process towards fresh meat Insights from Belgium and implications. <i>British Food Journal</i> , <b>2000</b> , 102, 522-538	2.8	31
152	Are Nutrition-Related Knowledge and Attitudes Reflected in Lifestyle and Health Among Elderly People? A Study Across Five European Countries. <i>Frontiers in Physiology</i> , <b>2018</b> , 9, 994	4.6	30
151	Consuming organic versus conventional vegetables: the effect on nutrient and contaminant intakes. <i>Food and Chemical Toxicology</i> , <b>2010</b> , 48, 3058-66	4.7	30
150	Evaluation of publicity measures relating to the EU beef labelling system in Belgium. <i>Food Policy</i> , <b>2002</b> , 27, 339-353	5	30
149	ConsumersIfamiliarity with and attitudes towards food quality certifications for rice and vegetables in Vietnam. <i>Food Control</i> , <b>2017</b> , 82, 74-82	6.2	29
148	Pig producer attitude towards surgical castration of piglets without anaesthesia versus alternative strategies. <i>Research in Veterinary Science</i> , <b>2012</b> , 92, 524-30	2.5	29
147	The effect of technology information on consumer expectations and liking of beef. <i>Meat Science</i> , <b>2012</b> , 90, 444-50	6.4	29
146	Effect of information provisioning on attitude toward surgical castration of male piglets and alternative strategies for avoiding boar taint. <i>Research in Veterinary Science</i> , <b>2011</b> , 91, 327-32	2.5	29
145	Development of strategies for effective communication of food risks and benefits across Europe: design and conceptual framework of the FoodRisC project. <i>BMC Public Health</i> , <b>2011</b> , 11, 308	4.1	29
144	Glazing of frozen fish: analytical and economic challenges. <i>Analytica Chimica Acta</i> , <b>2010</b> , 672, 40-4	6.6	29
143	Pharmaceuticals and endocrine disruptors in raw and cooked seafood from European market: Concentrations and human exposure levels. <i>Environment International</i> , <b>2018</b> , 119, 570-581	12.9	29
142	Assessing current and future meat and fish consumption in Sub-Sahara Africa: Learnings from FAO Food Balance Sheets and LSMS household survey data. <i>Global Food Security</i> , <b>2018</b> , 16, 116-126	8.3	28
141	Extending the prevalent consumer loyalty modelling: the role of habit strength. <i>European Journal of Marketing</i> , <b>2013</b> , 47, 303-323	4.4	28
140	Consumer response to the possible use of a vaccine method to control boar taint v. physical piglet castration with anaesthesia: a quantitative study in four European countries. <i>Animal</i> , <b>2011</b> , 5, 1107-18	3.1	28
139	Confirmation/disconfirmation of consumers expectations about fresh and processed tropical fruit products. <i>International Journal of Food Science and Technology</i> , <b>2009</b> , 44, 539-551	3.8	28
138	Impact of emotional stability and attitude on consumption decisions under risk: the Coca-Cola crisis in Belgium. <i>Journal of Health Communication</i> , <b>2002</b> , 7, 455-72	2.5	27
137	Modeling spatial price transmission in the grain markets of Ethiopia with an application of ARDL approach to white teff. <i>Agricultural Economics (United Kingdom)</i> , <b>2005</b> , 33, 491-502	2.8	26

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136	Consumer Valuation of Short Market Channels for Fresh Food Through Laddering. <i>Journal of International Food and Agribusiness Marketing</i> , <b>2001</b> , 12, 41-69	1.5	26	
135	On the Measurement of Consumer Preferences and Food Choice Behavior: The Relation Between Visual Attention and Choices. <i>Applied Economic Perspectives and Policy</i> , <b>2018</b> , 40, 538-562	4.4	26	
134	Sensory attributes shaping consumers willingness-to-pay for newly developed processed meat products with natural compounds and a reduced level of nitrite. <i>Food Quality and Preference</i> , <b>2018</b> , 70, 21-31	5.8	25	
133	Consumer attitudes to different pig production systems: a study from mainland China. <i>Agriculture and Human Values</i> , <b>2013</b> , 30, 443-455	2.7	25	
