

# M Nick Hajli

## List of Publications by Year in descending order

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Version: 2024-02-01

72  
papers

5,646  
citations

126708

33  
h-index

85405

71  
g-index

77  
all docs

77  
docs citations

77  
times ranked

3019  
citing authors

#	ARTICLE	IF	CITATIONS
1	Social commerce constructs and consumer's intention to buy. <i>International Journal of Information Management</i> , 2015, 35, 183-191.	10.5	499
2	A study of the impact of social media on consumers. <i>International Journal of Market Research</i> , 2014, 56, 387-404.	2.8	453
3	A social commerce investigation of the role of trust in a social networking site on purchase intentions. <i>Journal of Business Research</i> , 2017, 71, 133-141.	5.8	381
4	The role of social support on relationship quality and social commerce. <i>Technological Forecasting and Social Change</i> , 2014, 87, 17-27.	6.2	345
5	Exploring the path to big data analytics success in healthcare. <i>Journal of Business Research</i> , 2017, 70, 287-299.	5.8	289
6	Exploring the Security of Information Sharing on Social Networking Sites: The Role of Perceived Control of Information. <i>Journal of Business Ethics</i> , 2016, 133, 111-123.	3.7	221
7	Social commerce: The transfer of power from sellers to buyers. <i>Technological Forecasting and Social Change</i> , 2015, 94, 350-358.	6.2	218
8	A research framework for social commerce adoption. <i>Information Management and Computer Security</i> , 2013, 21, 144-154.	1.2	207
9	Branding co-creation with members of online brand communities. <i>Journal of Business Research</i> , 2017, 70, 136-144.	5.8	204
10	Brand co-creation through social commerce information sharing: The role of social media. <i>Journal of Business Research</i> , 2020, 121, 476-486.	5.8	166
11	Brand value Co-creation in social commerce: The role of interactivity, social support, and relationship quality. <i>Computers in Human Behavior</i> , 2021, 115, 105238.	5.1	143
12	Building E-Commerce Satisfaction and Boosting Sales: The Role of Social Commerce Trust and Its Antecedents. <i>International Journal of Electronic Commerce</i> , 2019, 23, 328-363.	1.4	140
13	Exploring Gender Differences in Online Consumer Purchase Decision Making: An Online Product Presentation Perspective. <i>Information Systems Frontiers</i> , 2019, 21, 1187-1201.	4.1	127
14	A study on the continuance participation in on-line communities with social commerce perspective. <i>Technological Forecasting and Social Change</i> , 2015, 96, 232-241.	6.2	120
15	Consumers' value co-creation in sharing economy: The role of social support, consumers' ethical perceptions and relationship quality. <i>Technological Forecasting and Social Change</i> , 2020, 151, 119786.	6.2	118
16	Self-Service Technologies and e-Services Risks in Social Commerce Era. <i>Journal of Business Ethics</i> , 2016, 139, 251-269.	3.7	115
17	Social Word of Mouth: How Trust Develops in the Market. <i>International Journal of Market Research</i> , 2014, 56, 673-689.	2.8	112
18	The impact of sellers' social influence on the co-creation of innovation with customers and brand awareness in online communities. <i>Industrial Marketing Management</i> , 2016, 54, 56-70.	3.7	110

#	ARTICLE	IF	CITATIONS
19	Ethical Environment in the Online Communities by Information Credibility: A Social Media Perspective. <i>Journal of Business Ethics</i> , 2018, 149, 799-810.	3.7	88
20	How social presence drives commitment and loyalty with online brand communities? the role of social commerce trust. <i>Journal of Retailing and Consumer Services</i> , 2020, 55, 102136.	5.3	85
21	The impact of new technologies on consumers beliefs: Reducing the perceived risks of electric vehicle adoption. <i>Technological Forecasting and Social Change</i> , 2021, 169, 120847.	6.2	84
22	Information technology (IT) productivity paradox in the 21st century. <i>International Journal of Productivity and Performance Management</i> , 2015, 64, 457-478.	2.2	81
23	Towards an Ethical and Trustworthy Social Commerce Community for Brand Value Co-creation: A trust-Commitment Perspective. <i>Journal of Business Ethics</i> , 2020, 167, 137-152.	3.7	79
24	Credibility of information in online communities. <i>Journal of Strategic Marketing</i> , 2015, 23, 238-253.	3.7	65
25	Understanding market agility for new product success with big data analytics. <i>Industrial Marketing Management</i> , 2020, 86, 135-143.	3.7	63
26	People, Technologies, and Organizations Interactions in a Social Commerce Era. <i>IEEE Transactions on Engineering Management</i> , 2017, 64, 594-604.	2.4	61
27	How do experiences enhance brand relationship performance and value co-creation in social commerce? The role of consumer engagement and self brand-connection. <i>Technological Forecasting and Social Change</i> , 2021, 171, 120952.	6.2	54
28	Using artificial intelligence to detect crisis related to events: Decision making in B2B by artificial intelligence. <i>Industrial Marketing Management</i> , 2020, 91, 257-273.	3.7	52
29	Deploying lean in healthcare: Evaluating information technology effectiveness in U.S. hospital pharmacies. <i>International Journal of Information Management</i> , 2014, 34, 556-560.	10.5	51
30	The Role of Ethical Perceptions in Consumersâ€™ Participation and Value Co-creation on Sharing Economy Platforms. <i>Journal of Business Ethics</i> , 2021, 169, 421-441.	3.7	51
31	From design to operations: a process management life-cycle performance measurement system for Public-Private Partnerships. <i>Production Planning and Control</i> , 2018, 29, 68-83.	5.8	48
32	The impact of positive valence and negative valence on social commerce purchase intention. <i>Information Technology and People</i> , 2019, 33, 774-791.	1.9	48
33	Developing online health communities through digital media. <i>International Journal of Information Management</i> , 2014, 34, 311-314.	10.5	47
34	Travel envy on social networking sites. <i>Annals of Tourism Research</i> , 2018, 73, 184-189.	3.7	37
35	From e-learning to social learning â€“ a health care study. <i>European Journal of Training and Development</i> , 2013, 37, 851-863.	1.2	36
36	A practical model for e-commerce adoption in Iran. <i>Journal of Enterprise Information Management</i> , 2014, 27, 719-730.	4.4	34

