

Liang Chen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7148371/publications.pdf>

Version: 2024-02-01

15
papers

755
citations

687363

13
h-index

996975

15
g-index

15
all docs

15
docs citations

15
times ranked

403
citing authors

#	ARTICLE	IF	CITATIONS
1	Platform Governance Design in Platform Ecosystems: Implications for Complementors's™ Multihoming Decision. <i>Journal of Management</i> , 2022, 48, 630-656.	9.3	33
2	Growing pains: The effect of generational product innovation on mobile games performance. <i>Strategic Management Journal</i> , 2022, 43, 792-821.	7.3	17
3	Governance and Design of Digital Platforms: A Review and Future Research Directions on a Meta-Organization. <i>Journal of Management</i> , 2022, 48, 147-184.	9.3	66
4	Externalization in the platform economy: Social platforms and institutions. <i>Journal of International Business Studies</i> , 2022, 53, 1805-1816.	7.3	17
5	Charting new courses to enter foreign markets: Conceptualization, theoretical framework, and research directions on non-traditional entry modes. <i>Journal of International Business Studies</i> , 2022, 53, 2088-2115.	7.3	26
6	Revisiting the Internationalization-Performance Relationship: A Twenty-Year Meta-Analysis of Emerging Market Multinationals. <i>Management International Review</i> , 2022, 62, 203-243.	3.3	10
7	Experience base, strategy's doing and new product performance. <i>Strategic Management Journal</i> , 2021, 42, 1379-1398.	7.3	33
8	Who are the most inclined to learn? Evidence from Chinese multinationals'™ internationalization in the European Union. <i>Asia Pacific Journal of Management</i> , 2021, 38, 231-257.	4.5	19
9	Ecosystem-specific advantages in international digital commerce. <i>Journal of International Business Studies</i> , 2019, 50, 1448-1463.	7.3	112
10	The international penetration of ibusiness firms: Network effects, liabilities of outsidership and country clout. <i>Journal of International Business Studies</i> , 2019, 50, 172-192.	7.3	130
11	State-Owned Enterprises as Bribe Payers: The Role of Institutional Environment. <i>Journal of Business Ethics</i> , 2019, 159, 221-238.	6.0	40
12	Place, space, and foreign direct investment into peripheral cities. <i>International Business Review</i> , 2018, 27, 803-813.	4.8	26
13	Risk propensity in the foreign direct investment location decision of emerging multinationals. <i>Journal of International Business Studies</i> , 2018, 49, 153-171.	7.3	81
14	How do emerging multinationals configure political connections across institutional contexts?. <i>Global Strategy Journal</i> , 2018, 8, 447-470.	7.4	59
15	Experience and FDI Risk-taking: A Microfoundational Reconceptualization. <i>Journal of International Management</i> , 2016, 22, 131-146.	4.2	86