132	Explaining the effects of a point-of-purchase nutrition-information intervention in university canteens: a structural equation modelling analysis. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , <b>2012</b> , 9, 111	8.4	25	
131	Familiarity and purchasing intention of Belgian consumers for fresh and processed tropical fruit products. <i>British Food Journal</i> , <b>2008</b> , 110, 805-818	2.8	25	
130	Health risk/benefit information for consumers of fish and shellfish: FishChoice, a new online tool. <i>Food and Chemical Toxicology</i> , <b>2017</b> , 104, 79-84	4.7	24	
129	The impact of communicating conflicting risk and benefit messages: An experimental study on red meat information. <i>Food Quality and Preference</i> , <b>2014</b> , 38, 107-114	5.8	24	
128	Risk assessment of methylmercury in five European countries considering the national seafood consumption patterns. <i>Food and Chemical Toxicology</i> , <b>2017</b> , 104, 26-34	4.7	24	
127	European consumer perceptions and barriers for fresh, frozen, preserved and ready-meal fish products. <i>British Food Journal</i> , <b>2013</b> , 115, 508-525	2.8	24	
126	Consumers[health-related motive orientations and reactions to claims about dietary calcium. <i>Nutrients</i> , <b>2013</b> , 5, 82-96	6.7	24	
125	European consumer response to packaging technologies for improved beef safety. <i>Meat Science</i> , <b>2011</b> , 89, 45-51	6.4	24	
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123	What is the value of sustainably-produced rice? Consumer evidence from experimental auctions in Vietnam. <i>Food Policy</i> , <b>2018</b> , 79, 283-296	5	24	
122	Using eye tracking to account for attribute non-attendance in choice experiments. <i>European Review of Agricultural Economics</i> , <b>2018</b> , 45, 333-365	3.4	23	
121	Occurrence of cyclic imines in European commercial seafood and consumers risk assessment. <i>Environmental Research</i> , <b>2018</b> , 161, 392-398	7.9	23	
120	Consumers Pavoidance of information on red meat risks: information exposure effects on attitudes and perceived knowledge. <i>Journal of Risk Research</i> , <b>2016</b> , 19, 533-549	4.2	23	
119	European consumer acceptance of safety-improving interventions in the beef chain. <i>Food Control</i> , <b>2011</b> , 22, 1776-1784	6.2	23	

118	The impacts of information about the risks and benefits of pork consumption on Chinese consumers' perceptions towards, and intention to eat, pork. <i>Meat Science</i> , <b>2014</b> , 98, 766-72	6.4	22
117	Broiler production in Flanders, Belgium: current situation and producers' opinions about animal welfare. <i>Worldis Poultry Science Journal</i> , <b>2014</b> , 70, 343-354	3	22
116	European consumer image of farmed fish, wild fish, seabass and seabream. <i>Aquaculture International</i> , <b>2013</b> , 21, 1017-1033	2.6	22
115	Consumer versus Producer Expectations and Motivations Related to Buperior Quality Meat. <i>Journal of Food Products Marketing</i> , <b>2005</b> , 11, 27-41	2.4	22
114	Marine environmental contamination: public awareness, concern and perceived effectiveness in five European countries. <i>Environmental Research</i> , <b>2015</b> , 143, 4-10	7.9	21
113	Consumer satisfaction with dry-cured ham in five European countries. <i>Meat Science</i> , <b>2011</b> , 87, 336-43	6.4	21
112	Consumer value structures towards supermarket versus farm shop purchase of apples from integrated production in Belgium. <i>British Food Journal</i> , <b>2002</b> , 104, 828-844	2.8	21
111	Transaction cost analysis of outsourcing farm administration by Belgian farmers. <i>European Review of Agricultural Economics</i> , <b>2000</b> , 27, 325-345	3.4	21
110	Appetite and Protein Intake Strata of Older Adults in the European Union: Socio-Demographic and Health Characteristics, Diet-Related and Physical Activity Behaviours. <i>Nutrients</i> , <b>2019</b> , 11,	6.7	20
109	Lessons for public health campaigns from analysing commercial food marketing success factors: a case study. <i>BMC Public Health</i> , <b>2012</b> , 12, 139	4.1	20
