

Heng Wei Lee

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7140126/publications.pdf>

Version: 2024-02-01

7
papers

152
citations

2682572

2
h-index

2550090

3
g-index

7
all docs

7
docs citations

7
times ranked

154
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of brand experience on loyalty. Journal of Hospitality Marketing and Management, 2018, 27, 755-774.	8.2	91
2	External Factors in Hospital Information System (HIS) Adoption Model: A Case on Malaysia. Journal of Medical Systems, 2012, 36, 2129-2140.	3.6	57
3	Social media communication with intensified pandemic fears: evaluating the relative impact of user-generated and firm-generated content on brand loyalty. Asia-Pacific Journal of Business Administration, 2023, 15, 161-187.	2.7	4
4	Innovation Capability for SME Biomass Industry Performance. , 2021, , 1252-1276.		0
5	The Impact of Strategic Alignment between Resources to Enhance Malaysia's Biomass Industry Performance: A Resource-Based View (RBV) Approach. Estudios De Economia Aplicada (discontinued), 2021, 39, .	0.5	0
6	Exploring the Key Determinants of Successful ICT Innovation Adoption: A Case Study of a Fishing Community in Thailand. Lecture Notes in Electrical Engineering, 2014, , 643-648.	0.4	0
7	Innovation Capability for SME Biomass Industry Performance. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 79-103.	0.3	0