

Kim K P Johnson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7157105/publications.pdf>

Version: 2024-02-01

33
papers

977
citations

567281

15
h-index

477307

29
g-index

35
all docs

35
docs citations

35
times ranked

808
citing authors

#	ARTICLE	IF	CITATIONS
1	Power of consumers using social media: Examining the influences of brand-related user-generated content on Facebook. <i>Computers in Human Behavior</i> , 2016, 58, 98-108.	8.5	239
2	Influences of environmental and hedonic motivations on intention to purchase green products: An extension of the theory of planned behavior. <i>Sustainable Production and Consumption</i> , 2019, 18, 145-155.	11.0	180
3	The Impact of Moral Emotions on Cause-Related Marketing Campaigns: A Cross-Cultural Examination. <i>Journal of Business Ethics</i> , 2013, 112, 79-90.	6.0	149
4	Dress and Human Behavior. <i>Clothing and Textiles Research Journal</i> , 2008, 26, 3-22.	3.4	43
5	The Customer-salesperson Relationship and Sales Effectiveness in Luxury Fashion Stores: The Role of Self Monitoring. <i>Journal of Global Fashion Marketing</i> , 2010, 1, 230-239.	3.7	35
6	Retail Therapy: Scale Development. <i>Clothing and Textiles Research Journal</i> , 2011, 29, 3-19.	3.4	31
7	The role of cosmetics in attributions about sexual harassment. <i>Sex Roles</i> , 1991, 24, 759-769.	2.4	29
8	Buying Fashion Impulsively: Environmental and Personal Influences. <i>Journal of Global Fashion Marketing</i> , 2010, 1, 30-39.	3.7	27
9	Effect of apparel brands' sustainability efforts on consumers' brand loyalty. <i>Journal of Global Fashion Marketing</i> , 2019, 10, 1-17.	3.7	27
10	The Effect of Lifestyle and Shoppable Fashion Product Displays on Consumers' Approach and Avoidance Behavior. <i>Journal of Global Fashion Marketing</i> , 2012, 3, 108-118.	3.7	26
11	Let's Shop! Exploring the Experiences of Therapy Shoppers. <i>Journal of Global Fashion Marketing</i> , 2010, 1, 71-79.	3.7	25
12	A Perfect Storm for Consumer Misbehavior: Shopping on Black Friday. <i>Clothing and Textiles Research Journal</i> , 2011, 29, 119-134.	3.4	21
13	Clothing and Attributions Concerning Sexual Harassment. <i>Home Economics Research Journal</i> , 1992, 21, 160-172.	0.1	19
14	Personal Luxury Values Associated with Fashion Brand Consumption: An Exploratory Analysis of Demographic Variations in the United States. <i>Journal of Global Fashion Marketing</i> , 2011, 2, 130-138.	3.7	19
15	Effects of brand familiarity and brand loyalty on imagery elaboration in online apparel shopping. <i>Journal of Global Fashion Marketing</i> , 2017, 8, 193-206.	3.7	19
16	Research Trends in Textiles and Clothing: An Analysis of Three Journals, 1980-1999. <i>Family and Consumer Sciences Research Journal</i> , 2001, 30, 117-139.	1.1	17
17	Blaming the Victim: Attributions Concerning Sexual Harassment Based on Clothing, Just-World Belief, and Sex of Subject. <i>Home Economics Research Journal</i> , 1994, 22, 382-400.	0.1	10
18	Forging Linkages between Dress and Law in the U.S., Part I: Rape and Sexual Harassment. <i>Clothing and Textiles Research Journal</i> , 1999, 17, 144-156.	3.4	10

#	ARTICLE	IF	CITATIONS
19	Dress and sex: a review of empirical research involving human participants and published in refereed journals. <i>Fashion and Textiles</i> , 2017, 4, .	2.4	10
20	Antecedents of consumer misbehaviour on Black Friday: A social responsibility view. <i>Fashion, Style and Popular Culture</i> , 2014, 1, 193-212.	0.2	6
21	Effects of emotions, sex, self-control, and public self-consciousness on Black Friday misbehavior. <i>Journal of Global Fashion Marketing</i> , 2017, 8, 163-179.	3.7	6
22	An Exploratory Study on Fashion Retail Borrowing in Korea. <i>Journal of Global Academy of Marketing Science</i> , 2010, 20, 70-79.	0.8	4
23	Fashion/clothing research: an analysis of three journals. <i>Journal of Fashion Marketing and Management</i> , 2015, 19, 41-55.	2.2	4
24	“The wardrobe diet”: teaching sustainable consumption through experience with undergraduates in the USA. <i>International Journal of Fashion Design, Technology and Education</i> , 2019, 12, 283-292.	1.6	4
25	Factors underlying frequently cited journal articles: A retrospective commentary. <i>Journal of Global Fashion Marketing</i> , 2019, 10, 210-217.	3.7	4
26	Men and muscularity research: a review. <i>Fashion and Textiles</i> , 2021, 8, .	2.4	4
27	Tattoos as a form of dress: A review (2000–18). <i>Fashion, Style and Popular Culture</i> , 2019, 6, 197-224.	0.2	3
28	The Use of Dress in Objectification Research. <i>Clothing and Textiles Research Journal</i> , 2020, 38, 196-211.	3.4	3
29	Introduction to the focused issue on fashion and communication. <i>International Journal of Fashion Design, Technology and Education</i> , 2015, 8, 1-2.	1.6	1
30	Relationships Between Dress and Gender Identity: LGBTQIA+. <i>Clothing and Textiles Research Journal</i> , 2024, 42, 3-18.	3.4	1
31	Global Fashion Marketing on the Move. <i>Journal of Global Fashion Marketing</i> , 2011, 2, 115-116.	3.7	0
32	A content analysis of muscularity research, part 1: Research strategy and participants’ demographics. <i>Fashion, Style and Popular Culture</i> , 2022, 9, 65-80.	0.2	0
33	A content analysis of muscularity research, part 2: Theories used, measurement and publication outlets. <i>Fashion, Style and Popular Culture</i> , 2022, 9, 81-101.	0.2	0