

# Gourab Mukherjee

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/715796/publications.pdf>

Version: 2024-02-01

2  
papers

14  
citations

2682572

2  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

6  
citing authors

#	ARTICLE	IF	CITATIONS
1	Improved Retention Analysis in Freemium Role-Playing games by Jointly Modelling Playersâ€™ Motivation, Progression and Churn. Journal of the Royal Statistical Society Series A: Statistics in Society, 2022, 185, 102-133.	1.1	3
2	A Large-Scale Constrained Joint Modeling Approach for Predicting User Activity, Engagement, and Churn With Application to Freemium Mobile Games. Journal of the American Statistical Association, 2020, 115, 538-554.	3.1	11