

# Kim K P Johnson

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7157105/publications.pdf>

Version: 2024-02-01

33  
papers

977  
citations

567281

15  
h-index

477307

29  
g-index

35  
all docs

35  
docs citations

35  
times ranked

808  
citing authors

#	ARTICLE	IF	CITATIONS
1	Relationships Between Dress and Gender Identity: LGBTQIA+ Clothing and Textiles Research Journal, 2024, 42, 3-18.	3.4	1
2	A content analysis of muscularity research, part 1: Research strategy and participants' demographics. Fashion, Style and Popular Culture, 2022, 9, 65-80.	0.2	0
3	A content analysis of muscularity research, part 2: Theories used, measurement and publication outlets. Fashion, Style and Popular Culture, 2022, 9, 81-101.	0.2	0
4	Men and muscularity research: a review. Fashion and Textiles, 2021, 8, .	2.4	4
5	The Use of Dress in Objectification Research. Clothing and Textiles Research Journal, 2020, 38, 196-211.	3.4	3
6	Tattoos as a form of dress: A review (2000-18). Fashion, Style and Popular Culture, 2019, 6, 197-224.	0.2	3
7	Effect of apparel brands' sustainability efforts on consumers' brand loyalty. Journal of Global Fashion Marketing, 2019, 10, 1-17.	3.7	27
8	'The wardrobe diet': teaching sustainable consumption through experience with undergraduates in the USA. International Journal of Fashion Design, Technology and Education, 2019, 12, 283-292.	1.6	4
9	Factors underlying frequently cited journal articles: A retrospective commentary. Journal of Global Fashion Marketing, 2019, 10, 210-217.	3.7	4
10	Influences of environmental and hedonic motivations on intention to purchase green products: An extension of the theory of planned behavior. Sustainable Production and Consumption, 2019, 18, 145-155.	11.0	180
11	Effects of brand familiarity and brand loyalty on imagery elaboration in online apparel shopping. Journal of Global Fashion Marketing, 2017, 8, 193-206.	3.7	19
12	Dress and sex: a review of empirical research involving human participants and published in refereed journals. Fashion and Textiles, 2017, 4, .	2.4	10
13	Effects of emotions, sex, self-control, and public self-consciousness on Black Friday misbehavior. Journal of Global Fashion Marketing, 2017, 8, 163-179.	3.7	6
14	Power of consumers using social media: Examining the influences of brand-related user-generated content on Facebook. Computers in Human Behavior, 2016, 58, 98-108.	8.5	239
15	Fashion/clothing research: an analysis of three journals. Journal of Fashion Marketing and Management, 2015, 19, 41-55.	2.2	4
16	Introduction to the focused issue on fashion and communication. International Journal of Fashion Design, Technology and Education, 2015, 8, 1-2.	1.6	1
17	Antecedents of consumer misbehaviour on Black Friday: A social responsibility view. Fashion, Style and Popular Culture, 2014, 1, 193-212.	0.2	6
18	The Impact of Moral Emotions on Cause-Related Marketing Campaigns: A Cross-Cultural Examination. Journal of Business Ethics, 2013, 112, 79-90.	6.0	149

#	ARTICLE	IF	CITATIONS
19	The Effect of Lifestyle and Shoppable Fashion Product Displays on Consumers' Approach and Avoidance Behavior. <i>Journal of Global Fashion Marketing</i> , 2012, 3, 108-118.	3.7	26
20	Retail Therapy: Scale Development. <i>Clothing and Textiles Research Journal</i> , 2011, 29, 3-19.	3.4	31
21	Global Fashion Marketing on the Move. <i>Journal of Global Fashion Marketing</i> , 2011, 2, 115-116.	3.7	0
22	A Perfect Storm for Consumer Misbehavior: Shopping on Black Friday. <i>Clothing and Textiles Research Journal</i> , 2011, 29, 119-134.	3.4	21
23	Personal Luxury Values Associated with Fashion Brand Consumption: An Exploratory Analysis of Demographic Variations in the United States. <i>Journal of Global Fashion Marketing</i> , 2011, 2, 130-138.	3.7	19
24	Let's Shop! Exploring the Experiences of Therapy Shoppers. <i>Journal of Global Fashion Marketing</i> , 2010, 1, 71-79.	3.7	25
25	Buying Fashion Impulsively: Environmental and Personal Influences. <i>Journal of Global Fashion Marketing</i> , 2010, 1, 30-39.	3.7	27
26	The Customer-salesperson Relationship and Sales Effectiveness in Luxury Fashion Stores: The Role of Self Monitoring. <i>Journal of Global Fashion Marketing</i> , 2010, 1, 230-239.	3.7	35
27	An Exploratory Study on Fashion Retail Borrowing in Korea. <i>Journal of Global Academy of Marketing Science</i> , 2010, 20, 70-79.	0.8	4
28	Dress and Human Behavior. <i>Clothing and Textiles Research Journal</i> , 2008, 26, 3-22.	3.4	43
29	Research Trends in Textiles and Clothing: An Analysis of Three Journals, 1980-1999. <i>Family and Consumer Sciences Research Journal</i> , 2001, 30, 117-139.	1.1	17
30	Forging Linkages between Dress and Law in the U.S., Part I: Rape and Sexual Harassment. <i>Clothing and Textiles Research Journal</i> , 1999, 17, 144-156.	3.4	10
31	Blaming the Victim: Attributions Concerning Sexual Harassment Based on Clothing, Just-World Belief, and Sex of Subject. <i>Home Economics Research Journal</i> , 1994, 22, 382-400.	0.1	10
32	Clothing and Attributions Concerning Sexual Harassment. <i>Home Economics Research Journal</i> , 1992, 21, 160-172.	0.1	19
33	The role of cosmetics in attributions about sexual harassment. <i>Sex Roles</i> , 1991, 24, 759-769.	2.4	29