

Brandon Wallace

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7153904/publications.pdf>

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4
papers

8
citations

3311381
1
h-index

2550090
3
g-index

4
all docs

4
docs citations

4
times ranked

4
citing authors

#	ARTICLE	IF	CITATIONS
1	Commodifying Black Expressivity: Race and the Representational Politics of Streetball. <i>Communication and Sport</i> , 2022, 10, 1053-1069.	2.4	1
2	Racialized Marketing in the Athletic Apparel Industry: The Convergence of Sneaker Promotion and Black Culture in the United States. <i>International Journal of the History of Sport</i> , 2022, 39, 42-56.	0.7	3
3	Decolonizing the Sneaker: Sneaker Customization and the Racial Politics of Expressive Popular Culture. <i>Journal of Sport and Social Issues</i> , 2022, 46, 524-545.	2.9	1
4	The limits of representation activism: analyzing Black celebrity politics in LeBron James's™ The Shop. <i>Media, Culture and Society</i> , 2021, 43, 825-841.	3.1	3