

Gourab Mukherjee

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/715796/publications.pdf>

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2
papers

14
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

6
citing authors

#	ARTICLE	IF	CITATIONS
1	A Large-Scale Constrained Joint Modeling Approach for Predicting User Activity, Engagement, and Churn With Application to Freemium Mobile Games. Journal of the American Statistical Association, 2020, 115, 538-554.	3.1	11
2	Improved Retention Analysis in Freemium Role-Playing games by Jointly Modelling Playersâ€™ Motivation, Progression and Churn. Journal of the Royal Statistical Society Series A: Statistics in Society, 2022, 185, 102-133.	1.1	3