

Zhen-Yu Huang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/714040/publications.pdf>

Version: 2024-02-01

1
papers

4
citations

3311381
1
h-index

3475538
1
g-index

1
all docs

1
docs citations

1
times ranked

2
citing authors

#	ARTICLE	IF	CITATIONS
1	The Effects of Negative Online Reviews on Consumer Perception, Attitude and Purchase Intention: Experimental Investigation of the Amount, Quality, and Presentation Order of eWOM. ACM Transactions on Asian and Low-Resource Language Information Processing, 2021, 20, 1-21.	2.0	4