108	Trust and perception related to information about biofuels in Belgium. <i>Public Understanding of Science</i> , <b>2011</b> , 20, 595-608	3.1	20
107	Association of overweight and obesity with interest in healthy eating, subjective health and perceived risk of chronic diseases in three European countries. <i>Appetite</i> , <b>2009</b> , 53, 399-406	4.5	20
106	Association of health involvement and attitudes towards eating fish on farmed and wild fish consumption in Belgium, Norway and Spain. <i>Aquaculture International</i> , <b>2011</b> , 19, 475-488	2.6	19
105	Determinants of consumer interest in fuel economy: Lessons for strengthening the conservation argument. <i>Biomass and Bioenergy</i> , <b>2009</b> , 33, 768-778	5.3	19
104	Economic impact of decreasing stocking densities in broiler production in Belgium. <i>Poultry Science</i> , <b>2011</b> , 90, 1844-51	3.9	19
103	Probabilistic intake assessment of polybrominated diphenyl ethers and omega-3 fatty acids through fish consumption. <i>Molecular Nutrition and Food Research</i> , <b>2008</b> , 52, 250-7	5.9	19
102	Chinese consumers and European beer: Associations between attribute importance, socio-demographics, and consumption. <i>Appetite</i> , <b>2017</b> , 108, 416-424	4.5	18
101	Consumers' perceptions regarding tradeoffs between food and fuel expenditures: A case study of U.S. and Belgian fuel users. <i>Biomass and Bioenergy</i> , <b>2009</b> , 33, 973-987	5.3	18

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100	Individual and Environmental Factors Influencing Adolescents' Dietary Behavior in Low- and Middle-Income Settings. <i>PLoS ONE</i> , <b>2016</b> , 11, e0157744	3.7	18
99	Consumer wants and use of ingredient and nutrition information for alcoholic drinks: A cross-cultural study in six EU countries. <i>Food Quality and Preference</i> , <b>2018</b> , 63, 107-118	5.8	17
98	Perceptions of Chinese traditional food and European food among Chinese consumers. <i>British Food Journal</i> , <b>2016</b> , 118, 2855-2872	2.8	17
97	What nutrition label to use in a catering environment? A discrete choice experiment. <i>Food Policy</i> , <b>2012</b> , 37, 741-750	5	17
96	One technology does not fit all: profiling consumers of tender and tenderised beef steaks. <i>Meat Science</i> , <b>2013</b> , 93, 361-70	6.4	17
95	To eat or not to eat pork, how frequently and how varied? Insights from the quantitative Q-PorkChains consumer survey in four European countries. <i>Meat Science</i> , <b>2011</b> , 88, 619-26	6.4	17
94	Interventions to promote healthy eating habits: evaluation and recommendations. <i>Obesity Reviews</i> , <b>2010</b> , 11, 895-8	10.6	17
93	Consumer attitudes toward genetic modification and sustainability: implications for the future of biorenewables. <i>Biofuels, Bioproducts and Biorefining</i> , <b>2007</b> , 1, 215-225	5.3	17
92	Analysing the market environment for all (Euterpe oleraceaMart.) juices in Europe. <i>Fruits</i> , <b>2009</b> , 64, 273-284	0.3	17
91	Setting Policy Priorities for Front-of-Pack Health Claims and Symbols in the European Union: Expert Consensus Built by Using a Delphi Method. <i>Nutrients</i> , <b>2019</b> , 11,	6.7	16
90	Beyond information seeking: Consumers Ibnline deliberation about the risks and benefits of red meat. <i>Food Quality and Preference</i> , <b>2015</b> , 39, 191-201	5.8	16
89	Belgian citizens' and broiler producers' perceptions of broiler chicken welfare in Belgium versus Brazil. <i>Poultry Science</i> , <b>2016</b> , 95, 1555-1563	3.9	16
88	Transferability of private food marketing success factors to public food and health policy: An expert Delphi survey. <i>Food Policy</i> , <b>2012</b> , 37, 650-660	5	16
87	Trained-user opinion about Welfare Quality measures and integrated scoring of dairy cattle welfare. <i>Journal of Dairy Science</i> , <b>2017</b> , 100, 6376-6388	4	15
86	Nutritional status, self-identification as a traditional food consumer and motives for food choice in six European countries. <i>British Food Journal</i> , <b>2013</b> , 115, 1297-1312	2.8	15
