

# Karthik Kannan

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7114413/publications.pdf>

Version: 2024-02-01

12  
papers

406  
citations

1307366

7  
h-index

1281743

11  
g-index

12  
all docs

12  
docs citations

12  
times ranked

276  
citing authors

#	ARTICLE	IF	CITATIONS
1	Market Reactions to Information Security Breach Announcements: An Empirical Analysis. International Journal of Electronic Commerce, 2007, 12, 69-91.	1.4	150
2	Extrinsic versus Intrinsic Rewards for Contributing Reviews in an Online Platform. Information Systems Research, 2018, 29, 871-892.	2.2	142
3	The Textual Contents of Media Reports of Information Security Breaches and Profitable Short-Term Investment Opportunities. Journal of Organizational Computing and Electronic Commerce, 2013, 23, 200-223.	1.0	25
4	More than the Quantity: The Value of Editorial Reviews for a User-Generated Content Platform. Management Science, 2022, 68, 6865-6888.	2.4	22
5	A Theoretical and Empirical Analysis of Alternate Auction Policies for Search Advertisements. Review of Marketing Science, 2009, 7, .	0.5	19
6	The Impact of an Augmented-Reality Game on Local Businesses: A Study of Pok�mon Go on Restaurants. Information Systems Research, 2021, 32, 950-966.	2.2	19
7	Cardinality Bundling with Spence�Mirrlees Reservation Prices. Management Science, 2019, 65, 1891-1908.	2.4	13
8	Identifying Perverse Incentives in Buyer Profiling on Online Trading Platforms. Information Systems Research, 2022, 33, 464-475.	2.2	5
9	A resource-trading mechanism for efficient distribution of large-volume contents on peer-to-peer networks. , 0, , .		4
10	Welfare Implications in Intermediary Networks. Information Systems Research, 2021, 32, 378-393.	2.2	3
11	Nudging a Slow�Moving High�Margin Product in a Supply Chain with Constrained Capacity. Production and Operations Management, 2021, 30, 11-27.	2.1	2
12	A Graph-Based Ant Algorithm for the Winner Determination Problem in Combinatorial Auctions. Information Systems Research, 2021, 32, 1099-1114.	2.2	2