

Suja R Nair

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7086596/publications.pdf>

Version: 2024-02-01

13
papers

114
citations

1937685

4
h-index

1372567

10
g-index

13
all docs

13
docs citations

13
times ranked

91
citing authors

#	ARTICLE	IF	CITATIONS
1	The link between women entrepreneurship, innovation and stakeholder engagement: A review. Journal of Business Research, 2020, 119, 283-290.	10.2	46
2	Analyzing the relationship between store attributes, satisfaction, patronage-intention and lifestyle in food and grocery store choice behavior. International Journal of Retail and Distribution Management, 2018, 46, 70-89.	4.7	31
3	Women Entrepreneurship across Nations. Advances in Business Strategy and Competitive Advantage Book Series, 2016, , 189-216.	0.3	11
4	Impact of store-attributes on food and grocery shopping behavior: insights from an emerging market context. EuroMed Journal of Business, 2021, 16, 324-343.	3.2	6
5	Ethics in Higher Education. Advances in Higher Education and Professional Development Book Series, 2014, , 230-260.	0.2	6
6	The behavioural perspective of cause-related marketing: a conceptual framework of behavioural antecedents and outcomes. Journal for Global Business Advancement, 2021, 14, 500.	0.1	3
7	Reaching out to organic agriculture for sustainability in agribusiness. International Journal of Globalisation and Small Business, 2015, 7, 284.	0.2	2
8	Cause-Related Marketing and Consumer Buying Behavior. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 324-348.	0.8	2
9	Consumption Dynamics and Demographics Effect on Food and Grocery Shopping Behaviour. IIMS Journal of Management Science, 2018, 9, 137.	0.1	2
10	Ethical Consumerism and Effectiveness From a Cause-Related Marketing (CRM) Perspective. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 134-153.	0.8	2
11	Impact of COVID-19 on Food Consumption and Marketing. Advances in Business Strategy and Competitive Advantage Book Series, 2022, , 60-79.	0.3	1
12	To Examine Women Social Entrepreneurial Ecosystems. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 326-345.	0.3	1
13	A review on ethical concerns in big data management. International Journal of Big Data Management, 2020, 1, 1.	0.5	1