

Y Greg Song

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7095395/publications.pdf>

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1
papers

24
citations

3310631

1
h-index

3475103

1
g-index

1
all docs

1
docs citations

1
times ranked

15
citing authors

#	ARTICLE	IF	CITATIONS
1	“We think you may like this” An investigation of electronic commerce personalization for privacy-conscious consumers. <i>Psychology and Marketing</i> , 2021, 38, 1723-1740.	4.6	24