85	Benefit beliefs, attitudes and behaviour towards fresh vegetable consumption in Poland and Belgium. <i>Acta Alimentaria</i> , <b>2006</b> , 35, 5-16	1	15
84	Benefit to cost of vaccination against mycoplasma hyopneumoniae in pig herds under Belgian market conditions from 1996 to 2000. <i>Livestock Science</i> , <b>2003</b> , 83, 85-93		15
83	Market Segmentation for Chocolate in Belgium and Poland. <i>Journal of Euromarketing</i> , <b>2001</b> , 9, 1-26		15

82	Consumer evaluation, use and health relevance of health claims in the European Union. <i>Food Quality and Preference</i> , <b>2019</b> , 74, 88-99	5.8	15
81	Cognitive biases and design effects in experimental auctions. <i>China Agricultural Economic Review</i> , <b>2014</b> , 6, 413-432	3.5	14
80	Consumption patterns and labelling of fish and fishery products in Poland after the EU accession. <i>Food Control</i> , <b>2011</b> , 22, 843-850	6.2	14
79	Consumer implications of the WCRF's permanent update on colorectal cancer. <i>Meat Science</i> , <b>2012</b> , 90, 977-8	6.4	13
78	The ACROPOLIS project: Its aims, achievements, and way forward. <i>Food and Chemical Toxicology</i> , <b>2015</b> , 79, 1-4	4.7	12
77	Do chain goals match consumer perceptions? the case of the traditional food sector in selected European Union countries. <i>Agribusiness</i> , <b>2011</b> , 27, 221-243	2.3	12
76	Toward Meat Traceability Critical Control Point Analysis in the Polish Pork Chain. <i>Journal of International Food and Agribusiness Marketing</i> , <b>2002</b> , 12, 5-23	1.5	12
75	Farmers Willingness to Adopt Late Blight-Resistant Genetically Modified Potatoes. <i>Agronomy</i> , <b>2019</b> , 9, 280	3.6	11
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73	Perceived Motives, Barriers and Role of Labeling Information on Tropical Fruit Consumption: Exploratory Findings. <i>Journal of Food Products Marketing</i> , <b>2009</b> , 15, 119-138	2.4	11
72	The economics of residue analysis. <i>TrAC - Trends in Analytical Chemistry</i> , <b>2011</b> , 30, 1088-1094	14.6	11
71	Phytosterols and anabolic agents versus designer drugs. <i>Analytica Chimica Acta</i> , <b>2007</b> , 586, 49-56	6.6	11
70	Raising offtake from cattle grazed on natural rangelands in sub-Saharan Africa: a transaction cost economics approach. <i>Agricultural Economics (United Kingdom)</i> , <b>2008</b> , 39, 63-72	2.8	11
69	Consumer response to health and environmental sustainability information regarding seafood consumption. <i>Environmental Research</i> , <b>2018</b> , 161, 492-504	7.9	10
68	European consumers' perceived seriousness of their eating habits relative to other personal health risks. <i>Preventive Medicine</i> , <b>2013</b> , 57, 618-22	4.3	10
67	The Effects of Nutrition Label Comparison Baselines on Consumers' Food Choices. <i>Journal of Consumer Affairs</i> , <b>2015</b> , 49, 613-626	2	10
66	Pork consumption in Brazil: challenges and opportunities for the Brazilian pork production chain. <i>Journal on Chain and Network Science</i> , <b>2011</b> , 11, 99-113		10
65	Fish Market Segmentation Based on Consumers' Motives, Barriers and Risk Perception in Belgium. Journal of Food Products Marketing, <b>2010</b> , 16, 166-183	2.4	10

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64	Motivational Structures Toward Purchasing Labeled Beef and Cheese in Belgium. <i>Journal of International Food and Agribusiness Marketing</i> , <b>2001</b> , 12, 1-29	1.5	10
63	European Consumers Definition and Perception of Traditional Foods <b>2016</b> , 3-16		10
62	Religion, Food Choices, and Demand Seasonality: Evidence from the Ethiopian Milk Market. <i>Foods</i> , <b>2019</b> , 8,	4.9	9
61	Insights from an international stakeholder consultation to identify informational needs related to seafood safety. <i>Environmental Research</i> , <b>2015</b> , 143, 20-8	7.9	9
60	Systems of attitudes towards production in the pork industry. A cross-national study. <i>Appetite</i> , <b>2012</b> , 59, 885-97	4.5	9