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37	Managerial perspectives on crowdsourcing in the new product development process. <i>Industrial Marketing Management</i> , 2018, 71, 41-53.	3.7	34
38	Developing Tourism Education Through Social Media. <i>Tourism Planning and Development</i> , 2014, 11, 405-414.	1.3	33
39	Winning engaged consumers. <i>Information Technology and People</i> , 2019, 33, 456-476.	1.9	33
40	Be my friend! Cultivating parasocial relationships with social media influencers: findings from PLS-SEM and fsQCA. <i>Information Technology and People</i> , 2023, 36, 66-94.	1.9	33
41	Understanding customer perceptions of internet banking: the case of the UK. <i>Journal of Enterprise Information Management</i> , 2015, 28, 622-636.	4.4	30
42	Investigating the antecedents of e-commerce satisfaction in social commerce context. <i>British Food Journal</i> , 2021, 123, 849-868.	1.6	30
43	Health care development: integrating transaction cost theory with social support theory. <i>Informatics for Health and Social Care</i> , 2015, 40, 334-344.	1.4	27
44	Social Bots and the Spread of Disinformation in Social Media: The Challenges of Artificial Intelligence. <i>British Journal of Management</i> , 2022, 33, 1238-1253.	3.3	27
45	Sharing economy and the lodging websites. <i>Information Technology and People</i> , 2020, 33, 873-896.	1.9	26
46	SOCIAL COMMERCE FOR INNOVATION. <i>International Journal of Innovation Management</i> , 2014, 18, 1450024.	0.7	24
47	Establishing trust in social commerce through social word of mouth. , 2013, , .		23
48	Investigating the Impacts of Organizational Factors on Employees' Unethical Behavior Within Organization in the Context of Chinese Firms. <i>Journal of Business Ethics</i> , 2018, 150, 779-791.	3.7	22
49	Effect of privacy concerns and engagement on social support behaviour in online health community platforms. <i>Technological Forecasting and Social Change</i> , 2022, 178, 121592.	6.2	21
50	Towards an Understanding of Privacy Management Architecture in Big Data: An Experimental Research. <i>British Journal of Management</i> , 2021, 32, 548-565.	3.3	20
51	Value co-creation in online healthcare communities. <i>Technological Forecasting and Social Change</i> , 2021, 167, 120665.	6.2	20
52	Customer agility and big data analytics in new product context. <i>Technological Forecasting and Social Change</i> , 2022, 180, 121690.	6.2	17
53	Examining the impact of health information systems on healthcare service improvement: The case of reducing in patient-flow delays in a U.S. hospital. <i>Technological Forecasting and Social Change</i> , 2018, 127, 188-198.	6.2	16
54	Organisational development in sport: co-creation of value through social capital. <i>Industrial and Commercial Training</i> , 2013, 45, 283-288.	0.8	15

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55	Validation of the Customer-Based Corporate Reputation Scale in a Retail Context. International Journal of Market Research, 2014, 56, 655-671.	2.8	14
56	IT-Enabled Sustainable Innovation and the Global Digital Divides. Sustainability, 2021, 13, 9711.	1.6	14
57	Investigating the Impact of Situational Influences and Social Support on Social Commerce during the COVID-19 Pandemic. Journal of Theoretical and Applied Electronic Commerce Research, 2022, 17, 104-121.	3.1	14
58	Social media for developing health services. Qualitative Market Research, 2014, 17, 283-296.	1.0	13
59	User ratings analysis in social networks through a hypernetwork method. Expert Systems With Applications, 2015, 42, 7317-7325.	4.4	13
60	New product success through big data analytics: an empirical evidence from Iran. Information Technology and People, 2022, 35, 1513-1539.	1.9	10
61	The role of social presence and trust on customer loyalty. British Food Journal, 2023, 125, 96-111.	1.6	9
62	Value co-creation strategy in the social commerce Era. Journal of Strategic Marketing, 2019, 27, 281-282.	3.7	6
63	Co-Creating Brand Value through Social Commerce. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 17-34.	0.7	6
64	Using new forms of information and communication technologies to empower SMEs. British Food Journal, 2022, 124, 4833-4846.	1.6	5
65	Consumer Adoption of Social Commerce. Lecture Notes in Computer Science, 2015, , 279-287.	1.0	4
66	Privacy Behaviour: A Model for Online Informed Consent. Journal of Business Ethics, 2023, 186, 237-255.	3.7	4
67	Understanding Software Engineers' Skill Development in Software Development. Journal of Computer Information Systems, 2021, 61, 108-117.	2.0	3
68	How Social Commerce Emerged. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 1-16.	0.7	2
69	Customer Attitudes towards Internet Banking and Social Media on Internet Banking in the UK. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 287-302.	0.7	0
70	Online Sport Brand Communities. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 35-45.	0.7	0
71	Co-creation of Value Through Virtual Sports Communities. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 895-909.	0.1	0
72	Co-Creating Brand Value Through Social Commerce. , 0, , 349-367.		0