

Alba Santa Soriano

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7110910/publications.pdf>

Version: 2024-02-01

7
papers

51
citations

1936888

4
h-index

2053342

5
g-index

7
all docs

7
docs citations

7
times ranked

51
citing authors

#	ARTICLE	IF	CITATIONS
1	Engaging universe 4.0: The case for forming a public relations-strategic intelligence hybrid. Public Relations Review, 2021, 47, 102035.	1.9	7
2	Relational university, learning and entrepreneurship ecosystems for sustainable tourism. Journal of Science and Technology Policy Management, 2019, 10, 905-926.	1.7	7
3	The transference of theoretical models to productive transdisciplinary intersections in public relations management: Eight case studies addressing wicked problems. Public Relations Review, 2019, 45, 101799.	1.9	3
4	Bibliometric analysis to identify an emerging research area: Public Relations Intelligenceâ€™a challenge to strengthen technological observatories in the network society. Scientometrics, 2018, 115, 1591-1614.	1.6	28
5	Resignification of Educational E-innovation to Enhance Opportunities for Graduate Employability in the Context of New University Degrees. Journal of New Approaches in Educational Research, 2018, 7, 70-78.	2.1	6
6	Sinergias entre Relaciones PÃºblicas e Inteligencia EstratÃ©gica:. Obra Digital, 2017, , 13-35.	0.1	0
7	Necesidad de adaptar los procesos de comunicaciÃ³n en salud a la Sociedad Red. Nuevas formas relacionales entre profesional sanitario y paciente. Historia Y Comunicacion Social, 2014, 18, .	0.2	0