59	Prevalence of overweight in Bolivia: data on women and adolescents. <i>Obesity Reviews</i> , <b>2009</b> , 10, 373-7	10.6	9
58	Comparison between Polish and Western European fish consumers in their attitudinal and behavioural patterns. <i>Acta Alimentaria</i> , <b>2009</b> , 38, 179-192	1	9
57	Consumers' preferences toward techniques for improving manual catching of poultry. <i>Poultry Science</i> , <b>2006</b> , 85, 2019-27	3.9	9
56	Market Opportunities for Animal-Friendly Milk in Different Consumer Segments. <i>Sustainability</i> , <b>2016</b> , 8, 1302	3.6	9
55	General image of and beliefs about European food in two mainland Chinese cities. <i>British Food Journal</i> , <b>2015</b> , 117, 1581-1595	2.8	8
54	Consumer information (in)sufficiency in relation to biofuels: determinants and impact. <i>Biofuels, Bioproducts and Biorefining</i> , <b>2011</b> , 5, 125-131	5.3	8
53	New Institutional Arrangements for Rural Development: The Case of Local Woolgrowers' Associations in the Transkei Area, South Africa. <i>Journal of Development Studies</i> , <b>2005</b> , 41, 1444-1466	2.2	8
52	Inclusiveness of consumer access to food safety: Evidence from certified rice in Vietnam. <i>Global Food Security</i> , <b>2021</b> , 28, 100491	8.3	8
51	Effects of nutrition and sustainability claims on attention and choice: An eye-tracking study in the context of a choice experiment using granola bar concepts. <i>Food Quality and Preference</i> , <b>2021</b> , 90, 1041	1 <b>05</b> 8	8
50	Food Supply Chain Stakeholders' Perspectives on Sharing Information to Detect and Prevent Food Integrity Issues. <i>Foods</i> , <b>2019</b> , 8,	4.9	7
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48	Consumer valuation of quality rice attributes in a developing economy. <i>British Food Journal</i> , <b>2018</b> , 120, 1059-1072	2.8	6
47	Unravelling the true drivers for eco-certified wood consumption by introducing scarcity. <i>Forest Policy and Economics</i> , <b>2020</b> , 111, 102026	3.6	6

46	Consumer attitude and behaviour towards tomatoes after 10 years of Flandria quality labelling. <i>International Journal of Food Science and Technology</i> , <b>2008</b> , 43, 1593-1601	3.8	5
45	Structure and Dynamics of Livestock Marketing in Rural Uganda: Constraints and Prospects for Research and Development. <i>Journal of International Food and Agribusiness Marketing</i> , <b>2008</b> , 20, 59-89	1.5	5
44	Adolescents' education and their diet recorded by 7-day food records. <i>International Journal of Public Health</i> , <b>2006</b> , 51, 80-90		5
43	Economic impact of decreasing stocking densities in broiler rabbit production based on Belgian farm data. <i>World Rabbit Science</i> , <b>2011</b> , 19,	0.9	5
42	Consumers' acceptance of an online tool with personalized health risk-benefit communication about seafood consumption. <i>Food and Chemical Toxicology</i> , <b>2020</b> , 144, 111573	4.7	5
41	Effects of processed meat and drinking water nitrate on oral and fecal microbial populations in a controlled feeding study. <i>Environmental Research</i> , <b>2021</b> , 197, 111084	7.9	5
40	Consumer valuation of carbon labeled protein-enriched burgers in European older adults. <i>Food Quality and Preference</i> , <b>2021</b> , 89, 104114	5.8	5
39	European consumersInterest in nutrition information on (sugar-free) chewing gum. <i>Food Quality and Preference</i> , <b>2018</b> , 64, 172-180	5.8	4
38	Effect of Communication (Advertising or News) on Sales of Commodities <b>2001</b> , 299-315		4
37	A fresh meat almost ideal demand system incorporating negative TV press and advertising impact <b>2001</b> , 25, 359		4
36	The power of initial perceived barriers versus motives shaping consumers willingness to eat cultured meat as a substitute for conventional meat. <i>Livestock Science</i> , <b>2021</b> , 253, 104705	1.7	4
35	Pork in good company? Exploratory analysis of side dishes, beverages, foodscapes and individual characteristics. <i>Meat Science</i> , <b>2013</b> , 95, 694-8	6.4	3
34	Evaluation of a Mixed Participatory Method to Improve Mutual Understanding Between Consumers and Chain Actors. <i>Journal of Mixed Methods Research</i> , <b>2013</b> , 7, 121-140	3.3	3
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32	Country Differences in the History of Use of Health Claims and Symbols. <i>European Journal of Nutrition &amp; Food Safety</i> , <b>2016</b> , 6, 148-168	О	3
31	Consumer preferences for meat blended with plant proteins Empirical findings from Belgium. <i>Future Foods</i> , <b>2021</b> , 4, 100088	3.3	3
30	Protein Knowledge of Older Adults and Identification of Subgroups with Poor Knowledge. <i>Nutrients</i> , <b>2021</b> , 13,	6.7	3
29	Communication needs and food allergy: an analysis of stakeholder views171-192		3

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27	Consumers and health claims <b>2018</b> , 19-32		2
26	A Two-Step Econometric Estimation of Covariates of Side Selling: The Case of Coffee Cooperatives in Southwest Ethiopia. <i>Journal of Development Studies</i> , <b>2018</b> , 54, 1775-1791	2.2	2
25	Consumer perception versus scientific evidence about alternatives for manual catching of broilers in Belgium. <i>Poultry Science</i> , <b>2007</b> , 86, 413-9	3.9	2
24	Replacement of Nitrite in Meat Products by Natural Bioactive Compounds Results in Reduced Exposure to N-Nitroso Compounds: The PHYTOME Project. <i>Molecular Nutrition and Food Research</i> , <b>2021</b> , 65, e2001214	5.9	2
23	Understanding meat consumption in later life: A segmentation of older consumers in the EU. <i>Food Quality and Preference</i> , <b>2021</b> , 93, 104242	5.8	2
22	Assessing consumers' attitudes, expectations and intentions towards health and sustainability regarding seafood consumption in Italy. <i>Science of the Total Environment</i> , <b>2021</b> , 789, 148049	10.2	2
21	Attitudes and opinions of the abattoir sector toward the control and prevention of microbiological foodborne pathogens. <i>Journal of Food Safety</i> , <b>2019</b> , 39, e12667	2	1
20	Challenges and opportunities for dietary campaigns: Managerial perceptions of success factors. <i>Catalan Journal of Communication and Cultural Studies</i> , <b>2013</b> , 5, 241-254	0.4	1
19	Feasibility of On-Farm Commercial Grain Storage in the Smallholder Agriculture of Ethiopia. <i>Outlook on Agriculture</i> , <b>2005</b> , 34, 41-47	2.9	1
18	Mother's attitudes and behaviour towards infant feeding: an exploratory study in Poland. <i>Acta Alimentaria</i> , <b>2003</b> , 32, 341-352	1	1
17	Farmers and private traders response to rice markets liberalization in Bangladesh. <i>Journal of International Logistics and Trade</i> , <b>2008</b> , 6, 1-21	1	1
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13	Consumer and Food Product Determinants of Food Wasting: A Case Study on Chicken Meat. <i>Sustainability</i> , <b>2021</b> , 13, 7027	3.6	1
12	Data on consumers' purchase behavior towards certified rice in Vietnam. <i>Data in Brief</i> , <b>2021</b> , 36, 10701	01.2	1
11	Probit analysis of fresh meat consumption in Belgium: Exploring BSE and television communication impact <b>2000</b> , 16, 215		1

10	Prospects for Voluntary Group Marketing of Livestock in Rural Uganda: An Empirical Assessment of Farmers' Attitudes and Intentions. <i>Outlook on Agriculture</i> , <b>2008</b> , 37, 177-184	2.9	О
9	Turning your weakness into my strength: how counter-messaging on conventional meat influences acceptance of cultured meat. <i>Food Quality and Preference</i> , <b>2021</b> , 104485	5.8	О
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6	Innovation and product qualification in apple production in Belgium. <i>Journal of Agricultural Education and Extension</i> , <b>2002</b> , 8, 47-62	1.3	
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4	Electronic Marketing of Cattle. <i>Journal of International Food and Agribusiness Marketing</i> , <b>1998</b> , 9, 81-97	1.5	
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